

# EQUINE ADMINISTRATION (EQIN)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

## Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<http://louisville.edu/bursar/tuitionfee/>).

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### EQIN 202. Horse Industry Overview 3 Units

**Term Typically Offered:** Fall, Spring

**Prerequisite(s):** Open to all UofL students.

**Description:** An overview of the history, cultural and economic impact of the relationship between humans and horses; the fundamentals of business management and their application to various equine operations, associations, and publications; and the structure, organizations, public policies, and economic trends in the horse industry.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### EQIN 203. Application of Software for Equine Operations 3 Units

**Term Typically Offered:** Fall Only

**Prerequisite(s):** CIS 100 or CIS 250 or CIS 305.

**Description:** Use of Microsoft Office to create business newsletters and databases. Hands-on-experience using various equine software packages; creation of a business web page using HTML; and field trips to industry data base sources.

**Note:** Open to all UofL students.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### EQIN 204. Equine Management 3 Units

**Term Typically Offered:** Fall Only

**Description:** An introduction to the nature of the horse, and to those challenges unique to the management of equine enterprises because of issues related to equine locomotion, health, nutrition, or reproduction. Emphasis on live-animal management practices that can dramatically affect profit and loss in equine-related enterprises.

**Note:** Open to all UofL students.

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### EQIN 205. A Global Perspective of Equine Industry 1 Unit

**Description:** A study of the increasing global scope of the equine industry and the economic, political and social forces influencing growth. Attention will be given to the effects of changing political systems, regulation, taxation, exchange rates, global competition, demographics and other forces.

**Note:** Open to all UofL students.

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### EQIN 206. Industry Speaker Series 2 Units

**Term Typically Offered:** Fall Only

**Description:** Prominent individuals from a broad spectrum across the equine industry serve as weekly guest lecturers with student reports and instructor-led, in-depth classroom discussions of each speaker's presentation.

**Note:** Open to all UofL students.

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### EQIN 250. Equine-Assisted Activities 3 Units

**Term Typically Offered:** Fall Even Years

**Prerequisite(s):** Admission to the College of Business.

**Description:** An introduction to the history, purpose, theory, methods, and practice of Equine-Assisted Activities. This course blends theoretical framework with practice-based approaches in equine-assisted activities. Students will learn the theory behind the methods of using equine to support human growth, learning, and development. Students will also learn the equine-related competencies needed to participate in Equine-Assisted activities and programs.

**Note:** Open to all UofL students.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

### EQIN 301. Organization and Administration of Equine Operations 3 Units

**Term Typically Offered:** Fall Only

**Corequisite(s):** MGMT 301.

**Fee:** An additional \$45.00 is charged for this course.

**Description:** Prerequisites or corequisites: MGMT 301 Designed to acquaint students with the structure of the industry and the policy and practices that are fundamental to developing and managing successful equine enterprises.

**Note:** Restricted to College of Business majors, minors, and EQIN certificate.

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<p><b>EQIN 302. Equine Economics</b>  <b>Term Typically Offered:</b> Fall Only  <b>Prerequisite(s):</b> ECON 201, ECON 202.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> An application of economic concepts and tools to the management challenges of equine-oriented firms and how a deeper understanding of economic theory can help in approaches and solutions to problems.  <b>Note:</b> Restricted to College of Business majors, minors, and EQIN certificate.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>EQIN 340. Leadership in Equine Business</b>  <b>Term Typically Offered:</b> Fall Only  <b>Prerequisite(s):</b> Admission to the College of Business.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> An introduction to the principles of leadership, focused on the concepts of organizational structure, communication, decision making, and problem solving, including a comprehensive look at leadership practices in the Equine Industry. Basic leadership theory from a multiple-frames approach will be presented. Concepts will be taught and applied through discussion based lectures, small group assignments, and an analysis of case studies. The premise is that students will face leadership responsibilities in their careers, how they analyze situations, form plans, and practice effective communication will determine their success. Upon completion students will be equipped with tools to enact positive change and influence in the equine industry.  <b>Note:</b> Restricted to College of Business majors, minors, and EQIN certificate.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>EQIN 303. Equine Regulatory Law</b>  <b>Term Typically Offered:</b> Occasionally Offered  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> An introduction and review of Equine Regulatory Law in racing jurisdictions throughout the United States; includes the use of case-law method; general overview of legal system and administrative regulations.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>2 Units</b></p>	<p><b>EQIN 360. Equine Regulatory Law &amp; Dispute Resolution</b>  <b>Prerequisite(s):</b> EQIN 313.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> An introduction to the multi-level regulatory environment facing the horse industry in the United States, with emphasis on the following areas: Federal Regulation–The Interstate Horseracing Act, the Horse Protection Act, and proposed federal takeover of drug testing in horse racing; State Regulation–Racing Commissions and Animal Protection Laws; Local/Municipal Regulation–Zoning Ordinances; Private Regulation–The Jockey Club, the United States Equestrian Federation, FEI, sales, breed, and discipline associations. The role of the courts and alternative, non-judicial options such as mediation and arbitration in resolving disputes in the equine industry. Emphasis is on practical application of regulatory law through review of real-life case studies and problem-based learning.  For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>
<p><b>EQIN 304. Equine Marketing</b>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> MKT 301 (or concurrently).  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> Students will be introduced to marketing strategy, planning, budgeting, research, product development, pricing communications, and promotions, with applications to the horse world. Lectures will be supplemented by readings, case scenarios, and guest presentations by industry professionals with marketing experience.  <b>Note:</b> Restricted to College of Business majors, minors, and EQIN certificate.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>	<p><b>EQIN 396. Zero-Credit Internship-Equine</b>  <b>Grading Basis:</b> Pass/Fail  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> EQIN 202 and EQIN 204, good academic standing, and validation through the Ulmer Career Management Center.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> Application to the zero-credit internship program and completion of orientation internship program and completion of orientation processes should be accomplished prior to employment. Students must be Equine Administration majors. A new workplace experience in an approved Equine Administration position which offers a progression of learning in a level appropriate opportunity for practical application of classroom theory and tools. This program is available to students who have received the maximum number of co-op credit hours for their major.  <b>Note:</b> This course is restricted and requires permission from the Ulmer Career Management Center.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>0 Units</b></p>
<p><b>EQIN 313. Equine Commercial Law</b>  <b>Term Typically Offered:</b> Spring Only  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> An introduction to the legal aspects of the equine industry, to include an overview of commercial transactions, such as private and public sales of horses and agency law, boarding, breeding and sales contracts, racetrack simulcast import/export contracts, and applications of Uniform Commercial Code to the equine industry.  <b>Note:</b> Restricted to College of Business majors, minors, and EQIN certificate.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>3 Units</b></p>		

<p><b>EQIN 397. Co-op In Equine I</b> <span style="float: right;"><b>1-3 Units</b></span>  <b>Grading Basis:</b> Pass/Fail  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> EQIN 202, University GPA 2.5 and validation through College of Business Co-op Office, Application to the co-op program and completion of orientation process should be completed prior to employment.  <b>Description:</b> Equine majors only. A new workplace experience in an approved Finance position which offers a progression of learning in a level-appropriate opportunity for practical application of classroom theory and tools.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>EQIN 402. Capstone Seminar in Equine Industry Program - CUE</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> EQIN 301; EQIN 302 or EQIN 401; EQIN 304; EQIN 403; CLAW 301; MGMT 401 (or concurrently); senior standing.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> A senior-level capstone course which integrates the core courses in the program to develop and complete an applied research project in the equine industry.  <b>Note:</b> No exceptions will be made on prerequisite courses.  <b>Course Attribute(s):</b> CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>EQIN 398. Co-op in Equine II</b> <span style="float: right;"><b>1-3 Units</b></span>  <b>Grading Basis:</b> Pass/Fail  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> EQIN 202; 2.5 university GPA.  <b>Description:</b> Approval by Ulmer Career Center. Students must work in a segment of the industry of their choice under a cooperative agreement set up by the university. Both students and employers must agree to the terms of the agreement. A written paper is required on a project undertaken by the student (not a summary of what was observed on the job). Internships are generally taken during the summer unless at a commercial breeding farm when they are taken in the spring semester.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>EQIN 403. Equine Financial Management</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall Only  <b>Prerequisite(s):</b> FIN 301.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> Applications of analytical techniques to financial decision making in the equine industry for both publicly traded and private entities. Emphasis on Capital Asset Pricing Model, discounted cash flows, IRR, NPV and investment analysis techniques. In depth use of financial calculator and Excel spreadsheets for financial modeling. Review of insurance and risk management in the equine industry. Angel investing, funding for start-up entities, Auction Markets and bidding techniques. Financing considerations in not for profit entities such as the Kentucky Horse Park. The financing and valuation of assets and businesses and financing options are considered in a risk/return framework.  <b>Note:</b> Cross-listed with FIN 404.</p> <p>For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>EQIN 399. Co-op in Equine III</b> <span style="float: right;"><b>3 Units</b></span>  <b>Grading Basis:</b> Pass/Fail  <b>Term Typically Offered:</b> Fall, Spring, Summer  <b>Prerequisite(s):</b> Permission of Equine Department.  <b>Description:</b> A new or continued workplace experience in an approved Equine position which offers new learning and/or additional responsibilities that continue the student's progression of learning and opportunity for practical application of classroom theory and tools.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>EQIN 404. Current Equine Issues</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Spring Only  <b>Prerequisite(s):</b> Senior standing.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> The purpose of this course is to explore and discuss the current issues of concern within the horse industry, especially those that affect the economic and competitive circumstances of the industry and/or its public perceptions.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>
<p><b>EQIN 401. Equine Taxation</b> <span style="float: right;"><b>3 Units</b></span>  <b>Term Typically Offered:</b> Fall Only  <b>Prerequisite(s):</b> MATH 180.  <b>Fee:</b> An additional \$45.00 is charged for this course.  <b>Description:</b> The focus will be on Federal income tax laws and their impact on the operations of horse owners and breeders. The "Business v. Hobby" issue will be addressed in depth by analyzing cases applying the nine regulatory factors used by the IRS and the courts to determine the issue. Other topics include: defining "income"; the tax implications of business entity selection, including sole proprietorships, syndicates, partnerships, general and limited partnerships, corporations, limited liability companies, cash and accrual methods of accounting, record keeping, passive losses and material participation, deducting ordinary and necessary business expenses, depreciation and capitalization deductions. Students will apply what they have learned and evaluate tax strategies based on real-world situations and problems.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>	<p><b>EQIN 406. Horse Racing and Comparative Gaming Systems</b> <span style="float: right;"><b>3 Units</b></span>  <b>Prerequisite(s):</b> FIN 301 and EQIN 302.  <b>Description:</b> The study of the economics of casino gaming, lottery stems, and pari-mutuel wagering. Emphasis will be placed on factors affecting wagering and gaming, including product pricing, quality, competition, profits, and marketing strategy.            For class offerings for a specific term, refer to the Schedule of Classes (<a href="http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm">http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm</a>)</p>

**EQIN 490. Special Topics in Equine Administration 1-3 Units**

**Term Typically Offered:** Spring Only

**Fee:** An additional \$45.00 is charged for this course.

**Description:** A variety of contemporary topics in Equine Administration will be studied. Course content may vary each semester, but will not duplicate other course offerings.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

**EQIN 499. Independent Study in Equine Business 3 Units**

**Term Typically Offered:** Fall, Spring, Summer

**Prerequisite(s):** Senior standing.

**Fee:** An additional \$45.00 is charged for this course.

**Description:** Written proposal must be sponsored by at least one equine faculty member and approved by the department chair.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)