

MANAGEMENT (MGMT)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (https://csprd.louisville.edu/psf/ps_class/EMPLOYEE/PSFT_CS/c/COMMUNITY_ACCESS.CLASS_SEARCH./x/?state=62dab551a0d600a5e8237359c50704e59007&duo_code=sjUx20STj21bWVE-Q871YQjH/mfmaoV)

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<https://louisville.edu/bursar/tuitionfee/university-fees/>).

MGMT 601. The Business Environment 3 Units

Description: Examines the interactions between organizations and their demographic, legal, technological, social, political, and ethical environments. The major object is to construct a conceptual framework suited to helping managers develop policies and programs that will bring their organizations into congruence with the societies they must serve. The environment of multinational business is also discussed.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

MGMT 607. Advanced Business Statistics 3 Units

Prerequisite(s): MGMT 501 and matrix algebra.

Description: Four major statistical techniques, analysis of variance, linear regression, multiple regression, and forecasting, will be studied in detail, plus other special topics as time permits. Within each topic attention will be given to the model and its assumptions, the analysis, and applications to business problems. Packaged computer programs will be relied on to facilitate the analysis.

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MGMT 615. Seminar in Quantitative Methods 3 Units

Prerequisite(s): MGMT 501.

Description: Mathematical modeling building for the quantitative analysis and optimization of business decisions. Advanced applications in the areas of inventory control, production scheduling, mathematical programming, simulation, and queuing theory and related topics. Not regularly offered.

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MGMT 620. Human Resources Management 3 Units

Description: This course provides an opportunity for students to develop comprehensive understanding of personnel practices and policies. The main objective is to learn how to develop optimum personnel programs within the business organization. Actual cases are studied, giving the student a realistic understanding of the methods and techniques used in administering a sound personnel.

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MGMT 630. Labor-Management Relations 3 Units

Description: A study of labor-management issues with emphasis on (1) the organizing stage, (2) problems in the shop, (3) problems at the bargaining table, (4) labor relations and public policy, and (5) an examination of labor relations overseas. These issues are examined through the intensive analysis of factual descriptions. Students are provided with the opportunity to participate in role playing, prepare arguments, and make decisions.

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MGMT 640. Organizational Change and Development 3 Units

Prerequisite(s): MGMT 600 or MBA 610.

Description: Examination of theories and methods utilized to promote purposeful change in organizational systems and processes. Emphasis placed on organizational development for improving organizational effectiveness. Topics will include team building and survey feedback.

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MGMT 650. Organizational Structure and Design 3 Units

Prerequisite(s): MGMT 600 or MBA 610.

Description: Examination of concepts concerning the structures and processes utilized by organizations in managing internal systems and environmental interactions. Topics include information systems, organizational design, and strategic planning as they impact organizational effectiveness.

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MGMT 684. Managing Creativity and Innovation 3 Units

Description: A broad overview of innovation, and the managerial decisions that affect innovation performance. Places innovation in its social, economic, technological, and political context.

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MGMT 687. New Venture Finance 3 Units

Prerequisite(s): MGMT 685 or IMBA 622.

Description: Organization and presentation of financing plans for new ventures; securing financial support.

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MGMT 689. New Venture Implementation **6 Units**

Prerequisite(s): Successful completion of all IMBA modules and enrollment.

Description: Current enrollment in Integrative Global Strategy and Lifelong Learning II. Exploration of topics necessary for the successful implementation of new venture opportunities upon completion of a new venture plan.

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