

# COMMUNICATION (COMM)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

## Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<https://louisville.edu/bursar/tuitionfee/university-fees/>).

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### COMM 505. Perspectives on Religion and Media - CUE, WR 3 Units

**Prerequisite(s):** COMM 305 and 90 credit hours completed.

**Description:** Study of the history and meaning of mediated religious communication, focusing on journalism and strategic communication.

**Note:** Approval for the Arts & Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

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### COMM 506. Ethical Problems in Communication - CUE, WR 3 Units

**Prerequisite(s):** COMM 305 and 90 credit hours completed.

**Description:** Examines the moral and ethical problems posed by communication practices. Topics include case studies in interpersonal communication, journalism, public relations, and advertising.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Course Attribute(s):** CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.

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### COMM 510. Special Topics in Communication Studies 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** Advanced study in specific areas of communication studies.

**Note:** May be repeated under different subtitles.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 520. Computer-Mediated Communication - WR 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** Conceptual analysis and practical use of computer networks with an emphasis on the social and cultural dimensions of this type of human communication.

**Note:** Approved for the Arts and Sciences upper-level requirement in written communication (WR).

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 530. Science Communication 3 Units

**Description:** The course examines the conceptual foundations and practices of science communication. It examines the institutional and intellectual contexts of science communication as well as the scientific constraints on science communication.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 532. Intercultural Communication 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** Explores the influence of cultural identity on the communication practices of individuals, communities, and institutions.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 538. Intimate Communication - WR 3 Units

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** For students enrolled in COMM 538: graduate standing.

**Description:** Explores communication issues in intimate personal relationships. Approved for the Arts and Sciences upper-level requirement in written communication (WR).

**Note:** Cross-listed with COMM 438.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 540. Public Communication Campaigns 3 Units

**Term Typically Offered:** Occasionally Offered

**Description:** Drawing upon emerging new theories and empirical studies on influencing audiences, this course examines mediated public communication campaigns.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### COMM 555. Persuasive Movements 3 Units

**Description:** Seminar focuses upon the role of persuasion and rhetoric in the formation and lifespan of social movements.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

<p><b>COMM 565. Special Topics in Communication Service Learning - CUE</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Prerequisite(s):</b> Faculty consent.  <b>Description:</b> Study of communication concepts and theories that will be applied in service learning field work.  <b>Note:</b> May be repeated up to six hours under different subtitles.  <b>Course Attribute(s):</b> CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 610. Problems of Public Discourse</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Surveys the relevant theories and disputes concerning public discourse, public knowledge, and decision-making. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 580. Interpersonal Communication</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Description:</b> Study of communication in everyday life, including casual conversation and interaction among acquaintances. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 615. Foundations of Communication Research Design</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> This course will familiarize students with the traditional (and some emerging) research methods used in communication research. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 590. Health Communication</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> Faculty permission.  <b>Description:</b> Studies the nature, function, and importance of communication in the delivery of health care, and/or medical knowledge. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 616. Qualitative Communication Research</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Instruction in the practical issues and conceptual debates in qualitative research in the field of communication. Methods includes interviewing, participant observation, unobstructive observation, historical/archival methods, narrative and ethnography. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 600. Practicum</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Prerequisite(s):</b> Instructor permission.  <b>Description:</b> Initiating and completing a practical communication project for an organization. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 617. Quantitative Methods in Communication</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Instruction in procedures used to systematically and statistically measure differences between groups and relationships pertaining to communication outcomes. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 601. Professional Seminar in Communication</b> <span style="float: right;"><b>1 Unit</b></span></p> <p><b>Grading Basis:</b> Pass/Fail  <b>Prerequisite(s):</b> Graduate standing.  <b>Description:</b> Overview of the communication discipline and introduction to the academic study of communication. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 620. Organizational Communication</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Theoretical and applied studies of communication within and between organizations and their publics. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 603. Communication Pedagogy</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> An introduction to teaching college-level in communication. Applies various theories of communication to interactions between students and teachers. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 625. Personality and Communication</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Exploration of individual differences in communication processes, such as argumentativeness, shyness, and persuasiveness. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>COMM 605. Communication Theory &amp; Practice</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Term Typically Offered:</b> Occasionally Offered  <b>Description:</b> Surveys a range of communication theories and traditions to equip students with tools for making sense of communication in context. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>COMM 640. Communication in Social Service</b> <span style="float: right;"><b>3 Units</b></span></p> <p><b>Description:</b> Studies public communication campaigns, e.g., health information and policy campaigns. For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>

- COMM 650. Corporate Communication** 3 Units  
**Term Typically Offered:** Occasionally Offered  
**Description:** Study of the nature, strengths, and weaknesses of empirical research in organizational communication and application of these findings to analysis, diagnosis, and remedy or communication problems in specific organizations. Focus is primarily on case studies and in-community "practicum" consulting project.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 651. Conflict Management** 3 Units  
**Description:** Uses role playing and case studies in community organizations to assist students in developing the skills needed for managing conflict.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 652. Health Communication: Theory and Practice** 3 Units  
**Term Typically Offered:** Fall Only  
**Description:** This course uses health communication theories and methods to design and evaluate health communication materials that capitalize on opportunities afforded by the current context. Students will learn the concepts of effective public health communication across multiple media and levels of the social ecology, considering a variety of audiences, and achieving multiple purposes. Students will also learn to critically analyze examples of communication and develop culturally responsive communication material oriented towards public health interventions. The course will emphasize the development of delivering health information in a meaningful, actionable, and accessible manner.  
**Note:** Cross-listed with PHPB 612.  
  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 653. Integrated Marketing Communication Campaigns** 3 Units  
**Description:** Study of integrated advertising, public relations, and sales promotions. Course culminates with students preparing integrated marketing plans for local clients.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 654. Strategic Communication and Crisis Management** 3 Units  
**Term Typically Offered:** Occasionally Offered  
**Description:** Examines problems of planning and implementing public relations strategies for crisis management. The organizations studied include corporations, agencies, educational and government institutions, and non-profits.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 660. Selected Topics in Mass Media** 3 Units  
**Prerequisite(s):** Graduate standing.  
**Description:** Examination of topics specific to the study of mass media not covered in other courses.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 670. Directed Readings in Communication** 3 Units  
**Term Typically Offered:** Occasionally Offered  
**Prerequisite(s):** Faculty Permission.  
**Description:** Faculty supervised readings on special topics in communication theory, research and practice.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 675. Risk Communication** 3 Units  
**Term Typically Offered:** Occasionally Offered  
**Description:** Examines the study of risk communication across various contexts (e.g., health, environmental). Focuses on the role of messages in shaping risk perception, evaluation, and behavior.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 690. Special Topics** 3 Units  
**Description:** Examination of topics not covered in regularly-scheduled courses.  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)
- COMM 698. Thesis** 3 Units  
**Term Typically Offered:** Occasionally Offered  
**Description:** Students complete an independent research project (a thesis) over two semesters for a total of six credit hours  
For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)