

DISTILLED SPIRITS BUSINESS (CERT)

To complete the program, students must have a minimum of a 3.0 cumulative grade point average.

Graduate Certificate in Distilled Spirits Business

Unit: College of Business (<https://business.louisville.edu/>) (GB)
Program Website (<http://louisville.edu/online/programs/certificate-programs/distilled-spirits-business-certificate/>)
Academic Plan Code(s): SPIRCDSO

Program Information

This program is completed entirely online (<http://louisville.edu/online/programs/certificate-programs/distilled-spirits-business-certificate/>).

The Distilled Spirits Business Certificate is a nine (9) credit hour certificate that provides broad-based coverage of the unique knowledge, skills, and awareness needed to manage business operations in the distilled spirits industry. The program's integrated curriculum—with a focus on marketing, finance, operations, and more—will help individuals understand how different business functions operate interdependently.

The curriculum was designed in close partnership with industry experts. The six accelerated, highly focused, 1.5-credit hour courses are targeted to prospective and relatively new employees of the distilled spirits industry, who intend to work in business operations of the industry.

The Distilled Spirits Business certificate can be taken in conjunction with the MBA program (<https://catalog.louisville.edu/graduate/programs-study/master-business-administration/>). For students who are accepted into the MBA program, it will count towards fulfilling elective requirements in the MBA curriculum.

Admission

Students must have a bachelor's degree from a regionally-accredited university with an undergraduate GPA of 2.0 or higher to be admitted to the program.

GMAT/GRE scores are not required for admission to the certificate program.

A graduate application (<http://louisville.edu/graduate/futurestudents/apply-materials/application/>) is required.

Note: Students who desire to complete an MBA in conjunction with the Distilled Spirits Business certificate must be separately admitted to the MBA program (<http://catalog.louisville.edu/graduate/programs-study/master-business-administration/>).

Program Requirements

Code	Title	Hours
SPIR 610	Distilled Spirits Industry Overview & Regulatory Issues	1.5
SPIR 620	Distilled Spirits Finance Fundamentals	1.5
SPIR 630	Distilled Spirits Operations & Supply Chain	1.5
SPIR 640	Sustainability in the Distilled Spirits Industry	1.5
SPIR 650	Spirit Brand Marketing	1.5
SPIR 660	Three-Tier System of Alcohol Distribution	1.5
Minimum Total Hours		9