

BUSINESS ADMINISTRATION (MBA)

Master of Business Administration (BA_MBA)

Unit: College of Business (<http://business.louisville.edu>) (GB)
Department: Business (<http://business.louisville.edu/uoflmba>)
Program Website: business.louisville.edu/uoflmba

Program Information

This program can be completed in a traditional classroom format or entirely online (<http://louisville.edu/online/programs/masters>).

The College of Business Master of Business Administration at the University of Louisville is offered in multiple formats:

- Full-time MBA
- Professional (Part-time) MBA
- Integrative (Entrepreneurship) MBA
- Executive MBA
- Global MBA
- Online MBA

Admission to MBA programs is highly competitive. All Master of Business Administration programs require completion of an undergraduate degree. GMAT scores and letters of reference requirements vary by program.

All programs are cohort-based, vary in duration between 13 and 20 months, and vary in credit hour requirements between 45 and 48.

Admission Requirements

Applicants are more than their paperwork—which is why qualified candidates are invited for interviews, either in-person or Skype-based. Below is a checklist intended to help with the admissions process. It is recommended that your application be submitted within 30 days of creating your account.

Contact the University of Louisville MBA Office with any questions via telephone (502) 852-7257 or email mba@louisville.edu.

Application Checklist

- **Create application account**

Visit [UofLMBA.com](http://business.louisville.edu/uoflmba) (<http://business.louisville.edu/uoflmba>) and click "APPLY NOW."

- **Two letters of recommendation**

Within the application, submit names and email addresses of your recommenders. They will receive an email invitation on your behalf. Your recommenders should speak to your character, academic aptitude, etc.

- **Professional resume**

Within the application, upload your resume.

- **Personal statement**

Within the application, attach a 1-2 page Word document describing your interest in the UofL MBA program, why you selected the

University of Louisville, your short and long term goals and any additional information you feel is relevant.

- **Submit and pay application fee**

- **Official college transcript(s)**

Order an official college transcript from all colleges attended, including the degree granting institution.

Mail transcripts to:

College of Business, MBA Office

University of Louisville

Louisville, KY 40292

E-Transcripts will be accepted from the institution only. Have these sent to mba@louisville.edu.

- **Graduate Management Admission Test (GMAT)**

The admissions application includes a field in which you may provide your GMAT test date and/or scores. If you have not scheduled the GMAT, please visit www.mba.com (<https://www.mba.com/us>) for details or to inquire about a possible GMAT waiver. Once registered, notify the University of Louisville MBA office by sending an email to mba@louisville.edu with Subject Line: GMAT Test Date.

We recommend allocating 6-8 weeks of preparatory time and encourage you to attend the Free GMAT workshops offered monthly at the College of Business.

Note: We will accept the GRE in lieu of the GMAT.

International Applicants

We welcome all international applicants. Please be aware that there are documents required from international applicants that are in addition to the above list.

Visit business.louisville.edu/graduate-programs/grad-admissions/ and open the International Applicant Checklist

Full-time Master of Business Administration

The Full-time MBA is a 13-month cohort based program with two tracks: an internship track and a non-internship track (both are 45 credit hours in duration).

The program fee is \$32,000. Application requirements include an undergraduate degree (with official university transcripts), unless waived, a GMAT or GRE test result, two letters of reference, an interview, and a \$50 application fee. Please contact the College of Business if you are seeking a dual degree with the University of Louisville School Law, Dentistry, or Medicine as a GMAT or GRE waiver may apply.

Program Webpage: business.louisville.edu/uoflmba/

Course	Title	Hours
Year 1		
Fall		
MBA 601	Strategic Analysis	1.5
MBA 602	Decision Analysis	1.5
MBA 604	Economics I	1.5

MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 611	Managerial Accounting I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 612	Finance I	1.5
MBA 608	Technology Management	1.5
MBA 641	Professional Development Module-Team Building	0.5
MBA 649	Professional Development Module-Inclusive Leadership	0.5
Hours		14.5
Spring		
MBA 616	Finance II	1.5
MBA 603	Organizational Behavior	1.5
MBA 617	Marketing I	1.5
MBA 619	Marketing II	1.5
MBA 621	Global Business	1.5
MBA 622	Project Management	1.5
MBA 606	Leadership	1.5
MBA 614	Operations Management	1.5
MBA 624	Strategic Management	1.5
MBA 695	PDM-Crisis Management	0.5
MBA 696	PDM-Negotiation	0.5
MBA 651	Introduction to Business Analytics	1.5
MBA 644	Professional Development Module-Business Etiquette	0.5
MBA 642	Managerial Communications 1	0.5
Hours		17
Summer		
MBA 623	Global Learning	1.5
MBA 670	Capstone Project I	1.5
MBA 671	Capstone Project II	1.5
MBA 680	Special Topics in Business	6.0
MBA 699	MBA Internship ((spread across multiple semesters or 3.0 credit hours in special topics if MBA 699 not completed))	3.0
Hours		13.5
Minimum Total Hours		45

Sequence of courses are subject to change.

Professional (Part-time) Master of Business Administration

The Part-time MBA is a 20-month cohort based 45-credit hour program.

The program fee is \$32,000. Application requirements include an undergraduate degree (with official university transcripts), a GMAT or GRE test result, two letters of reference, an interview, and a \$50 application fee. Dual degree students in the University of Louisville School Law, Dentistry, or Medicine may be provided with a GMAT or GRE waiver.

Program Webpage: business.louisville.edu/uofImba/

Course	Title	Hours
Year 1		
Fall		
MBA 601	Strategic Analysis	1.5
MBA 602	Decision Analysis	1.5
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 621	Global Business	1.5
MBA 641	Professional Development Module-Team Building	0.5

MBA 649	Professional Development Module-Inclusive Leadership	0.5
Hours		10
Spring		
MBA 611	Managerial Accounting I	1.5
MBA 612	Finance I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 616	Finance II	1.5
MBA 603	Organizational Behavior	1.5
MBA 606	Leadership	1.5
MBA 696	PDM-Negotiation	0.5
MBA 695	PDM-Crisis Management	0.5
MBA 644	Professional Development Module-Business Etiquette	0.5
Hours		10.5
Summer		
MBA 617	Marketing I	1.5
MBA 619	Marketing II	1.5
MBA 623	Global Learning	1.5
MBA 614	Operations Management	1.5
MBA 608	Technology Management	1.5
MBA 642	Managerial Communications 1	0.5
Hours		8
Year 2		
Fall		
MBA 622	Project Management	1.5
MBA 624	Strategic Management	1.5
MBA 680	Special Topics in Business	4.5
MBA 651	Introduction to Business Analytics	1.5
Hours		9
Spring		
MBA 670	Capstone Project I	1.5
MBA 671	Capstone Project II	1.5
MBA 680	Special Topics in Business	4.5
Hours		7.5
Minimum Total Hours		45

¹ Spread multiple semesters

Sequence of courses are subject to change.

Integrative (Entrepreneurship) Master of Business Administration

The Integrative (Entrepreneurship) MBA is a part-time program that is 20 months long. It is a cohort based, 45-credit hour program.

The program fee is \$32,000. Application requirements include an undergraduate degree (with official university transcripts), a GMAT or GRE test result, two letters of reference, an interview, and a \$50 application fee. Dual degree students in the University of Louisville School Law, Dentistry, or Medicine may be provided with a GMAT or GRE waiver.

Course	Title	Hours
Year 1		
Fall		
IMBA 615	Opportunity Discovery	1.5
IMBA 612	Economics of Strategy	3.0
IMBA 611	Accounting	1.5
IMBA 613	Finance	1.5
IMBA 621	Lean Launchpad I	1.5
IMBA 622	Venture Strategic Analysis	1.5

IMBA 614	Marketing	1.5
IMBA 658	Brand Building	1.5
IMBA 626	Team Dynamics I	1.5
Hours		15
Spring		
IMBA 631	Lean LaunchPad II	1.5
IMBA 632	Venture Finance	1.5
IMBA 634	Financial Strategy	3.0
IMBA 630	Project Management	1.5
Hours		7.5
Summer		
MBA 623	Global Learning	1.5
IMBA 620	Leadership	1.5
IMBA 624	Organizational Behavior	1.5
IMBA 652	Venture Accelerator I (or 3 credit hours of MBA electives during Year 2)	3.0
IMBA 657	Venture Sales Management	1.5
IMBA 646	Operations Management	1.5
Hours		10.5
Year 2		
Fall		
IMBA 656	Managerial Accounting	1.5
IMBA 654	Venture Accelerator II (or 3 credit hours of MBA electives)	3.0
IMBA 644	Information Technology Strategy	1.5
IMBA 660	Corporate Entrepreneurship	1.5
Hours		7.5
Spring		
IMBA 662	Corporate and Global Strategy	1.5
IMBA 664	Venture Accelerator III (or 3 credit hours in MBA Business Consulting)	3.0
Hours		4.5
Minimum Total Hours		45

Sequence of courses are subject to change.

Executive Master of Business Administration

The Executive MBA is a 20-month, cohort-based, 46-credit hour program.

It is a joint degree delivered in conjunction with the University of Kentucky. One-half of the courses are physically taught at each of the University of Louisville and the University of Kentucky.

The program fee is \$67,500. Application requirements include an undergraduate degree (with official university transcripts), two letters of reference, an employer letter of support (required due to program scheduling), an interview, and a \$100 application fee.

Course	Title	Hours
Year 1		
Fall		
EMBA 602	Business Models for Quantitative Analysis	2.0
EMBA 604	Strategic Analysis	2.0
EMBA 603	Economics I	2.0
EMBA 605	Economics II	2.0
EMBA 610	Marketing Management I	2.0
EMBA 613	Leading Organizations	2.0
Hours		12
Spring		
EMBA 606	Financial Accounting	2.0
EMBA 607	Business Intelligence	2.0

EMBA 608	Managerial Accounting	2.0
EMBA 609	Financial Management I	2.0
EMBA 612	Marketing Management II	2.0
EMBA 614	Managing Global Challenges	2.0
Hours		12
Summer		
EMBA 617	Business Strategy and Public Policy	2.0
Hours		2
Year 2		
Fall		
EMBA 601	Managing People	2.0
EMBA 611	Financial Management II	2.0
EMBA 615	Operations Management	2.0
EMBA 616	Corporate Entrepreneurship	2.0
EMBA 620	Strategic Management	2.0
EMBA 650	Special Topics	2.0
Hours		12
Spring		
EMBA 618	Complex Organizational Change	2.0
EMBA 619	Negotiations and Conflict Resolution	2.0
EMBA 650	Special Topics	2.0
EMBA 650	Special Topics	2.0
Hours		8
Minimum Total Hours		46

Sequence of courses are subject to change.

Global Master of Business Administration

The Global MBA is a 14-month, cohort-based, 45-credit hour program. The first semester consists of a one-month residency at the University of Louisville. Students study during the fall and spring semesters with our partner Adolf Würth at the Akademie Würth Business School in Germany. Students return to the University of Louisville for a final one-month summer residency.

The program fee is EUR 18,950. Application requirements include three years of business experience, a completed undergraduate degree, a TOEFL test score (a minimum is applied), two letters of reference, and health insurance covering instructional periods in the United States.

Code	Title	Hours
Summer I		
<i>University of Louisville (United States)</i>		
MBA 690	MBA Fundamentals (MBA Fundamentals)	3.0
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 611	Managerial Accounting I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 680	Special Topics in Business (Digital Disruption in Modern Media)	1.5
MBA 680	Special Topics in Business (Design Thinking and Management of Innovation I)	1.5
MBA 680	Special Topics in Business (Big Data and Data Analytics for Managers I)	1.5
Fall/Spring		
<i>Akademie Würth Business School (Germany)</i>		
MBA 655	Strategic Management	3.0
MBA 640	Marketing Management	3.0

MBA 680	Special Topics in Business (Design Thinking and Innovation of Management II)	1.5
MBA 680	Special Topics in Business (Design Thinking and Management of Innovation III)	1.5
MBA 630	Operations: Design and Analysis	3.0
MBA 650	Global Business	3.0
MBA 635	Contemporary Financial Management	3.0

Summer II

<i>University of Louisville (United States)</i>		
MBA 603	Organizational Behavior	1.5
MBA 645	Leadership & Ethics	3.0
MBA 680	Special Topics in Business (Big Data and Data Analytics for Managers II)	1.5
IMBA 621	Lean Launchpad I	1.5
IMBA 622	Venture Strategic Analysis	1.5
IMBA 631	Lean LaunchPad II	1.5
IMBA 632	Venture Finance	1.5
Minimum Total Hours		45

Sequence of courses are subject to change.

Both MBA electives and College of Business graduate certificate courses count toward the 9 credit hours of required electives	
Hours	9
Minimum Total Hours	45

Online MBA

The online MBA is comprised of 45 credit hours. Of these, 36 are core (or required) credit hours and nine (9) are elective credit hours. The sequence of courses will vary depending on semester of intake.

Sequence of courses is subject to change.

Course	Title	Hours
Year 1		
Fall		
MBA 626	Applied Microeconomics for Business	3.0
MBA 631	Introduction to Statistics and Data Analytics	3.0
MBA 668	Information Technology Management in a Digital Economy	3.0
Hours		9
Spring		
MBA 628	Financial Accounting	3.0
MBA 635	Contemporary Financial Management	3.0
MBA 625	Managerial Accounting	3.0
Hours		9
Summer		
MBA 623	Global Learning	1.5
MBA 621	Global Business	1.5
MBA 630	Operations: Design and Analysis	3.0
MBA 640	Marketing Management	3.0
Hours		9
Year 2		
Fall		
MBA 655	Strategic Management	3.0
MBA 656	Leadership and Organizational Behavior	3.0
MBA 632	Strategic Managerial Communication	3.0
Hours		9
Spring		
Electives		9