SPORT ADMINISTRATION (MS)

Master of Science in Sport Administration

Unit: College of Education and Human Development (https://louisville.edu/education) (GE)
Department: Health and Sport Sciences (https://louisville.edu/education/departments/hss)
Program Webpage (https://louisville.edu/education/degrees/ms-sa)
Academic Plan Code(s): SPADMS, SPADMS_O

Program Information

This program can be completed in a traditional classroom format or entirely online (http://louisville.edu/online/program-finder).

The Master of Science in Sport Administration is accredited by the Commission on Sport Management Accreditation (COSMA).

The College of Education and Human Development’s Sport Administration (SPAD) program at the University of Louisville prepares students for a variety of management positions in the sport industry. The goals of the faculty and the program are to create an active learning environment for each student and to encourage students to demonstrate a commitment to education, community involvement, and their fellow students. A strong foundation in education, community service, peer networks, and alumni networks is invaluable to students as they prepare to enter the sport industry. Exceptional theoretical and practical knowledge gained through the Sports Administration Program will also provide students with the foundation to become the next generation of leaders, decision makers, and managers in the sport industry.

Degree Summary

- Core Coursework: 27 hours
- Electives: 9 hours
- Minimum Total Hours: 36

Admission Requirements

Admission will be based on a holistic approach using the following:

- GPA and GRE scores
- Prior course work
- Experience
- Two (2) letters of recommendation
- Resume

In addition, the student must complete the application procedure as required by the Graduate School.

Students are recommended to have earned a grade-point average of at least 2.75 on a 4.0 point scale in their undergraduate program. Successful students in the MS in Sport Administration program average a combined (verbal and quantitative) GRE score of 300 and a 4.0-4.5 on the Analytical section.

Admission to the program is competitive.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPAD 604</td>
<td>Financial Principles of Sport</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 625</td>
<td>Sport Management and Leadership</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 635</td>
<td>Research in Sport Administration</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 637</td>
<td>Sport Analytics</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 645</td>
<td>Sport Communication Theory and Practice (replaced SPAD 605, effective 2018-19)</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 683</td>
<td>Sport Marketing</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 684</td>
<td>Sport Policy</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 689</td>
<td>Legal Aspects in the Sport Industry</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 692</td>
<td>Internship in Sport Administration</td>
<td>3</td>
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Select 9 credit hours of courses approved by advisor

Minimum Total Hours: 36

Exit Requirement

Students must complete one of the following: 1) a written examination, 2) a research project, or 3) a thesis.