MANAGERIAL ANALYTICS (CERT)

Graduate Certificate in Managerial Analytics
Unit: College of Business (https://business.louisville.edu)
Program Website (http://louisville.edu/online/programs/certificate-programs/online-managerial-analytics-certificate/)
Academic Plan Code(s): MAN_CGR, MAN_CGRO

Program Information
This program can be completed entirely online (http://louisville.edu/online/programs/certificate-programs/online-managerial-analytics-certificate/).

The Managerial Analytics Certificate is a twelve (12) credit hour certificate that provides business professionals with the skills to thrive in a data-driven environment. The need for skilled professionals in the area of managerial analytics has become very acute. This certificate offers an efficient and effective way to address the need for analytics talent by allowing current employees to retool themselves without having to obtain a graduate degree.

Students completing the stand-alone Managerial Analytics Certificate may count the twelve (12) credit hours toward their MBA degree. Students in the full-time, professional, innovation, and online MBA degree programs are able to complete the certificate within their cohort flight plan at no additional tuition charge or program credit hour requirements.

Admission Requirements
Students must have a bachelor’s degree from an accredited university and a minimum undergraduate GPA of 2.5 to be admitted to the Managerial Analytics certificate program.

GMAT/GRE scores are not required for admission to the program.

Complete a graduate application (http://louisville.edu/graduate/futurestudents/apply-materials/application/).

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MBA 631</td>
<td>Introduction to Statistics and Data Analytics (3 credit hours)</td>
<td>3</td>
</tr>
<tr>
<td>or ANLY 631</td>
<td>Introduction to Statistics and Data Analytics</td>
<td></td>
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<tr>
<td>MBA 602</td>
<td>Decision Analysis (1.5 credit hours)</td>
<td>1.5</td>
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<tr>
<td>MBA 651</td>
<td>Introduction to Business Analytics (1.5 credit hours)</td>
<td>1.5</td>
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<tr>
<td>MAC 668</td>
<td>Statistical Analysis (3 credit hours)</td>
<td>3</td>
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Students must take three (3) credit hours from the list below:

- MBA 631
- or ANLY 631
- MBA 602
- MBA 651
- MAC 668

Minimum Total Hours 12