

BUSINESS ADMINISTRATION (MBA)

Master of Business Administration

Unit: College of Business (<http://business.louisville.edu/>) (GB)
Department: Business (<http://business.louisville.edu/uoflmba/>)
Program Website (<https://business.louisville.edu/learnmore/uoflmba/>)

Academic Plan Code(s): BA_MBA

Program Information

This program can be completed in a traditional classroom format or entirely online (<http://louisville.edu/online/programs/masters/master-of-business-administration/>).

The College of Business Master of Business Administration at the University of Louisville is offered in multiple formats:

- Full-time MBA
- Professional (Part-time) MBA
- Innovative (Entrepreneurship) MBA
- Executive MBA - *The Executive MBA program is not currently accepting applications for admission.*
- Global MBA
- Online MBA

Admission to MBA programs is highly competitive. All Master of Business Administration programs require completion of an undergraduate degree. GMATs are required; however, GMAT waivers are available. Letters of reference requirements vary by program.

All programs are cohort-based, vary in duration between 13 and 20 months, and vary in credit hour requirements between 45 and 48.

Admission Requirements

Below is a checklist intended to help with the admissions process. It is recommended that your application be submitted within 30 days of creating your account.

Contact the University of Louisville MBA Office with any questions via telephone (502) 852-7257 or email mba@louisville.edu.

Application Checklist

• Create application account

Visit [UofLMBA.com](http://business.louisville.edu/uoflmba/) (<http://business.louisville.edu/uoflmba/>) and click "APPLY NOW."

• Two letters of recommendation

Within the application, submit names and email addresses of your recommenders. They will receive an email invitation on your behalf. Your recommenders should speak to your character, academic aptitude, etc.

• Professional resume

Within the application, upload your resume.

• Personal statement

Within the application, attach a 1-2 page Word document describing your interest in the UofL MBA program, why you selected the University of Louisville, your short and long term goals and any additional information you feel is relevant.

• Submit and pay application fee

• Official college transcript(s)

Order an official college transcript from all colleges attended, including the degree granting institution.

Mail transcripts to:

College of Business, MBA Office

University of Louisville

Louisville, KY 40292

E-Transcripts will be accepted from the institution only. Have these sent to mba@louisville.edu.

• Graduate Management Admission Test (GMAT): GMAT waivers are available; please contact mba@louisville.edu for additional details.

The admissions application includes a field in which you may provide your GMAT test date and/or scores. If you have not scheduled the GMAT, please visit www.mba.com (<https://www.mba.com/us/>) for details or to inquire about a possible GMAT waiver. Once registered, notify the University of Louisville MBA office by sending an email to mba@louisville.edu with Subject Line: GMAT Test Date. We recommend allocating 6-8 weeks of preparatory time and encourage you to attend the Free GMAT workshops offered monthly at the College of Business. Note: We will accept the GRE in lieu of the GMAT.

International Applicants

We welcome all international applicants. Please be aware that there are documents required from international applicants that are in addition to the above list.

Visit business.louisville.edu/academics-programs/graduate-programs/apply/ (<https://business.louisville.edu/academics-programs/graduate-programs/apply/>) and open the International Applicant Checklist

Full-time Master of Business Administration

The Full-time MBA is a 13-month cohort based program with two tracks: an internship track and a non-internship track (both are 45 credit hours in duration).

Application requirements include: an undergraduate degree (with official university transcripts); a GMAT or GRE test result (waivers are available), two letters of reference, and a \$50 application fee. Please contact the College of Business if you are seeking a dual degree with another University of Louisville college including the School Law, Dentistry, or Medicine. Refer to the web link for information about Graduate Tuition/ Program Fee and Costs (<https://business.louisville.edu/academics-programs/graduate-programs/apply/tuition-and-costs/>).

Program Webpage: business.louisville.edu/uoflmba/ (<http://business.louisville.edu/uoflmba/>)

Course	Title	Hours
Year 1		
Fall		
MBA 601	Strategic Analysis	1.5
MBA 602	Decision Analysis	1.5
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 611	Managerial Accounting I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 612	Finance I	1.5
MBA 608	Technology Management	1.5
MBA 641	Professional Development Module-Team Building	0.5
MBA 649	Professional Development Module-Inclusive Leadership	0.5
MBA 642	Communications	0.5
Hours		15
Spring		
MBA 616	Finance II	1.5
MBA 603	Organizational Behavior	1.5
MBA 617	Marketing I	1.5
MBA 619	Marketing II	1.5
MBA 621	Global Business	1.5
MBA 622	Project Management	1.5
MBA 606	Leadership	1.5
MBA 614	Operations Management	1.5
MBA 624	Strategic Management	1.5
MBA 695	PDM-Crisis Management	0.5
MBA 696	PDM-Negotiation	0.5
MBA 651	Introduction to Business Analytics	1.5
MBA 644	Professional Development Module-Business Etiquette	0.5
Hours		16.5
Summer		
MBA 623	Global Learning	1.5
MBA 680	Special Topics in Business (9 credit hours is required.)	1.0 - 6.0
MBA 699	MBA Internship (spread across multiple semesters or three (3) credit hours in special topics if MBA 699 not completed)	3.0
Hours		5.5-10.5
Minimum Total Hours		37-42

Sequence of courses are subject to change.

Professional (Part-time) Master of Business Administration

The Part-time MBA is a 20-month cohort based 45 credit hour program.

Program fee (<https://business.louisville.edu/academics-programs/graduate-programs/apply/tuition-and-costs/>). Application requirements include an undergraduate degree (with official university transcripts), a GMAT or GRE test result (waivers are available), two letters of reference, and a \$50 application fee. Please contact the College of Business if you are seeking a dual degree with another University of Louisville college including the School Law, Dentistry, or Medicine.

Program Webpage: business.louisville.edu/uoflmba/ (<http://business.louisville.edu/uoflmba/>)

Course	Title	Hours
Year 1		
Fall		
MBA 601	Strategic Analysis	1.5

MBA 602	Decision Analysis	1.5
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 621	Global Business	1.5
MBA 641	Professional Development Module-Team Building	0.5
MBA 642	Communications	0.5
MBA 649	Professional Development Module-Inclusive Leadership	0.5
Hours		10.5
Spring		
MBA 611	Managerial Accounting I	1.5
MBA 612	Finance I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 616	Finance II	1.5
MBA 603	Organizational Behavior	1.5
MBA 606	Leadership	1.5
Hours		9
Summer		
MBA 617	Marketing I	1.5
MBA 619	Marketing II	1.5
MBA 623	Global Learning	1.5
MBA 614	Operations Management	1.5
MBA 608	Technology Management	1.5
Hours		7.5
Year 2		
Fall		
MBA 622	Project Management	1.5
MBA 624	Strategic Management	1.5
MBA 651	Introduction to Business Analytics	1.5
MBA 696	PDM-Negotiation	0.5
MBA 695	PDM-Crisis Management	0.5
MBA 644	Professional Development Module-Business Etiquette	0.5
MBA 670	Capstone Project I	1.5
MBA 671	Capstone Project II	1.5
Hours		9
Spring		
MBA 680	Special Topics in Business (requires total of nine (9) credit hours.)	1-6
Hours		9
Minimum Total Hours		45

¹ Spread multiple semesters

Sequence of courses are subject to change.

Innovation Master of Business Administration

The Innovation (Entrepreneurship) MBA is a full-time program that is 13 months long. It is a cohort based, 45 credit hour program.

Program fee (<https://business.louisville.edu/academics-programs/graduate-programs/apply/tuition-and-costs/>). Application requirements include an undergraduate degree (with official university transcripts), a GMAT or GRE test result (waivers are available), two letters of reference, an interview, and a \$50 application fee. Please contact the College of Business if you are seeking a dual degree with another University of Louisville college including the School Law, Dentistry, or Medicine.

Course	Title	Hours
Year 1		
Fall		
MBA 601	Strategic Analysis	1.5
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
IMBA 615	Opportunity Discovery	1.5
MBA 611	Managerial Accounting I	1.5
MBA 602	Decision Analysis	1.5
MBA 613	Managerial Accounting II	1.5
MBA 612	Finance I	1.5
MBA 641	Professional Development Module-Team Building	0.5
MBA 649	Professional Development Module-Inclusive Leadership	0.5
MBA 642	Communications	0.5
Hours		15
Spring		
MBA 617	Marketing I	1.5
MBA 619	Marketing II	1.5
MBA 616	Finance II	1.5
MBA 622	Project Management	1.5
MBA 603	Organizational Behavior	1.5
IMBA 621	Venture Launch I	1.5
IMBA 631	Venture Launch II	1.5
MBA 606	Leadership	1.5
MBA 651	Introduction to Business Analytics	1.5
MBA 695	PDM-Crisis Management	0.5
MBA 696	PDM-Negotiation	0.5
MBA 621	Global Business	1.5
Hours		16
Summer		
MBA 623	Global Learning	1.5
IMBA 652	Venture Accelerator I	1.5
IMBA 654	Venture Accelerator II	1.5
MBA 680	Special Topics in Business	6
MBA 699	MBA Internship (Spread across three semesters (optional); may be replaced with three (3) credit hours of elective courses)	3
Hours		13.5
Minimum Total Hours		44.5

Sequence of courses are subject to change.

Executive Master of Business Administration

The Executive MBA program is not currently accepting applications for admission.

Global Master of Business Administration

The Global MBA is a 14-month, cohort-based, 45 credit hour program. The first semester consists of a one-month residency at the University of Louisville during the summer. Students study during the fall and spring semesters with our partner Adolf Würth at the Akademie Würth Business School and at Heilbronn University of Applied Science in Germany. Students return to the University of Louisville the following summer for a final one-month residency.

While in Germany, non-Euro residency students are required to enroll in the Master of Science in Business Management degree at Heilbronn University of Applied Science and complete an additional nine (9) credit

hours during the fall and spring semesters. Optional paid internships are available. For American and non-Euro residency students, see the University of Louisville program charge (<https://business.louisville.edu/academics-programs/graduate-programs/apply/tuition-and-costs/>). Students are also required to pay 3,949 EUR in tuition and fees to Heilbronn University of Applied Science. Students will be awarded both a University of Louisville MBA and a University of Heilbronn Master of Science in management degree. Admission requirements for the University of Louisville degree include an undergraduate degree, German language skills at the B1 level, transcripts, and two letters of reference.

For German and residents, the program charge is 22,000 EUR. Internships in Germany are not available for German residents and these students are not required to enroll at Heilbronn University of Applied Science. Application requirements for residents of Germany include a completed undergraduate degree, a TOEFL test score (a minimum is applied), two letters of reference, and health insurance covering instructional periods in the United States.

Code	Title	Hours
Summer I		
<i>University of Louisville (United States)</i>		
MBA 690	MBA Fundamentals (MBA Fundamentals)	3.0
MBA 604	Economics I	1.5
MBA 607	Economics II	1.5
MBA 609	Financial Accounting	1.5
MBA 611	Managerial Accounting I	1.5
MBA 613	Managerial Accounting II	1.5
MBA 680	Special Topics in Business (Digital Disruption in Modern Media)	1.5
MBA 680	Special Topics in Business (Design Thinking and Management of Innovation I)	1.5
MBA 680	Special Topics in Business (Big Data and Data Analytics for Managers I)	1.5
Fall/Spring		
<i>Akademie Würth Business School (Germany)</i>		
MBA 655	Strategic Management	3.0
MBA 677	Marketing and Distribution Management	3
MBA 680	Special Topics in Business (Design Thinking and Innovation of Management II)	1.5
MBA 680	Special Topics in Business (Design Thinking and Management of Innovation III)	1.5
MBA 675	Operations Management	3
MBA 678	International Market Development	3
MBA 676	Managerial Finance	3
Summer II		
<i>University of Louisville (United States)</i>		
MBA 603	Organizational Behavior	1.5
MBA 645	Leadership & Ethics	3.0
MBA 680	Special Topics in Business (Big Data and Data Analytics for Managers II)	1.5
IMBA 621	Venture Launch I	1.5
IMBA 622	Venture Strategic Analysis	1.5
IMBA 631	Venture Launch II	1.5
IMBA 632	Venture Finance	1.5
Minimum Total Hours		45

Sequence of courses are subject to change.

Online MBA

The online MBA is comprised of 45 credit hours. Of these, 36 are core (or required) credit hours and nine (9) are elective credit hours. The sequence of courses will vary depending on semester of intake. Please contact the College of Business if you are seeking a dual degree with another University of Louisville college including the School Law, Dentistry, or Medicine.

Sequence of courses is subject to change.

Course	Title	Hours
Year 1		
Fall		
MBA 626	Applied Microeconomics for Business	3.0
MBA 631	Introduction to Statistics and Data Analytics	3.0
MBA 668	Information Technology Management in a Digital Economy	3.0
Hours		9
Spring		
MBA 628	Financial Accounting	3.0
MBA 635	Contemporary Financial Management	3.0
MBA 625	Managerial Accounting	3.0
Hours		9
Summer		
MBA 623	Global Learning	1.5
MBA 621	Global Business	1.5
MBA 630	Operations: Design and Analysis	3.0
MBA 640	Marketing Management	3.0
Hours		9
Year 2		
Fall		
MBA 655	Strategic Management	3.0
MBA 656	Leadership and Organizational Behavior	3.0
MBA 632	Strategic Managerial Communication	3.0
Hours		9
Spring		
Electives		9
Both MBA electives and College of Business graduate certificate courses count toward the nine (9) credit hours of required electives		
Hours		9
Minimum Total Hours		45

Sequence of courses are subject to change.