ENTREPRENEURSHIP (ENTR)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (http://louisville.edu/bursar/tuitionfee/).

### ENTR 200. Elements of Entrepreneurship
- **Credit (Units):** 3
- **Term Typically Offered:** Fall, Spring, Summer
- **Description:** Exploration of the fundamental concepts and dynamics necessary for new venture creation. Students will learn how to turn an idea into a new venture: profit or not for profit. Students will learn how to incorporate the basics of Marketing, Finance, Management, Accounting, and Creativity. Students will progress through an intensive, hands-on, iterative writing process, culminating in a professional business plan.
- **Fee:** An additional $45.00 is charged for this course.
- **Prerequisite(s):** ACCT 200, FIN 200, MKT 200 and MGMT 200.

### ENTR 350. Entrepreneurial Creativity and Innovation
- **Credit (Units):** 3
- **Term Typically Offered:** Fall, Spring, Summer
- **Description:** This course provides an exploration of the role of entrepreneurs in society. Students work in teams to assess opportunities, develop strategies, and create business models. Throughout the semester, we will cover concepts to and appreciate the complexities of launching sustainable ventures.
- **Fee:** An additional $45.00 is charged for this course.
- **Prerequisite(s):** College of Business student or permission from Faculty Advisor to take Entrepreneurship Minor courses.

### ENTR 401. Entrepreneurship I
- **Credit (Units):** 3
- **Term Typically Offered:** Spring Only
- **Prerequisite(s):** Must be admitted to the Entrepreneurship minor.
- **Fee:** An additional $45.00 is charged for this course.
- **Description:** Focus on New Ventures, either within a company or external market.

### ENTR 402. Venture Finance
- **Credit (Units):** 3
- **Term Typically Offered:** Fall, Spring
- **Prerequisite(s):** Must be admitted to an Entrepreneurship minor.
- **Fee:** An additional $45.00 is charged for this course.
- **Description:** Focus on efficiently and effectively allocating resources for implementing the venture. This course covers financial planning for ventures, forecasting funding requirements, and how to divide equity with investors.

### ENTR 403. Venture Planning and Management
- **Credit (Units):** 3
- **Term Typically Offered:** Fall, Spring
- **Prerequisite(s):** Must be admitted to the Entrepreneurship minor.
- **Fee:** An additional $45.00 is charged for this course.
- **Description:** Launching and growing the venture with directed mentoring experience.
- **Course Attribute(s):** CBL - This course includes Community-Based Learning (CBL). Students will engage in a community experience or project with an external partner in order to enhance understanding and application of academic content.

### ENTR 499. Independent Study in Entrepreneurship
- **Credit (Units):** 1-3
- **Term Typically Offered:** Fall Only
- **Prerequisite(s):** ENTR 401 and ENTR 402.
- **Description:** A variety of contemporary topics in Entrepreneurship will be studied. Course content may vary but will not duplicate other course offerings.

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