

# COMMUNICATION (COMM)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes ([https://csprd.louisville.edu/pspr/ps\\_class/EMPLOYEE/PSFT\\_CS/c/COMMUNITY\\_ACCESS.CLASS\\_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo\\_code=sjUx2OSTj21bWVE-Q371YDjHmfmagv](https://csprd.louisville.edu/pspr/ps_class/EMPLOYEE/PSFT_CS/c/COMMUNITY_ACCESS.CLASS_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo_code=sjUx2OSTj21bWVE-Q371YDjHmfmagv))

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

## Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<https://louisville.edu/bursar/tuitionfee/university-fees/>).

---

### COMM 111. Introduction to Public Speaking - OC 3 Units

**Term Typically Offered:** Fall, Spring, Summer

**Description:** Training in fundamental processes and attributes of effective public speaking.

**Note:** Credit may not be received for this course and COMM 112.

**Note:** Does not count toward communication major.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 112. Business and Professional Speaking - OC 3 Units

**Term Typically Offered:** Fall, Spring, Summer

**Description:** Develops theoretical and applied material concerning communication practices appropriate to business and professional settings.

**Note:** Credit may not be received for this course and COMM 111.

**Note:** Does not count toward Communication major.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 115. Interpersonal Skills - OC 3 Units

**Term Typically Offered:** Fall, Spring, Summer

**Description:** Training in basic processes and skills of face-to-face interaction. Emphasis on developing language, nonverbal, and conflict management skills.

**Note:** Does not count toward Communication major.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 125. Group Presentations - OC 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** This class teaches students oral communication skills in group settings, such as developing and giving team reports, participating in panel discussions, designing and creating symposia, researching and presenting workshops, and engaging in forums. This class fulfills the Oral Communication (OC) requirement for the Cardinal Core.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 140. Speaking Virtually - OC 3 Units

**Term Typically Offered:** Fall, Spring, Summer

**Description:** This course offers training in fundamental processes and attributes of effective speaking transmitted remotely/virtually through electronic, digital or web-based media. This class fulfills the Oral Communication (OC) requirement for the Cardinal Core.

**Note:** Credit may not be received for this course and COMM 111, COMM 112 or COMM 115.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 201. Introduction to Communication Studies - SB 3 Units

**Term Typically Offered:** Fall, Spring, Summer

**Description:** Introduction to basic concepts of the communication discipline. Focuses on communication processes in interpersonal, small groups, organizations, and mass media. This class fulfills the Social and Behavioral (SB) requirement for the Cardinal Core.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 208. Principles in Client and Agency Dynamics 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** This course will provide students with an understanding of strategic communication business functions and relationships between agencies and clients. This knowledge gained in this course is essential to work in the Birds Nest.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 215. Communication, Identity, and Power - AH, D1 3 Units

**Description:** This course explores ways that communication upholds unequitable social arrangements or hides distributions of power.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

<p><b>COMM 222. American Media History - D1, SB</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> This course is designed to highlight the people and the technological, economic, political, and social trends involved in our rapidly changing media environment. We will look specifically at how media of information, persuasion, and entertainment have evolved from the mechanical devices that the colonists used, to steam-powered and then electrical media of the nineteenth and twentieth centuries, and finally to today's ubiquitous digital media.  <b>Note:</b> This class fulfills the Social and Behavioral (SB) AND Diversity 1 (D1) requirement for the Cardinal Core.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 275. African-American Communication - SB, D1</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Study of various dimensions of communication pertaining specifically to African Americans. Communication patterns within the African-American community as well as communication patterns about that community are analyzed.  <b>Note:</b> This class fulfills the Social and Behavioral (SB) requirement for the Cardinal Core.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 225. Rhetoric from Greeks to Tweets - SBH</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> The use of persuasion from the time of Aristotle to the current age of mediated communication. Students journey to ancient Greece, the Roman Empire, Enlightenment Europe, and beyond to explore perennial questions and possible answers that have contemporary relevance.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 301. Special Topics in Communication</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Investigation of topics not offered in regular courses. May be repeated for credit.  <b>Note:</b> Topics vary.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 238. Introduction to Film Production</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Fee:</b> An additional \$90.00 is charged for this course.  <b>Description:</b> Hands-on class designed to introduce students to the many facets of film production including visual, sound, writing, and representational strategies.  <b>Note:</b> Students may not receive credit for this course and for COMM 335.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 302. Speak Up, Speak Out</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 111, COMM 112, COMM 115, COMM 125, COMM 140, or HON 214.  <b>Description:</b> Advanced principles and techniques of effective public speaking that can help you speak up and speak out in your everyday life.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 255. Communication and Statistics - QR</b> <span style="float: right;"><b>3 Units</b></span>  <b>Prerequisite(s):</b> The Kentucky Council on Post-Secondary Education (PCE) sets an ACT score of 19 or above as an academic readiness indicator for the area of Mathematics (Quantitative Reasoning).  <b>Description:</b> Other college readiness markers for this class are SAT (510), KYOT (22), GED (165), ALEKS PPL (30). Statistical concepts used in communication research and professional applications including descriptive statistics, probability, sampling, hypothesis testing, estimation, regression, and correlation.  <b>Note:</b> This class fulfills the Quantitative Reasoning (QR) requirement for the Cardinal Core.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 303. Introduction to Communication Technologies</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Students learn about communication technologies in contemporary society, explore the various contexts in which these technologies are used, and apply theoretical perspectives to the use of these technologies.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
	<p><b>COMM 304. Argument In Everyday Life</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Description:</b> Surveys theory and practice related to the creation and analysis of arguments in public communication. Topics include argument structure, evidence, types and limitations of inferences, and the adaptation of messages to particular contexts.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
	<p><b>COMM 305. Introduction to Mass Communication</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Historical and cultural overview of communication and media institutions and their effects on society.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>

<p><b>COMM 307. AI and Digital Communication</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall Only  <b>Description:</b> This class explores the impact of artificial intelligence on media. Students will explore topics such as machine learning and examines the societal and ethical implications of AI, including media biases, privacy concerns, and its influence on news production and entertainment consumption.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 316. Research Methods</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or instructor permission.  <b>Description:</b> Introduction to basic research methods of communication discipline. Examines relationship of theory and methods, research design, and measurement in communication contexts.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 310. Business Communication</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Overview of the scope and importance of communication in business, and the development of business communication skills students will employ throughout their professional careers.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 317. Communication Internship</b> <b>1 Unit</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> 2.  <b>Description:</b> 5 GPA overall and faculty permission. Practical experience in communication-related employment.  <b>Note:</b> Contact department for application procedures and guidelines.  <b>Course Attribute(s):</b> CBL - This course includes Community-Based Learning (CBL). Students will engage in a community experience or project with an external partner in order to enhance understanding and application of academic content.</p>
<p><b>COMM 311. Persuasion</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Theory and practice of social influence; discusses relationships between the idea of persuasion and broader theories of communication and human behavior.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 312. Group Process</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Studies communication processes in group settings; emphasizes empirical research findings in leadership, interpersonal bargaining, and problems of group problem-solving.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 319. Debate</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 111 or COMM 112 or COMM 115 or COMM 125 or COMM 140 or faculty consent.  <b>Description:</b> Principles and techniques of preparing evidence and persuasive speaking.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 313. Organizational Communication</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Surveys recent theory and research dealing with the roles and effects of communication in complex organizations.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 320. Newswriting - WR</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> ENGL 102 or ENGL 105 or by instructor consent.  <b>Description:</b> Study and practice of news-writing and reporting techniques for routine news stories, including story organization, writing story leads, and the elements of hard news and feature journalism.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).                       For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 315. Introduction to Interpersonal Communication</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Description:</b> Study of communication principles as they apply to everyday human interactions. Applying social conventions as guides for effective communication.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 321. Digital Journalism - WR</b> <b>3 Units</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> ENGL 102 or ENGL 105 or instructor permission.  <b>Description:</b> The study of journalism in a multimedia environment including reporting, video, blogging, and other online content work.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).                       For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>

<p><b>COMM 322. Sports Writing - WR</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> ENGL 102 or ENGL 105 or instructor permission.  <b>Description:</b> Students will study and practice writing and reporting techniques for sport events and become familiar with elements of journalism and story organization.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 328. Introduction to Urban Communication</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Theoretical and empirical approaches to the study of communication as it relates to the culture of urban communities, especially African Americans, Latinos, women, and marginalized groups. Emphasis is on cross-cultural relations, rhetoric and language, media, and educational organizations with special focus on understanding the role communication plays in shaping the identity of these communication groups.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 323. Magazine and Feature Writing - WR</b>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> ENGL 102 or ENGL 105 or instructor permission.  <b>Description:</b> Introduction to practice and techniques of preparing articles for popular, specialized, and trade publication; attention to marketing and magazine makeup.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 329. Marriage and Family Communication</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Explores the diversity of marital and family systems. The course reviews the major theories, concepts and research findings in family communication.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 324. Communication and Gender</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Description:</b> The course examines how gender identities, roles and norms have been structured within different modes of communication (e.g., interpersonal, mass media and institutional).  <b>Note:</b> Cross-listed with WGST 324.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 333. From Viral to Vital: Building Effective Social Media Strategies</b>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Explores social media and other emerging technologies and how they influence communication practice in a variety of settings.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 325. Communicating Hip-Hop Culture</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Analysis of rap music as a communicative force both within and about hip-hop culture. Topics of study include the origins, development, and participants of the culture with special emphasis on rap music as the primary vehicle of communication.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 335. Digital Media Production</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Fee:</b> An additional \$90.00 is charged for this course.  <b>Description:</b> Introduction to basic theory and practices with an emphasis on application of concepts in the development of news stories, advertisements, and other video projects.  <b>Note:</b> Credit cannot be received for this course and COMM 238.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 326. African Americans in American Media</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> The evolution of the popular image of African Americans as reflected in the visual media of television and the cinema.  <b>Note:</b> Cross-listed with PAS 312.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 336. Advanced Digital Media Production</b>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 335 or COMM 238.  <b>Fee:</b> An additional \$90.00 is charged for this course.  <b>Description:</b> Study of advanced principles of video production including producing, directing, shooting and non-linear editing, along with concepts and theories of aesthetics and video as a communication form.  <b>Note:</b> An additional \$90 fee is charged for this course.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 327. The Influence of Media</b>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 201 Theory and research pertaining to the effects of various mass media.  <b>Description:</b> Topics include advertising, journalism, educational programming, violence, and pornography.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>		



<p><b>COMM 337. Campus Media</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> The study and practice of finding news stories, reporting, and delivering content in multiple platforms. This course serves as an academic component in the weekly production of the campus newspaper.  <b>Note:</b> Students who previously took COMM 301: Campus Media may not take this course.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 343. Photography and Cinematography Production</b>  <b>Term Typically Offered:</b> Spring Only  <b>Description:</b> This course surveys the principles, methods, techniques and procedures that are central to the understanding and application of visual communication principles, with an emphasis on photographic and cinematic imagery.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 339. Fiction Film Production</b>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> COMM 238 or COMM 335.  <b>Fee:</b> An additional \$90.00 is charged for this course.  <b>Description:</b> Expanded understanding of the creative process and development of short narrative films.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 344. Strategic Communication Writing - WR</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 342 or MKT 301 or permission of instructor.  <b>Description:</b> Skills for writing across the multiple media platforms and genres that are currently used in strategic communication campaigns.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).  <b>Note:</b> Credit may not be earned for this course and for COMM 345 if taken prior to Summer 2012.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 340. Storytelling with Data Visualization</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> this course introduces and explores visual thinking and its implications for visual communication design. Students will gain hands-on experience to create infographics and data visualization using visualization tools.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 346. Strategic Media Management</b>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> COMM 342 or instructor permission.  <b>Description:</b> Introduction to the planning process for managing messages across a variety of media. Media planning and media selection in advertising and public relations, and how media are integrated with broader strategic communication campaigns.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 341. Music Video Production</b>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 238 or COMM 335 Students will create contemporary music videos that challenge conventional visual representations.  <b>Description:</b> Production will be informed by screenings and relevant readings.  <b>Note:</b> An additional \$90 fee is charged for this course.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 348. Creativity in Advertising</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 342 or instructor permission.  <b>Description:</b> Study and practice of the creative process and the team dynamic in the development of advertising campaigns.  <b>Note:</b> Cross-listed with ART 372.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 342. Introduction to Strategic Communication</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Explores the various forms of persuasive communications employed in corporate, agency and nonprofit settings. Course content covers public relations, advertising, sales promotion, relationship marketing, direct marketing, database marketing, cyber marketing, globalization, and business ethics.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>COMM 350. Introduction to Intercultural Communication - D2, SB</b>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Introduction to communication among people from different cultures and nation-states.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>COMM 351. Introduction to Sport Media</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> This course will focus on mediated messages surrounding sports and their capacity to shape our ideas, behaviors, and institutions. Specific focus will be placed on mediated messages about sport, emanating both from institutions (sport journalists, teams, governing bodies) and from people (individual athletes, fans).  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>		

<p><b>COMM 352. Sports, Media, Culture</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring  <b>Description:</b> Course addresses complex connections between sports industry, media, culture, and society.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 365. Special Topics in Communication Service Learning</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 201 or instructor permission.  <b>Description:</b> Study of communication concepts and theories that will be applied in service learning field work.  <b>Note:</b> May be repeated under different subtitles.</p>
<p><b>COMM 353. Podcast: Digital Storytelling</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring  <b>Prerequisite(s):</b> COMM 201 or instructor permission.  <b>Description:</b> This course details the needed steps to create a podcast. Like other "products", a successful podcast needs to have a focus, structure, and an identified audience.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p> <p><b>COMM 370. Development, Design, and Digital Publishing - WR</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Description:</b> Introduction to the creation and development of strategic communication materials from conception to completion. Uses a computerized environment to apply basic principles of effective and visual communication.  <b>Note:</b> Approved for the Arts and Sciences upper-level requirement in written communication (WR).</p>
<p><b>COMM 354. Event Planning</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> COMM 201 or instructor permission This course is designed to prepare students for entry level positions in the events planning industry.  <b>Description:</b> The content includes the principles and practices of sound planning and organizing (special) events, meetings, conferences, or conventions. Integrated throughout this course are career preparation standards, which include basic academic skills, communication, public relations, interpersonal skills, problem solving, technology, and post event evaluation.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p> <p><b>COMM 375. Communication and the Environment</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> Exploration of major discourses and antagonisms of environmental debates to better understand paradigms like conservationism, preservationism, sustainability, and environmental justice.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 355. Health and the Media - WR</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or instructor approval.  <b>Description:</b> This class investigates and examines impacts of media content on health knowledge, perceptions of self, and understanding of health-related information. Students look at both the positive and negative outcomes of interacting with health information in the media                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 380. Practicum</b> <span style="float: right;"><b>1-3 Units</b></span>  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> COMM 201 or faculty consent.  <b>Description:</b> Participation in supervised research.  <b>Note:</b> May not be taken simultaneously with COMM 480 OR COMM 481.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 360. Web Site Development</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Study and practice of producing and placing materials on the World Wide Web. Activities include creating, manipulating, and maintaining graphics, audio, and text documents.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 385. Public Persuasion - WR</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> COMM 201 or consent from instructor.  <b>Description:</b> Studies rhetorical methods and theories for criticism of everyday public persuasion.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 361. Web Site Development II</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 360 or equivalent.  <b>Description:</b> Study and use of common scripting languages used to create dynamic, interactive web sites. The scripting languages studied vary, but typically include both server-side and client-side languages.                      For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 390. Political Communication</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> COMM 201 or permission of instructor.  <b>Description:</b> Study of communication as a vital part of democracy, informing citizens and shaping public policy. Course examines political communication messages from both the electorate and campaign practitioner perspectives.  <b>Note:</b> Formerly offered as COMM 531.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>

**COMM 401. Independent Study in Communication 1-6 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** 18 hours in Department, 3.0 GPA overall and 3.2 GPA in major.

**Description:** Opportunity for the student, under the supervision of a sponsoring faculty member, to pursue individualized study related to research or practice in Communication that is not included in regular courses in the curriculum.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 402. Independent Research in Communication - CUE 3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** 18 hours in department, 90 total credit hours, 3.0 GPA overall and 3.2 GPA in major, and faculty consent.

**Description:** Integration of communication concepts and theories to study a contemporary issue or problem within the discipline.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 410. International Communication 3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Study of international communication systems; emphasis on foreign press, freedom of information, satellite communication, and programming patterns in cross-cultural settings.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 411. Mass Communication Law 3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** COMM 305 or instructor permission.

**Description:** Study of media regulation by constitutional and governmental processes; includes review of legal decisions, role of federal agencies, and historical trends in media control.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 417. Senior Communication Internship - CUE 3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** Senior standing, 2.5 GPA overall, and faculty consent.

**Description:** Practical experience in communication related employment and critical reflection on how communication concepts and knowledge are applied in the field.

**Note:** Contact department for application procedures and guidelines.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status., CBL - This course includes Community-Based Learning (CBL). Students will engage in a community experience or project with an external partner in order to enhance understanding and application of academic content.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 422. Reality Television 3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 305 or instructor permission.

**Description:** Study of the various genres of reality television, its audiences, and the culture in which this programming is produced.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 427. Case Studies in Communication - CUE 3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Introduction to the case study method in communication on a topic relevant to the discipline.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 429. Documentary Production - CUE 3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Exploration of story development, lighting, editing, and sound design as students gain hands-on experience creating short documentary films.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 430. Health Communication - WR, CUE** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Nature, function and importance of communication in health care delivery. Applies communication theory and skills to health contexts.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 432. Advanced Organizational Communication - WR** **3 Units**

**Prerequisite(s):** COMM 313.

**Description:** In-depth view of theories of organizational communication, including assumptions, philosophies and methodologies that undergird and shape past and current research.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 433. Children and Television - WR** **3 Units**

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Explores ways television influences the attitudes, values, and behavior of children and adolescents. Special emphasis on critically analyzing theoretical and empirical literature on the effects of television on children.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 434. Global Media - WR** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Study of the history of media globalization as well as the political, economic, and cultural problems and opportunities involved in the trend toward globalization and international information flow.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 435. Media, Culture and Society** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 201 or instructor approval.

**Description:** Advanced study of media culture; analytical and critical perspectives on the institutional and social dimensions of television, film, journalism, and popular music.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 436. Health Communication Campaign Planning - WR, CUE** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 305 or COMM 342 or permission of instructor.

**Description:** An introduction to health campaign design and development including a discussion of how different media are used to impact health beliefs and behavioral decisions.

**Note:** Approved for the Arts and Sciences Upper-Level Requirement in Written Communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 437. Mass Media and Close Relationships - CUE** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 315.

**Description:** An introduction to the core principles, concepts, methods, and research findings related to the study of romance, sex, and friendship in the mass media.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 438. Intimate Communication - WR** **3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** For students enrolled in COMM 538: graduate standing.

**Description:** Explores communication issues in intimate personal relationships. Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Note:** Cross-listed with COMM 538.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 439. Advanced Production Workshop** **3 Units**

**Term Typically Offered:** Fall Only

**Prerequisite(s):** COMM 238 or COMM 335 and COMM 336 or COMM 339.

**Fee:** An additional \$90.00 is charged for this course.

**Description:** This class teaches the advanced use of camera, lighting, audio, and editing equipment to produce effective video productions. Students will manage a small production project.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)



**COMM 442. How Artificial Intelligence is Shaping the Future of Communication - CUE** **3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** 90 credit hours completed and COMM 316 or permission of instructor.

**Description:** Students will study the basics of generative AI, exploring their future communication career and how to use AI to help them to succeed in their chosen communication career. The students will finish the course with an AI strategy that they can immediately implement when starting their careers. Be on the cutting edge of the AI revolution in communication careers.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 445. Strategic Communication Campaigns - CUE** **3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** COMM 344 or COMM 346 or permission of instructor.

**Description:** Critical and analytical thinking to develop effective communication campaigns that apply appropriate communication strategies and practices. Participation in a project that develops a comprehensive and integrated strategic communication campaign that addresses multiple audiences and key publics.

**Note:** Credit may not be earned for this course and for COMM 425 if taken prior to summer 2012.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 450. Advanced Intercultural Communication - CUE, WR** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** COMM 350 and 90 hours completed.

**Description:** Survey of theory and research pertaining to problems of cross-cultural communication, including cultural, national, ethnic, and racial divisions.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 460. Special Topics in Communication Studies** **3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** COMM 201.

**Description:** Investigation of topics not offered in regular courses.

**Note:** May be repeated up to 6 hours.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 461. Special Topics in Mass Communication** **3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** COMM 201.

**Description:** Investigation of topics not offered in regular courses.

**Note:** May be repeated up to 6 hours.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 463. Special Topics in Communication Studies - WR** **3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** COMM 201.

**Description:** Investigation of topics not offered in regular courses.

**Note:** May be repeated when topics vary.

**Note:** Approved for the Arts & Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 464. Special Topics in Communication - CUE** **3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** 90 credit hours completed and COMM 316 or permission of instructor.

**Description:** Investigation of topics not offered in regular courses.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 465. Special Topics in Communication Service Learning - CUE** **3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** 90 credit hours and faculty consent.

**Description:** Study of Communication concepts and theories that will be applied in service learning field work.

**Note:** May be repeated under different subtitles.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 466. Special Topics in Communication Studies - CUE, WR 3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** COMM 201 Investigation of topics not offered in regular courses.

**Description:**

**Note:** May be repeated when topics vary.

**Note:** Approved for the Arts & Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 480. Senior Practicum 1-3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** COMM 316 and faculty consent.

**Description:** Participation in supervised research.

**Note:** May not be taken simultaneously with COMM 380.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 481. Senior Practicum - CUE 3 Units**

**Term Typically Offered:** Occasionally Offered

**Prerequisite(s):** 90 credit hours completed, COMM 316 and faculty consent.

**Description:** Practical communication project and/or participation in supervised research. May not be taken simultaneously with COMM 380.

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 498. Senior Thesis - WR, CUE 3 Units**

**Prerequisite(s):** 90 credit hours completed and faculty consent.

**Description:**

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 499. Senior Thesis - WR 3 Units**

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** Senior standing; admission to departmental honors program.

**Description:**

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 505. Perspectives on Religion and Media - CUE, WR 3 Units**

**Prerequisite(s):** COMM 305 and 90 credit hours completed.

**Description:** Study of the history and meaning of mediated religious communication, focusing on journalism and strategic communication.

**Note:** Approval for the Arts & Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 506. Ethical Problems in Communication - CUE, WR 3 Units**

**Prerequisite(s):** COMM 305 and 90 credit hours completed.

**Description:** Examines the moral and ethical problems posed by communication practices. Topics include case studies in interpersonal communication, journalism, public relations, and advertising.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 510. Special Topics in Communication Studies 3 Units**

**Term Typically Offered:** Occasionally Offered

**Description:** Advanced study in specific areas of communication studies.

**Note:** May be repeated under different subtitles.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**COMM 520. Computer-Mediated Communication - WR 3 Units**

**Term Typically Offered:** Occasionally Offered

**Description:** Conceptual analysis and practical use of computer networks with an emphasis on the social and cultural dimensions of this type of human communication.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

- COMM 530. Science Communication** **3 Units**  
**Description:** The course examines the conceptual foundations and practices of science communication. It examines the institutional and intellectual contexts of science communication as well as the scientific constraints on science communication.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 532. Intercultural Communication** **3 Units**  
**Term Typically Offered:** Occasionally Offered  
**Description:** Explores the influence of cultural identity on the communication practices of individuals, communities, and institutions.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 538. Intimate Communication - WR** **3 Units**  
**Term Typically Offered:** Fall, Spring  
**Prerequisite(s):** Graduate standing.  
**Description:** Explores communication issues in intimate personal relationships.  
**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).  
  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 540. Public Communication Campaigns** **3 Units**  
**Term Typically Offered:** Occasionally Offered  
**Description:** Drawing upon emerging new theories and empirical studies on influencing audiences, this course examines mediated public communication campaigns.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 555. Persuasive Movements** **3 Units**  
**Description:** Seminar focuses upon the role of persuasion and rhetoric in the formation and lifespan of social movements.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 565. Special Topics in Communication Service Learning - CUE** **3 Units**  
**Prerequisite(s):** Faculty consent.  
**Description:** Study of communication concepts and theories that will be applied in service learning field work.  
**Note:** May be repeated up to six hours under different subtitles.  
**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.  
  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 580. Interpersonal Communication** **3 Units**  
**Description:** Study of communication in everyday life, including casual conversation and interaction among acquaintances.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 590. Health Communication** **3 Units**  
**Term Typically Offered:** Occasionally Offered  
**Prerequisite(s):** Faculty permission.  
**Description:** Studies the nature, function, and importance of communication in the delivery of health care, and/or medical knowledge.  
 For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)