

ENTREPRENEURSHIP (ENTR)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<http://louisville.edu/bursar/tuitionfee>).

ENTR 200. Elements of Entrepreneurship 3 Units

Prerequisite(s): ACCT 200, FIN 200, MKT 200 and MGMT 200.

Description: Exploration of the fundamental concepts and dynamics necessary for new venture creation. Students will learn how to turn an idea into a new venture: profit or not for profit. Students will learn how to incorporate the basics of Marketing, Finance, Management, Accounting, and Creativity. Students will progress through an intensive, hands-on, iterative writing process, culminating in a professional business plan. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

ENTR 350. Entrepreneurship 3 Units

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): College of Business student or permission from Faculty Advisor to take Entrepreneurship Minor courses.

Description: The study of the activities associated with the creation, assessment, development and operation of new and emerging ventures. Students will have the opportunity to develop their new venture management skills through a combination of classroom exercises, case analysis, and the development of a business plan to support the initiation of a new venture.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

ENTR 401. Entrepreneurship I 3 Units

Term Typically Offered: Spring Only

Prerequisite(s): Must be admitted to the Entrepreneurship minor.

Description: Focus on New Ventures, either within a company or external market.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

ENTR 402. Entrepreneurship II 3 Units

Term Typically Offered: Fall Only

Prerequisite(s): Must be admitted to the Entrepreneurship minor.

Description: Focus on efficiently and effectively allocating resources for implementing the venture.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

ENTR 403. Entrepreneurship III 3 Units

Term Typically Offered: Fall, Spring

Prerequisite(s): Must be admitted to the Entrepreneurship minor.

Description: Launching and growing the venture with directed field/mentoring experience.

Course Attribute(s): CBL - This course includes Community-Based Learning (CBL). Students will engage in a community experience or project with an external partner in order to enhance understanding and application of academic content.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

ENTR 499. Independent Study in Entrepreneurship 1-3 Units

Term Typically Offered: Fall Only

Prerequisite(s): ENTR 401 and ENTR 402.

Description: A variety of contemporary topics in Entrepreneurship will be studied. Course content may vary but will not duplicate other course offerings.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)