EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (https://courseleafpath.louisville.edu/).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (https://louisville.edu/bursar/tuitionfee/university-fees).

EMBA 600. Joint Executive MBA Program with UK **0 Units**
Description: Joint Executive MBA Program with the University of Kentucky
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 601. Managing People **2 Units**
Prerequisite(s): Admission to the program.
Description: Concepts and techniques of individual and groups including personality, motivation, power and politics, decision-making, group dynamics, job satisfaction, cultural influences and organizational development.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 602. Business Models for Quantitative Analysis **2 Units**
Prerequisite(s): Admission to program.
Description: Data organization and presentation, descriptive statistics, common probability distributions, regression and inferential statistics, such as confidence intervals and test of significance.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 603. Economics I **2 Units**
Prerequisite(s): Admission to the program.
Description: Study of market systems, supply & demand analysis, consumer behavior, production theory, economic costs and profit, and horizontal and vertical boundaries of the firm.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 604. Strategic Analysis **2 Units**
Prerequisite(s): Admission to the program.
Description: Strategic Analysis consists of analyzing information from the internal and external environments to recognize and assess organizational strengths, weaknesses, opportunities & threats.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 605. Economics II **2 Units**
Prerequisite(s): Admission to program.
Description: Study of markets and market structure, competitive markets, monopoly, and pricing with market power, and oligopoly, rivalry, and strategic behavior.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 606. Financial Accounting **2 Units**
Prerequisite(s): Admission to the program.
Description: Fundamental principles of accounting needed by the manager. Topics include the assumptions of accounting, recording and reporting transactions and interpretation of data for decision-making purposes.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 607. Business Intelligence **2 Units**
Prerequisite(s): Admission to program.
Description: Introduction to the field of business intelligence, including descriptive, predictive and prescriptive analysis of business data.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 608. Managerial Accounting **2 Units**
Prerequisite(s): Admission to program.
Description: The use of accounting information to support managerial decision-making and business planning. Topics include cost-volume-profit analysis, budgeting and direct costing versus absorption costing.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 609. Financial Management I **2 Units**
Prerequisite(s): Admission to program.
Description: Introduction to financial concepts. Topics include the time value of money, analysis of risk and return, valuation of stocks and bonds and related concepts.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 610. Marketing Management I **2 Units**
Prerequisite(s): Admission to program.
Description: Coverage and application of marketing management topics, including segmentation/targeting/positioning, buyer decision making, product/service strategy, promotional decisions, and pricing strategy.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 611. Financial Management II **2 Units**
Prerequisite(s): Admission to program.
Description: Examines the capital investment decision-making process, cost of capital, financing (capital structure) decisions and related topics.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 612. Marketing Management II **2 Units**
Prerequisite(s): Admission to program.
Description: Part two of marketing management involves expansion of product, distribution/place, and promotions in creating integrated marketing strategies.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 613. Leading Organizations **2 Units**
Prerequisite(s): Admission to program.
Description: Theories of influence, leader behaviors, situation, followership, work teams and transformational leadership. Practical development of self-knowledge, self-confidence and choosing to lead.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 614. Managing Global Challenges **2 Units**
Prerequisite(s): Admission to program.
Description: Foundations of the global economy, current trends in the global business environment and issues facing international organizations.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 615. Operations Management **2 Units**
Prerequisite(s): Admission to program.
Description: Application of operation strategies and decisions, including process selection, capacity planning, lead time management and process improvement.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 616. Corporate Entrepreneurship **2 Units**
Prerequisite(s): Admission to program.
Description: The course introduces entrepreneurship in the corporate setting, how it differs from individual entrepreneur activities, and models of entrepreneurial activities in an established organization.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 617. Business Strategy and Public Policy **2 Units**
Prerequisite(s): Admission to program.
Description: This course examines how public policy decisions made at the federal and state levels influence business decision making.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 618. Complex Organizational Change **2 Units**
Prerequisite(s): Admission to program.
Description: This course examines both the content and process of complex organizational change.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 619. Negotiations and Conflict Resolution **2 Units**
Prerequisite(s): Admission to program.
Description: The course focuses on developing negotiating skills and becoming a more confident and judicious negotiator.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 620. Strategic Management **2 Units**
Prerequisite(s): Admission to program.
Description: Strategic management consists of top management decision-making regarding business, corporate & international strategies, as well as issues influencing the implementation of those strategies.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)

EMBA 650. Special Topics **2 Units**
Prerequisite(s): Admission to the program.
Description: Special Executive MBA elective course offerings that focus on a range of topics including (but not limited to): branding, business and marketing analytics, and financial modeling.
For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)