

SPORT ADMINISTRATION (MS)



Master of Science in Sport Administration

Unit: College of Education and Human Development (<https://louisville.edu/education/>) (GE)

Department: Health and Sport Sciences (<https://louisville.edu/education/departments/hss/>)

Program Webpage (<https://louisville.edu/education/degrees/ms-sa/>)

Academic Plan Code(s): SPADMS, SPADMS_O

Program Information

This program can be completed 100% online (<https://louisville.edu/online/programs/masters/master-of-science-in-sport-administration/>).

The Master of Science in Sport Administration is accredited by the Commission on Sport Management Accreditation (COSMA).

The College of Education and Human Development's Sport Administration program at the University of Louisville prepares students for a variety of management positions in the sport industry. The goals of the faculty and the program are to create an active learning environment for each student and to encourage students to demonstrate a commitment to education, community involvement, and their fellow students. A strong foundation in education, community service, peer networks, and alumni networks is invaluable to students as they prepare to enter the sport industry. Exceptional theoretical and practical knowledge gained through the Sport Administration Program will also provide students with the foundation to become the next generation of leaders, decision makers, and managers in the sport industry.

Degree Summary

Code	Title	Hours
Core Coursework		27
Electives		9
Minimum Total Hours		36

Admission Requirements

Admission will be based on a holistic approach using the following:

- GPA: Students are recommended to have earned a grade-point average of at least 2.75 on a 4.0 point scale in their undergraduate program.
- Prior course work
- Experience
- Two letters of recommendation

- Resume
- A personal statement explaining interest in the program and long-term objectives

In addition, the student must complete the application procedure as required by the Graduate School (<http://louisville.edu/graduate/futurestudents/apply-materials/application/>).

Admission to the program is competitive.

Program Requirements

Code	Title	Hours
Core		
SPAD 604	Sport Finance and Economics	3
SPAD 625	Sport Management and Leadership	3
SPAD 635	Research in Sport Administration	3
SPAD 637	Sport Analytics	3
SPAD 645	Sport Communication Theory and Practice	3
SPAD 683	Strategic Sport Marketing	3
SPAD 684	Sport Policy	3
SPAD 689	Legal Aspects in the Sport Industry	3
SPAD 692	Internship in Sport Administration	3
Electives		
Select nine (9) credit hours of courses approved by advisor		9
Minimum Total Hours		36

Exit Requirement

To complete the program, students must have a minimum 3.0 GPA. No credit shall be accepted for carrying a grade lower than C (no C-minus).