

# ENTREPRENEURSHIP (ENTR)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes ([https://csprd.louisville.edu/pspr/ps\\_class/EMPLOYEE/PSFT\\_CS/c/COMMUNITY\\_ACCESS.CLASS\\_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo\\_code=sjUx20STj21](https://csprd.louisville.edu/pspr/ps_class/EMPLOYEE/PSFT_CS/c/COMMUNITY_ACCESS.CLASS_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo_code=sjUx20STj21))

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

## Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<https://louisville.edu/bursar/tuitionfee/university-fees/>).

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### ENTR 702. Research Design I 3 Units

**Term Typically Offered:** Fall Even Years

**Prerequisite(s):** Doctoral student in Entrepreneurship.

**Description:** This course provides an introduction to research design and methods.

**Note:** Previously taught as ENTR 761.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 710. Quantitative Research Methods I 3 Units

**Description:** This course introduces students to a variety of statistical methods and tools for conducting quantitative empirical analysis in entrepreneurship and management research, with a particularly focus on cross-sectional regression methods. Topics to be covered include linear regression, limited dependent variables, multi-level analysis, instrumental variables, factor analysis, and ethical standards in empirical research.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 711. Quantitative Research Methods II 3 Units

**Prerequisite(s):** ENTR 710.

**Description:** This course will cover advanced quantitative research methods, including panel data methods, instrumental variable analysis, differences-in-differences, and matching.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 715. Political Economy of Entrepreneurship 3 Units

**Term Typically Offered:** Fall Odd Years

**Description:** There is widespread agreement among entrepreneurship scholars that the environmental context is an important antecedent to entrepreneurial action. This seminar will be topical based, examining theories and applied research on the nexus between the environmental context and entrepreneurship. Topics to be examined include: external enablers, knowledge spillover theory of entrepreneurship, innovation, culture, social capital, infrastructure, public policy, regional entrepreneurship, academic entrepreneurship, entrepreneurial ecosystems, crisis response, and the biological perspective. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 723. Organizational Behavior/Human Resources 3 Units

**Term Typically Offered:** Spring Even Years

**Prerequisite(s):** Doctoral student in Entrepreneurship.

**Description:** This course covers organizational behavior and human resources in entrepreneurial firms.

**Note:** Previously taught as ENTR 740.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 724. Strategic Entrepreneurship 3 Units

**Term Typically Offered:** Spring Even Years

**Prerequisite(s):** Doctoral student in Entrepreneurship.

**Description:** This course covers organizational behavior and human resources in entrepreneurial firms.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 731. Independent Study I 3-9 Units

**Grading Basis:** Pass/Fail

**Prerequisite(s):** Doctoral student in Entrepreneurship.

**Description:** Independent study to prepare for preliminary examinations.

**Note:** Previously taught as ENTR 789.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### ENTR 732. Independent Study II 3-9 Units

**Grading Basis:** Pass/Fail

**Term Typically Offered:** Summer, Fall Odd Years

**Prerequisite(s):** Doctoral student in Entrepreneurship.

**Description:** Students may select a specialized topic to study under faculty supervision.

**Note:** Previously taught as ENTR 790.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

<p><b>ENTR 734. Independent Study to Prepare Second-Year Paper</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Summer, Fall Odd Years  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Students use this independent study to prepare their second-year papers.  <b>Note:</b> Previously taught as ENTER 799.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>ENTR 747. Corporate Entrepreneurship and Innovation</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Spring Even Years  <b>Description:</b> This course is designed as a focused seminar on the topic of corporate entrepreneurship and innovation. Its objective is to familiarize the students with some of the primary theoretical underpinnings of the field as well as some of the common and/or promising methodological approaches to the study of corporate entrepreneurial phenomena. Topics covered in the course include: corporate entrepreneurship, internal corporate ventures, external corporate ventures, entrepreneurial orientation, firm-level innovation, and strategic rejuvenation. Indirectly the course will also cover a dissertation in entrepreneurship, the journal review process, research methods, and presenting research papers.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>ENTR 741. Research Design II</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Summer, Fall Odd Years  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Reviews advanced research design concepts for performing research in entrepreneurship.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>ENTR 753. Family Business I</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Spring, Summer, Fall Even Year  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Seminar in family business.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>ENTR 745. Entrepreneurship Theory I</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Fall Even Years  <b>Description:</b> A survey of the field of entrepreneurship, the course objective is to familiarize students with the primary theories of the field as well as common and promising methodological approaches to the study of entrepreneurship. Topics include: a theoretical overview of entrepreneurship research agendas, entrepreneurship motivation and opportunity, entrepreneurial attention and information processing, learning and knowledge related to opportunity, entrepreneurial decision making and biases, and entrepreneurs' human and social capital. Class sessions will be devoted to reviewing and critiquing the readings associated with each of the aforementioned topics and generating research opportunities.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>ENTR 755. Family Business II</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Fall Odd Years  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Family Business Seminar II.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>ENTR 746. Entrepreneurship Theory II</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Fall Odd Years  <b>Description:</b> This course is designed as a second broad survey of major topics in the field of entrepreneurship. Its objective is to familiarize the students with some of the primary theoretical underpinnings of the field as well as some of the common and/or promising methodological approaches to the study of entrepreneurial phenomena. Topics covered in the course include: strategic orientation and corporate entrepreneurship, new ventures (strategy, growth, performance), entrepreneurial failure, family business, and international entrepreneurship. Indirectly the course will cover a dissertation in entrepreneurship, the journal reviews process, research methods, and presenting research papers. Class sessions will be devoted to reviewing and critiquing the readings associated with each of the aforementioned topics and generating research opportunities.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>ENTR 760. Entrepreneurship Directed Readings I</b>      <b>1-6 Units</b>  <b>Term Typically Offered:</b> Summer, Fall Odd Years  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Students may select a specialized topic to study under faculty supervision.  <b>Note:</b> Previously taught as ENTR 770.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>ENTR 741. Research Design II</b>      <b>3 Units</b>  <b>Term Typically Offered:</b> Summer, Fall Odd Years  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> Reviews advanced research design concepts for performing research in entrepreneurship.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>ENTR 780. Special Topics in Entrepreneurship</b>      <b>0.5-6 Units</b>  <b>Prerequisite(s):</b> Doctoral student in Entrepreneurship.  <b>Description:</b> An advanced study of one or more selected topics or issues related to the study of Entrepreneurship.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>