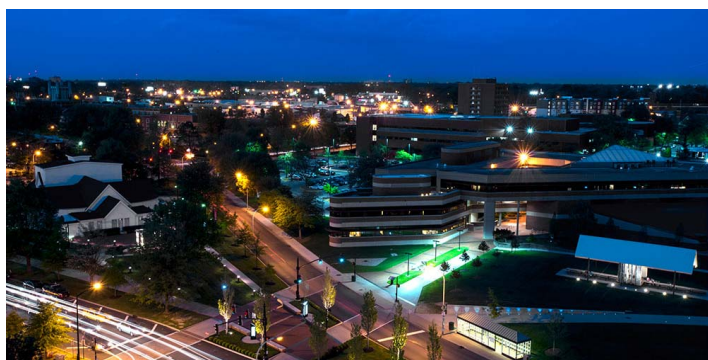


COLLEGE OF BUSINESS



College of Business

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About

The College of Business was founded in 1953. Our business degree programs are accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Our accountancy program is one of a select group with additional AACSB accreditation. Our equine industry program is the only one in the world housed in an AACSB accredited college. Our Global MBA, offered in partnership with Akademie Wuerth Business School in Germany, is accredited by the Foundation for International Business Administration Accreditation (FIBAA).

Louisville is a great place to study business, because it's where most business in Kentucky happens. Our students, graduates and faculty interact with businesses in Louisville, elsewhere in Kentucky and the United States, as well as in Europe, Asia-Pacific and Central America—all regions where we have graduates. Our Louisville campus includes students from more than 100 countries, almost all 50 states and all 120 Kentucky counties.

Each year we serve approximately 1900 undergraduate students and 300 graduate students with about 80 full-time faculty. We are nationally recognized as a metropolitan research institution and the leading entrepreneurial business college in the region.

We educate future corporate, public and non-profit sector leaders, and entrepreneurs determined to start their own business or help re-invent an existing corporation. Many of our graduates stay in this region and help it prosper; others are spread across the nation and the world.

Our students have access to a great variety of grants, scholarships and financial aid, including scholarships for international travel.

To enhance teaching and learning, our students and faculty also have access to highly sophisticated university-based telecommunications and computer information systems.

The modern, well-furnished College of Business building is located on the University of Louisville's Belknap Campus near the downtown business district. It houses comfortable, technologically advanced classrooms, a large auditorium, a variety of attractive meeting rooms, advising services housed in the Reinhardt Academic Center, and the Ulmer Career Management Center, which provides advanced career services to College of Business students and alumni for life.

Many of our graduate and undergraduate programs are highly ranked in national and international listings of excellence. See the current rankings (<http://business.louisville.edu/rankings/>) at the College of Business website.

Or, please see our full website (<https://business.louisville.edu/>) for a complete listing of our ratings, accreditation, and other noteworthy achievements.

College of Business Administration

The complete and up-to-date organizational chart for the college (<https://business.louisville.edu/about/leadership-admin/>) is located on the Business website.

Faculty and Departmental Information

The complete and up-to-date list of departments and faculty (<https://business.louisville.edu/faculty-and-staff-directory/>) is located on the Business website.

About the Program

Advising Services

The College of Business employs a staff of professional advisors in the Reinhardt Academic Center (<https://louisville.edu/advising/centers/business/>) to assist students in the development of meaningful educational plans. We take our mission very seriously. We are committed to helping you in the development of a rewarding program of study and a challenging educational plan.

We encourage you to take responsibility for your own learning, and are available to assist you in appropriate course selection, interpreting policies and procedures and monitoring your academic performance and progress toward degree completion. At the end of your coursework, we will conduct a degree check verifying that all program requirements have been completed—and then on to graduation! The academic counselors at the advising center are also available to refer you to appropriate university resources including tutoring, counseling and career services.

Undecided Students

Students who enrolled as an Undecided BSBA must choose a major within their first 45 earned hours. Students who reach 45 earned hours and are still undecided will receive an advising hold and will not be permitted to register until they have chosen a major.

Academic Forgiveness & Fresh Start

Academic Forgiveness and Fresh Start policies allow students to request the adjustment of their records for one or more entire semesters of previous college work, provided certain criteria are met. Students should see the Academic Forgiveness and the Fresh Start (<https://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/fresh-start/>) policy.

Student Academic Rights and Responsibilities

Every student is expected to be thoroughly familiar with the University's Code of Student Rights and Responsibilities and Student Conduct (<https://catalog.louisville.edu/undergraduate/university-academic-policies/student-records/>).

Every student is responsible for reading the academic policies in the Undergraduate Catalog and official announcements of the College of Business and for abiding by such regulations. Specifically, every student is responsible for knowing the grade point averages and program requirements needed for graduation. Students are encouraged to see a COB academic advisor to clarify any questions or concerns.

Along with preparing for and attending class, each student has the responsibility to promote high academic standards. Students are expected to cooperate in all classes with faculty members to achieve an optimal learning environment. Inappropriate classroom behavior may result in the student being withdrawn from the course, and potentially assigned academic penalties. Inappropriate classroom behavior will be dealt with in the same manner as academic dishonesty.

Academic Dishonesty

The COB has a strong policy of academic discipline for action against students who commit academic dishonesty or conduct themselves inappropriately in the classroom. A proven case of academic dishonesty will normally result in the student being denied admission to or dismissed from the COB.

Academic dishonesty is defined by the Code of Student Conduct. Its definition pertains to but is not limited to cheating, fabrication, falsification, multiple submission, plagiarism, and complicity. It is the student's responsibility to maintain high standards of ethical conduct, and intellectual integrity and to be familiar with the definition of academic dishonesty.

As evidence of the seriousness with which the COB regards these matters, academic dishonesty allegations are handled in accordance with COB Procedures for Dealing with Academic Dishonesty.

Procedures for Dealing with Academic Dishonesty

1. When an academically dishonest event is discovered, it is the faculty member's responsibility to determine the appropriate course of action, the associated academic penalty, and to inform the student in a timely fashion of the academic dishonesty allegation. It is the faculty member's responsibility to determine the academic penalty and if an informal or a formal course of action is required. Academic penalties are imposed by the faculty member. The severity of academic penalty is commensurate with the academically dishonest event, and include penalties such as:
 - a. Resubmission of an alternative assignment or test
 - b. F grade on the assignment/test
 - c. F for the course grade
2. In cases where an academically dishonest event is deemed inadvertent or inconsequential, the faculty member may choose to resolve the academically dishonest event informally with the student. The informal discourse between the faculty member and the student should address the seriousness in how the COB views academic dishonesty, inform the student that it is their responsibility to know what constitutes academic dishonesty, and inform the student that any future academic dishonesty will not be tolerated. Academic penalties in this case should not have a material impact on the student's final grade in the class.
3. In cases where an academically dishonest event requires a material academic penalty, such as assigning an F for a major assignment/test, the faculty member may resolve the matter directly with the student. In this case within a timely and reasonable period, the faculty member must inform the student of the academic dishonesty allegation and present to the student a letter stating the allegation, documenting any associated evidence, and detailing the academic penalty. The faculty member must inform the student that the letter will be placed on permanent file in the COB's Dean's Office, and that any subsequent academic dishonesty will likely result in administrative penalties, (see 4f). If the student agrees to the terms of the letter as evidenced by the student's signature on the letter, the faculty member shall forward a copy of the letter to the Department Chair. The Department Chair shall deliver the letter to the Dean's Office and review the academic dishonesty file to determine if the student has committed any previous acts that may require further administrative penalties. The Department Chair shall report to the Dean of the COB if further action is needed.
4. When procedures outlined in the preceding paragraph are inappropriate, insufficient or unacceptable to either the faculty member or the student the following formal procedures provide due process.
 - a. Except under extraordinary circumstances, within ten school days of informing the student of the alleged academic dishonesty event, the faculty member will prepare a written statement that describes and documents the academic dishonesty allegation. The statement must include all supporting evidence, and the faculty member's recommended academic penalties. The faculty member's statement is to be submitted to the Faculty Co-Chair of the Undergraduate Studies Committee, (hereafter referred to as Co-Chair).
 - b. Except under extraordinary circumstances, within fifteen school days of receiving the faculty member's statement, the Co-chair will provide to the student through registered mail a letter detailing the academic dishonesty allegation. This correspondence will include notice that a hearing to investigate the academic dishonesty allegation is to be scheduled at the earliest possible convenience for all persons involved.
 - c. The hearing will be organized and administered by the Co-chair. The Co-chair will appoint a hearing committee, which will consist of the Co-chair plus two COB faculty members that are currently serving on the Undergraduate Studies Committee. The student may be assisted at the hearing by an academic student advisor of his/her choosing. A request for student advisor assistance must be made through written communication to the Co-chair.
 - d. The student may waive the right to the hearing by admitting to the charge of academic dishonesty in a signed written statement delivered to the Co-chair of the Undergraduate Studies Committee prior to the date of the hearing.
 - e. At the hearing, the faculty member and the student will each be provided an opportunity to present oral testimony, written evidence, and any other evidence. The burden of

establishing the student's guilt is the responsibility of the faculty member making the allegation.

- f. Except under extraordinary circumstances, within fifteen school days of the hearing, the hearing committee will render a decision on the academic dishonesty allegation and produce a written report of its findings. The Co-chair will notify the student and faculty member in writing of the hearing committee's findings. If the student is found to be guilty of the allegation, academic penalties will be imposed, and if appropriate, administrative penalties will be recommended. The hearing committee's decisions on academic penalties are final. All guilty findings will be placed on file under academic dishonesty events with the COB Dean's Office. In the case of a guilty finding the Co-chair will review the file of academic dishonesty events to determine if this is a first or a repeat offense. A repeat offense will likely result in a recommendation for administrative penalties. Administrative penalties in the case of suspension or expulsion from the COB are imposed by the Dean of the COB, or by the Provost in the case of suspension or expulsion from the University.
- g. In the case of recommended administrative penalties, the Dean of the COB shall review the hearing committee's report and issue a decision regarding imposing COB administrative penalties and whether any University-wide penalties will be recommended to the Provost. Except under extraordinary circumstances, within 15 school days of receiving the hearing committee's report, the Dean of the COB shall notify the student, the faculty member originating the academic dishonesty allegation, and the Co-chair of the hearing committee of its decision. The Dean of the COB shall forward any recommended University-wide penalties to the Provost.
- h. If the student fails to appear before the hearing committee, the hearing will be held in the student's absence and a final decision rendered. If the faculty member making the allegation of academic dishonesty fails to appear, the charges will be dropped. Unforeseen and uncontrollable events that prevent an individual's appearance at the hearing will be considered prior to making a final decision.
- i. i. In the case where multiple students are involved with the academic dishonesty allegation, each student will be dealt with individually, but the composition of the hearing committee will remain the same for all students involved with the alleged event. j. Any student who believes the processing or final disposition of a charge of academic dishonesty was unfair may initiate a grievance under the Academic Grievance Procedure as defined in the Academic Policies and Procedures of the Undergraduate Catalog.

Student Grievances

Students who wish to pursue grievances of any kind may consult with the Student Grievance Officer or the Associate Dean for Undergraduate Programs in the College of Business who will apprise the student of the policies and procedures regarding grievances. Detailed information on how to submit and pursue a grievance can be found on the Dean of Students website (<https://student.louisville.edu/dean-students/complaints-grievances/>).

Undergraduate Programs

A

- Accounting (CAC) (<https://catalog.louisville.edu/undergraduate/certificates/accounting-cac/>)
- Accounting (Minor) (<https://catalog.louisville.edu/undergraduate/minors/accounting-minor/>)
- AI in Business (Minor) (<https://catalog.louisville.edu/undergraduate/minors/ai-in-business-minor/>)

B

- Bachelor of Business Administration (BBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-bba/>)
- Business Administration (Minor) (<https://catalog.louisville.edu/undergraduate/minors/business-administration-minor/>)
- Business Administration in Accountancy (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-accountancy-bsb/>)
- Business Administration in Computer Information Systems (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-cis-bsb/>)
- Business Communication (Minor) (<https://catalog.louisville.edu/undergraduate/minors/bus-comm-minor/>)
- Business Economics (BS) (<https://catalog.louisville.edu/undergraduate/majors/business-economics-bs/>)
- Business Economics with a 3+3 Track to Law (BS) (<https://catalog.louisville.edu/undergraduate/majors/economics-3-plus-3-track-bs/>)

C

- Computer Information Systems (Minor) (<https://catalog.louisville.edu/undergraduate/minors/computer-information-systems-minor/>)

D

- Data Analytics (Minor) (<https://catalog.louisville.edu/undergraduate/minors/data-analytics-minor/>)

E

- Economics (BA) (<https://catalog.louisville.edu/undergraduate/majors/economics-ba/>)
- Economics (Minor) (<https://catalog.louisville.edu/undergraduate/minors/economics-minor/>)
- Economics with a 3+3 Track to Law (BA) (<https://catalog.louisville.edu/undergraduate/majors/economics-3-plus-3-track-ba/>)
- Entrepreneurship (Minor) (<https://catalog.louisville.edu/undergraduate/minors/entrepreneurship-minor/>)
- Entrepreneurship in Music Industry (Minor) (<https://catalog.louisville.edu/undergraduate/minors/entrepreneurship-in-music-minor/>)
- Equine Business (CERT) (<https://catalog.louisville.edu/undergraduate/certificates/equine-business-cea/>)
- Equine Business (Minor) (<https://catalog.louisville.edu/undergraduate/minors/equine-business-minor/>)

- Equine Business, Bachelor of Science in Business Administration (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-equine-business-bsb/>)

F

- Finance (Minor) (<https://catalog.louisville.edu/undergraduate/minors/finance-minor/>)
- Finance, Bachelor of Science in Business Administration (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-finance-bsb/>)
- Franchise Entrepreneurship (Minor) (<https://catalog.louisville.edu/undergraduate/minors/entrepreneurship-franchise-minor/>)
- Franchise Management (CERT) (<https://catalog.louisville.edu/undergraduate/certificates/franchise-mgmt/>)

H

- Human Resources Management (Minor) (<https://catalog.louisville.edu/undergraduate/minors/human-resources-mgmt-minor/>)

I

- International Business (Minor) (<https://catalog.louisville.edu/undergraduate/minors/international-business-minor/>)

M

- Management (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-bs/>)
- Management (Minor) (<https://catalog.louisville.edu/undergraduate/minors/management-minor/>)
- Marketing (Minor) (<https://catalog.louisville.edu/undergraduate/minors/marketing-minor/>)
- Marketing, Bachelor of Science in Business Administration (BSBA) (<https://catalog.louisville.edu/undergraduate/majors/business-administration-marketing-bsb/>)
- Multicultural Marketing (Minor) (<https://catalog.louisville.edu/undergraduate/minors/multicultural-marketing-minor/>)

N

- New Media and Marketing (Minor) (<https://catalog.louisville.edu/undergraduate/minors/new-media-marketing-minor/>)

P

- Philosophy, Politics, and Economics (Minor) (<https://catalog.louisville.edu/undergraduate/minors/ppe-minor/>)
- Political Marketing (Minor) (<https://catalog.louisville.edu/undergraduate/minors/political-marketing-minor/>)
- Professional Sales (Minor) (<https://catalog.louisville.edu/undergraduate/minors/sales-minor/>)

R

- Real Estate (Minor) (<https://catalog.louisville.edu/undergraduate/minors/real-estate-minor/>)

S

- Sales (CERT) (<https://catalog.louisville.edu/undergraduate/certificates/sales/>)
- Social Entrepreneurship (Minor) (<https://catalog.louisville.edu/undergraduate/minors/entrepreneurship-social-minor/>)

W

- STEM Entrepreneurship (Minor) (<https://catalog.louisville.edu/undergraduate/minors/entrepreneurship-stem-minor/>)
- Women in Entrepreneurship (Minor) (<https://catalog.louisville.edu/undergraduate/minors/women-entrepreneurship-minor/>)