

COMMUNICATION (COMM)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<http://louisville.edu/bursar/tuitionfee/>).

COMM 505. Perspectives on Religion and Media - CUE, WR 3 Units

Prerequisite(s): COMM 305 and 90 credit hours completed.

Description: Study of the history and meaning of mediated religious communication, focusing on journalism and strategic communication.

Note: Approval for the Arts & Sciences upper-level requirement in written communication (WR).

Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 506. Ethical Problems in Communication - CUE, WR 3 Units

Prerequisite(s): COMM 305 and 90 credit hours completed.

Description: Examines the moral and ethical problems posed by communication practices. Topics include case studies in interpersonal communication, journalism, public relations, and advertising.

Note: Approved for the Arts and Sciences upper-level requirement in written communication (WR).

Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

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COMM 510. Special Topics in Communication Studies 1-3 Units

Term Typically Offered: Occasionally Offered

Prerequisite(s): Faculty consent.

Description: Advanced study in specific areas of Communication Studies.

Note: May be repeated under different subtitles.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 520. Computer-Mediated Communication - WR 3 Units

Term Typically Offered: Occasionally Offered

Description: Conceptual analysis and practical use of computer networks with an emphasis on the social and cultural dimensions of this type of human communication.

Note: Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 530. Science Communication 3 Units

Description: The course examines the conceptual foundations and practices of science communication. It examines the institutional and intellectual contexts of science communication as well as the scientific constraints on science communication.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 538. Intimate Communication - WR 3 Units

Term Typically Offered: Fall, Spring

Prerequisite(s): COMM 201 or consent from instructor.

Description: Explores communication issues in intimate personal relationships.

Note: Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 540. Public Communication Campaigns 3 Units

Term Typically Offered: Occasionally Offered

Description: Drawing upon emerging new theories and empirical studies on influencing audiences, this course examines mediated public communication campaigns.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 555. Persuasive Movements 3 Units

Description: Seminar focuses upon the role of persuasion and rhetoric in the formation and lifespan of social movements.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

COMM 565. Special Topics in Communication Service Learning - CUE 3 Units

Prerequisite(s): Faculty consent.

Description: Study of communication concepts and theories that will be applied in service learning field work.

Note: May be repeated up to six hours under different subtitles.

Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

<p>COMM 580. Interpersonal Communication 3 Units Description: Study of communication in everyday life, including casual conversation and interaction among acquaintances. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 616. Qualitative Communication Research 3 Units Prerequisite(s): Graduate standing. Description: Instruction in the practical issues and conceptual debates in qualitative research in the field of communication. Methods includes interviewing, participant observation, unobstructive observation, historical/archival methods, narrative and ethnography. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 590. Health Communication 3 Units Prerequisite(s): Consent of instructor. Description: Studies the nature, function, and importance of communication in the delivery of health care, and/or medical knowledge. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 617. Quantitative Methods in Communication 3 Units Prerequisite(s): Graduate standing. Description: Instruction in procedures used to systematically and mathematically measure difference between groups and relationships between variables among various communication populations. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 600. Practicum 1-3 Units Prerequisite(s): Consent of instructor. Description: Practical work in speech. Note: Pass/Fail grading.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 620. Organizational Communication 3 Units Prerequisite(s): Consent of instructor. Description: Theoretical and applied studies of communication within organizations and between organizations and their publics. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 601. Professional Seminar in Communication 1 Unit Grading Basis: Pass/Fail Prerequisite(s): Graduate standing. Description: Overview of the communication discipline and introduction to the academic study of communication. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 625. Personality and Communication 3 Units Prerequisite(s): Graduate standing. Description: Exploration of individual differences in communication processes, such as argumentativeness, shyness, persuasiveness, and leadership. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 603. Communication Pedagogy 3 Units Description: An introduction to teaching college-level in Communication. Applies various theories of communication to nature of interactions between students and teachers. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 630. Communication and Multiculturalism 3 Units Prerequisite(s): Consent of instructor. Description: Explores the influence of race, nationality, and/or gender on the communication practices of individuals and their institutions. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 605. Communication Theory & Practice 3 Units Prerequisite(s): Graduate standing. Description: Seminar studies theories and empirical research in persuasion, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 640. Communication in Social Service 3 Units Prerequisite(s): Consent of instructor. Description: Studies public communication campaigns, e.g., health information and policy campaigns. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 610. Problems of Public Discourse 3 Units Prerequisite(s): Consent of instructor. Description: Surveys the chief theories and disputes about public discourse, public knowledge, and decision-making. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 650. Corporate Communication 3 Units Prerequisite(s): Graduate standing. Description: Study of the nature, strengths, and weaknesses of empirical research in organizational communication and application of these findings to analysis, diagnosis, and remedy or communication problems in specific organizations. Focus is primarily on case studies and in-community "practicum" consulting project. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>

<p>COMM 651. Conflict Management 3 Units</p> <p>Description: Uses role playing and case studies in community organizations to assist students in developing the skills needed for managing conflict.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 675. Risk Communication 3 Units</p> <p>Prerequisite(s): Graduate standing.</p> <p>Description: Examines the study of risk communication across various contexts (e.g., health, environmental). Focuses on the role of messages in shaping risk perception, evaluation, and behavior.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 652. Health Communication: Theory and Practice 3 Units</p> <p>Term Typically Offered: Fall Only</p> <p>Description: This course uses health communication theories and methods to design and evaluate health communication materials that capitalize on opportunities afforded by the current context. Students will learn the concepts of effective public health communication across multiple media and levels of the social ecology, considering a variety of audiences, and achieving multiple purposes. Students will also learn to critically analyze examples of communication and develop culturally responsive communication material oriented towards public health interventions. The course will emphasize the development of delivering health information in a meaningful, actionable, and accessible manner.</p> <p>Note: Cross-listed with PHPB 612.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>COMM 690. Special Topics 3 Units</p> <p>Description: Examination of topics not covered in regularly-scheduled courses.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p> <p>COMM 698. Thesis 1-6 Units</p> <p>Prerequisite(s): Graduate standing.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>COMM 653. Integrated Marketing Communication Campaigns 3 Units</p> <p>Description: Study of integrated advertising, public relations, and sales promotions. Course culminates with students preparing integrated marketing plans for local clients.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	
<p>COMM 654. Public Relations and Crisis Management 3 Units</p> <p>Description: Examines problems of planning and implementing public relations strategies for crisis management. The organizations studied include corporations, agencies, educational and government institutions, and non-profits.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	
<p>COMM 660. Selected Topics in Mass Media 3 Units</p> <p>Prerequisite(s): Graduate standing.</p> <p>Description: Examination of topics specific to the study of mass media not covered in other courses.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	
<p>COMM 670. Directed Readings in Communication 3 Units</p> <p>Description: Faculty supervised readings on special topics in communication theory, research and practice.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	