

BUSINESS (BUS)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<http://louisville.edu/bursar/tuitionfee/>).

BUS 101. The Logic of Business 3 Units

Term Typically Offered: Fall, Spring

Description: The course covers the basics of learning to think critically in a discipline, the basics of the business environment and the functional areas of business with a focus on applying critical thinking skills, and how the functional areas of business are integrated in a business organization.

Note: This course is restricted to students admitted to the College of Business.

Note: This course may not be used as an elective by College of Business students.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 201. Career Development 1 Unit

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Admission to College of Business, Sophomore standing.

Description: Introduces business students to career development, including the importance of career planning.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 301. Business Communication 3 Units

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Completion of Written Communication and Oral Communication General Education requirements.

Fee: An additional \$45.00 is charged for this course.

Description: Students will learn to tailor messages to specific receivers in order to meet business goals. They will develop their ability to be professional, clear, concise, evidence-driven, and persuasive in communication interactions.

Note: Restricted to students admitted to the College of Business.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 310. Business Analytics 3 Units

Term Typically Offered: Fall, Spring

Prerequisite(s): ACCT 201 and ACCT 202, BSTA 201, CIS 205, FIN 301 or FIN 302, MGMT 301.

Description: Restricted to BBA students and Management Minors not majoring in the College of Business. Contemporary businesses depend on analytics to grow, sustain, and adapt to the challenges of their marketplace. This course introduces students to common analytic concepts in order to better position them to understand, utilize, and disseminate data and other forms of business evidence. The course focuses on real-world examples and applications to illustrate how business analytics informs decision-making while introducing students to basic statistical and visualization tools commonly used in the workplace. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 397. Co-op in Business I 3 Units

Grading Basis: Pass/Fail

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Student must be in good academic standing in the College of Business; BBA majors only.

Description: Prerequisites or corequisites: MGMT 301 A new workplace experience in an approved position which offers a progression of learning at a level appropriate for practical application of classroom theory and tools.

Note: Applications to the co-op program and completion of orientation processes should be completed prior to employment.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 399. Co-op in Business 1-3 Units

Grading Basis: Pass/Fail

Description: Prerequisites or corequisites: MGMT 301. A new workplace experience in an approved position which offers a progression of learning at a level appropriate for practical application of classroom theory and tools. Application to the co-op program and completion of orientation processes should be accomplished prior to employment.

Note: Restricted to College of Business BBA majors.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 431. Honors Seminar in Business 3 Units

Prerequisite(s): Permission of business honors coordinator.

Description: Interdisciplinary honors seminar. Topics vary. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 441. Honors Seminar in Business 3 Units

Term Typically Offered: Spring Only

Prerequisite(s): Permission of business honors coordinator.

Fee: An additional \$45.00 is charged for this course.
Description: Interdisciplinary honors seminar. Topics vary. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 450. Business Applications **3 Units**

Prerequisite(s): MGMT 301, MKT 301, FIN 301, and CIS 300.

Fee: An additional \$45.00 is charged for this course.

Description: Using an online simulation, students will make decisions using the various aspects of business (marketing, finance, production, etc.) to run a manufacturing business. The focus is on applying the business concepts learned in the business core classes.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 490. Special Topics in Business **1-6 Units**

Term Typically Offered: Fall Only

Prerequisite(s): Junior standing or instructor permission .

Fee: An additional \$45.00 is charged for this course.

Description: A variety of topics in business will be studied. Course content will vary but the content will not duplicate current offerings. A student may take this for credit more than once as long as the same topics were not covered in the previous course.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

BUS 499. Independent Study in Business **1-3 Units**

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Approval of Associate Dean for Undergraduate Programs.

Fee: An additional \$45.00 is charged for this course.

Description: Allows students to select a business subject for study that is not currently offered as part of the curriculum.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)