FAMILY BUSINESS
MANAGEMENT AND ADVISING
(CERT)

This program was approved for students entering the university in the
Summer 2024–Spring 2025 catalog year. For more information about
catalog year, go to Catalog Year Information (http://catalog.louisville.edu/
undergraduate/university-wide-unit-specific-policies/catalog-year/).

Graduate Certificate in Family Business Management and Advising
Unit: College of Business (https://business.louisville.edu/)
Academic Plan Code(s): FBMACGRO (http://louisville.edu/online/
request-info/?ool_program=gcfbma&utm_source=all-program-
page&utm_medium=organic)

Program Information
This program is completed entirely online (http://louisville.edu/online/
request-info/?ool_program=gcfbma&utm_source=all-program-
page&utm_medium=organic).

This program is designed to align with the needs of family enterprises,
their current and future leaders (both family and non-family), and the
professional advisors who serve them. This graduate certificate program
will provide students with knowledge and skills that will help them
understand, manage, and navigate the intricacies of family businesses
and provide tools to advise them.

Courses in this certificate program will also count toward the College of
Business MBA program.

Admission Requirements
Students must have a bachelor’s degree from a regionally accredited
university and a minimum undergraduate GPA of 2.5 to be admitted to the
Family Business Management and Advising certificate program.

GMAT/GRE scores will not be required for admission to the program.

Students will be required to complete all courses and maintain a 3.0 GPA
in order to graduate.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FMBZ 610</td>
<td>Family Business Management</td>
<td>1.5</td>
</tr>
<tr>
<td>FMBZ 620</td>
<td>Entrepreneurial Family Dynamics</td>
<td>1.5</td>
</tr>
<tr>
<td>FMBZ 630</td>
<td>Family Business Transitions and Continuity</td>
<td>1.5</td>
</tr>
<tr>
<td>FMBZ 640</td>
<td>Family Business Governance</td>
<td>1.5</td>
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<tr>
<td>FMBZ 650</td>
<td>Family Wealth Creation and Preservation</td>
<td>1.5</td>
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<tr>
<td>FMBZ 660</td>
<td>Leading Family Businesses</td>
<td>1.5</td>
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</tbody>
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Minimum Total Hours 9