COMMUNICATION (COMM)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees
Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (http://louisville.edu/bursar/tuitionfee/).

COMM 505. Perspectives on Religion and Media - CUE, WR  3 Units
Prerequisite(s): COMM 305 and 90 credit hours completed.
Description: Study of the history and meaning of mediated religious communication, focusing on journalism and strategic communication.
Note: Approval for the Arts & Sciences upper-level requirement in written communication (WR).
Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 506. Ethical Problems in Communication - CUE, WR  3 Units
Prerequisite(s): COMM 305 and 90 credit hours completed.
Description: Examines the moral and ethical problems posed by communication practices. Topics include case studies in interpersonal communication, journalism, public relations, and advertising.
Note: Approval for the Arts and Sciences upper-level requirement in written communication (WR).
Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 510. Special Topics in Communication Studies  1-3 Units
Term Typically Offered: Occasionally Offered
Prerequisite(s): Faculty consent.
Description: Advanced study in specific areas of Communication Studies.
Note: May be repeated under different subtitles.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 512. Rhetoric from Aristotle to #Twitter - CUE, WR  3 Units
Term Typically Offered: Spring Only
Prerequisite(s): COMM 304 or consent from instructor.
Description: Studies rhetorical methods and theories for criticism of persuasive texts. Approved for the Arts and Sciences upper-level requirement in written communication (WR).
Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 513. History of Communication - WR  3 Units
Description: Examination of the history of communication both as a set of practices and as a subject of academic inquiry.
Note: Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 520. Computer-Mediated Communication - WR  3 Units
Term Typically Offered: Occasionally Offered
Description: Conceptual analysis and practical use of computer networks with an emphasis on the social and cultural dimensions of this type of human communication.
Note: Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 530. Science Communication  3 Units
Description: The course examines the conceptual foundations and practices of science communication. It examines the institutional and intellectual contexts of science communication as well as the scientific constraints on science communication.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 531. Political Communication  3 Units
Term Typically Offered: Fall, Spring
Prerequisite(s): COMM 305 or permission of instructor.
Description: Study of communication as a vital part of democracy, informing citizens and shaping public policy. Course examines political communication messages from both the electorate and campaign practitioner perspectives.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Term Typically Offered</th>
<th>Prerequisite(s)</th>
<th>Description</th>
<th>Grading Basis</th>
<th>Prerequisite(s)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 538</td>
<td>Intimate Communication - WR</td>
<td>3</td>
<td>Fall, Spring</td>
<td></td>
<td>Studies the nature, function, and importance of communication in the delivery of health care, and/or medical knowledge.</td>
<td>Pass/Fail</td>
<td>Consent of instructor.</td>
<td>Instruction in the practical issues and conceptual debates in qualitative research in the field of communication.</td>
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<tr>
<td>COMM 540</td>
<td>Public Communication Campaigns</td>
<td>3</td>
<td></td>
<td></td>
<td>Applies various theories of communication to nature of interactions between students and teachers.</td>
<td></td>
<td>Graduate standing.</td>
<td>Seminar studies theories and empirical research in persuasion, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants.</td>
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<tr>
<td>COMM 555</td>
<td>Persuasive Movements</td>
<td>3</td>
<td>Occasionally Offered</td>
<td></td>
<td>Explores communication issues in intimate personal relationships.</td>
<td></td>
<td>Consent of instructor.</td>
<td>For class offerings a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</td>
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<tr>
<td>COMM 556</td>
<td>Special Topics in Communication Service Learning - CUE</td>
<td>3</td>
<td></td>
<td>Faculty consent.</td>
<td>Seminar focuses upon the role of persuasion and rhetoric in the formation and lifespan of social movements.</td>
<td></td>
<td>Consent of instructor.</td>
<td>Seminar studies theories and empirical research in persuasion, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants.</td>
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<tr>
<td>COMM 580</td>
<td>Interpersonal Communication</td>
<td>3</td>
<td></td>
<td></td>
<td>Study of communication in everyday life, including casual conversation and interaction among acquaintances.</td>
<td></td>
<td>Consent of instructor.</td>
<td>Seminar studies theories and empirical research in persuasion, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants.</td>
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<tr>
<td>COMM 590</td>
<td>Health Communication</td>
<td>3</td>
<td></td>
<td>Consent of instructor.</td>
<td>Studies the nature, function, and importance of communication in the delivery of health care, and/or medical knowledge.</td>
<td></td>
<td>Consent of instructor.</td>
<td>Seminar studies theories and empirical research in persuasion, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants.</td>
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<tr>
<td>COMM 600</td>
<td>Practicum</td>
<td>1-3</td>
<td></td>
<td>Consent of instructor.</td>
<td>Practical work in speech.</td>
<td>Pass/Fail</td>
<td>Consent of instructor.</td>
<td>Seminar studies theories and empirical research in persuasive, social interaction, and group decision-making and offers applied problems that require public presentations by seminar participants.</td>
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</tbody>
</table>
COMM 625. Personality and Communication 3 Units  
Prerequisite(s): Graduate standing.  
Description: Exploration of individual differences in communication processes, such as argumentativeness, shyness, persuasiveness, and leadership.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 630. Communication and Multiculturalism 3 Units  
Prerequisite(s): Consent of instructor.  
Description: Explores the influence of race, nationality, and/or gender on the communication practices of individuals and their institutions.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 640. Communication in Social Service 3 Units  
Prerequisite(s): Consent of instructor.  
Description: Studies public communication campaigns, e.g., health information and policy campaigns.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 650. Corporate Communication 3 Units  
Prerequisite(s): Graduate standing.  
Description: Study of the nature, strengths, and weaknesses of empirical research in organizational communication and application of these findings to analysis, diagnosis, and remedy or communication problems in specific organizations. Focus is primarily on case studies and in-community "practicum" consulting project.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 651. Conflict Management 3 Units  
Description: Uses role playing and case studies in community organizations to assist students in developing the skills needed for managing conflict.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 652. Health Communication Campaigns: Theory & Practice 3 Units  
Description: This course will review principles and concepts of health communication campaigns, both from the patient/consumer side and the practitioner side.  
Note: Cross-listed with PHPB 612.

For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 653. Integrated Marketing Communication Campaigns 3 Units  
Description: Study of integrated advertising, public relations, and sales promotions. Course culminates with students preparing integrated marketing plans for local clients.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 654. Public Relations and Crisis Management 3 Units  
Description: Examines problems of planning and implementing public relations strategies for crisis management. The organizations studied include corporations, agencies, educational and government institutions, and non-profits.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 660. Selected Topics in Mass Media 3 Units  
Prerequisite(s): Graduate standing.  
Description: Examination of topics specific to the study of mass media not covered in other courses.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 670. Directed Readings in Communication 3 Units  
Prerequisite(s): Graduate standing.  
Description: Faculty supervised readings on special topics in communication theory, research and practice.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 675. Risk Communication 3 Units  
Prerequisite(s): Graduate standing.  
Description: Examines the study of risk communication across various contexts (e.g., health, environmental). Focuses on the role of messages in shaping risk perception, evaluation, and behavior.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 690. Special Topics 3 Units  
Description: Examination of topics not covered in regularly-scheduled courses.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

COMM 698. Thesis 1-6 Units  
Prerequisite(s): Graduate standing.  
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)