

EQUINE ADMINISTRATION (EQIN)

Subject-area course lists indicate courses currently active for offering at the University of Louisville. Not all courses are scheduled in any given academic term. For class offerings in a specific semester, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>).

500-level courses generally are included in both the undergraduate- and graduate-level course listings; however, specific course/section offerings may vary between semesters. Students are responsible for ensuring that they enroll in courses that are applicable to their particular academic programs.

Course Fees

Some courses may carry fees beyond the standard tuition costs to cover additional support or materials. Program-, subject- and course-specific fee information can be found on the Office of the Bursar website (<http://louisville.edu/bursar/tuitionfee>).

EQIN 202. Horse Industry Overview 3 Units

Term Typically Offered: Fall, Spring

Description: An overview of the history, cultural and economic impact of the relationship between humans and horses; the fundamentals of business management and their application to various equine operations, associations, and publications; and the structure, organizations, public policies, and economic trends in the horse industry.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

EQIN 203. Application of Software for Equine Operations 3 Units

Term Typically Offered: Fall Only

Prerequisite(s): CIS 100 or CIS 250.

Description: Use of Microsoft Office to create business newsletters and databases. Hands-on-experience using various equine software packages; creation of a business web page using HTML; and field trips to industry data base sources.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

EQIN 204. Equine Management 3 Units

Term Typically Offered: Fall Only

Description: An introduction to the nature of the horse, and to those challenges unique to the management of equine enterprises because of issues related to equine locomotion, health, nutrition, or reproduction.

Emphasis on live-animal management practices that can dramatically affect profit and loss in equine-related enterprises.

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EQIN 205. A Global Perspective of Equine Industry 1 Unit

Description: A study of the increasing global scope of the equine industry and the economic, political and social forces influencing growth. Attention will be given to the effects of changing political systems, regulation, taxation, exchange rates, global competition, demographics and other forces.

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EQIN 206. Industry Speaker Series 2 Units

Term Typically Offered: Fall Only

Description: Prominent individuals from a broad spectrum across the equine industry serve as weekly guest lecturers with student reports and instructor-led, in-depth classroom discussions of each speaker's presentation.

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EQIN 250. Equine-Assisted Activities 3 Units

Term Typically Offered: Fall Even Years

Prerequisite(s): Admission to the College of Business.

Description: An introduction to the history, purpose, theory, methods, and practice of Equine-Assisted Activities. This course blends theoretical framework with practice-based approaches in equine-assisted activities. Students will learn the theory behind the methods of using equine to support human growth, learning, and development. Students will also learn the equine-related competencies needed to participate in Equine-Assisted activities and programs.

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EQIN 301. Organization and Administration of Equine Operations 3 Units

Term Typically Offered: Fall Only

Prerequisite(s): EQIN 202.

Corequisite(s): MGMT 301.

Description: Designed to acquaint students with the structure of the industry and the policy and practices that are fundamental to developing and managing successful equine enterprises.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

EQIN 302. Equine Economics 3 Units

Term Typically Offered: Fall Only

Description: An application of economic concepts and tools to the management challenges of equine-oriented firms and how a deeper understanding of economic theory can help in approaches and solutions to problems.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

EQIN 303. Equine Regulatory Law 2 Units

Term Typically Offered: Occasionally Offered

Description: An introduction and review of Equine Regulatory Law in racing jurisdictions throughout the United States; includes the use of case-law method; general overview of legal system and administrative regulations.

For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

<p>EQIN 304. Equine Marketing 3 Units Term Typically Offered: Spring Only Prerequisite(s): MKT 301 (or concurrently). Description: Students will be introduced to marketing strategy, planning, budgeting, research, product development, pricing communications, and promotions, with applications to the horse world. Lectures will be supplemented by readings, case scenarios, and guest presentations by industry professionals with marketing experience. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>EQIN 398. Co-op in Equine II 1-3 Units Term Typically Offered: Fall, Spring, Summer Prerequisite(s): EQIN 202 and EQIN 204; Junior or Senior standing; 3.0 GPA. Description: Students must work in a segment of the industry of their choice under a cooperative agreement set up by the university. Both students and employers must agree to the terms of the agreement. A written paper is required on a project undertaken by the student (not a summary of what was observed on the job). Internships are generally taken during the summer unless taken at a commercial breeding farm when they are taken during the spring semester. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>EQIN 313. Equine Commercial Law 3 Units Term Typically Offered: Spring Only Description: An introduction to the legal aspects of the equine industry, to include an overview of commercial transactions, such as private and public sales of horses and agency law, boarding, breeding and sales contracts, racetrack simulcast import/export contracts, and applications of Uniform Commercial Code to the equine industry. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>EQIN 399. Co-op in Equine III 3 Units Grading Basis: Pass/Fail Term Typically Offered: Fall, Spring Prerequisite(s): Permission of Equine Department. Description: A new or continued workplace experience in an approved Equine position which offers new learning and/or additional responsibilities that continue the student's progression of learning and opportunity for practical application of classroom theory and tools. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>EQIN 360. Equine Regulatory Law & Dispute Resolution 3 Units Prerequisite(s): EQIN 313. Description: An introduction to the multi-level regulatory environment facing the horse industry in the United States, with emphasis on the following areas: Federal Regulation--The Interstate Horseracing Act, the Horse Protection Act, and proposed federal takeover of drug testing in horse racing; State Regulation--Racing Commissions and Animal Protection Laws; Local/Municipal Regulation--Zoning Ordinances; Private Regulation--The Jockey Club, the United States Equestrian Federation, FEI, sales, breed, and discipline associations. The role of the courts and alternative, non-judicial options such as mediation and arbitration in resolving disputes in the equine industry. Emphasis is on practical application of regulatory law through review of real-life case studies and problem-based learning. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>	<p>EQIN 401. Equine Taxation 3 Units Term Typically Offered: Fall Only Prerequisite(s): MATH 180. Description: The focus will be on Federal income tax laws and their impact on the operations of horse owners and breeders. The "Business v. Hobby" issue will be addressed in depth by analyzing cases applying the nine regulatory factors used by the IRS and the courts to determine the issue. Other topics include: defining "income"; the tax implications of business entity selection, including sole proprietorships, syndicates, partnerships, general and limited partnerships, corporations, limited liability companies, cash and accrual methods of accounting, record keeping, passive losses and material participation, deducting ordinary and necessary business expenses, depreciation and capitalization deductions. Students will apply what they have learned and evaluate tax strategies based on real-world situations and problems. For class offerings for a specific term, refer to the Schedule of Classes (http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm)</p>
<p>EQIN 396. Zero-Credit Internship-Equine 0 Units Grading Basis: Pass/Fail Term Typically Offered: Spring Only Prerequisite(s): EQIN 202 and EQIN 204, good academic standing, and validation through the Ulmer Career Management Center. Description: Application to the zero-credit internship program and completion of orientation internship program and completion of orientation processes should be accomplished prior to employment. Students must be Equine Administration majors. A new workplace experience in an approved Equine Administration position which offers a progression of learning in a level appropriate opportunity for practical application of classroom theory and tools. This program is available to students who have received the maximum number of co-op credit hours for their major. Note: This course is restricted and requires permission from the Ulmer Career Management Center.</p>	<p>EQIN 402. Capstone Seminar in Equine Industry Program - CUE 3 Units Term Typically Offered: Spring Only Prerequisite(s): EQIN 301; EQIN 302 or EQIN 401; EQIN 304; EQIN 403; CLAW 301; MGMT 401 (or concurrently); senior standing. Description: A senior-level capstone course which integrates the core courses in the program to develop and complete an applied research project in the equine industry. Note: No exceptions will be made on prerequisite courses. Course Attribute(s): CUE - This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.</p>
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EQIN 403. Equine Financial Management 3 Units

Term Typically Offered: Fall Only

Prerequisite(s): FIN 301.

Description: Applications of analytical techniques to financial decision making in the equine industry for both publicly traded and private entities. Emphasis on Capital Asset Pricing Model, discounted cash flows, IRR, NPV and investment analysis techniques. In depth use of financial calculator and Excel spreadsheets for financial modeling. Review of insurance and risk management in the equine industry. Angel investing, funding for start-up entities, Auction Markets and bidding techniques. Financing considerations in not for profit entities such as the Kentucky Horse Park. The financing and valuation of assets and businesses and financing options are considered in a risk/return framework. For class offerings for a specific term, refer to the Schedule of Classes (<http://htmlaccess.louisville.edu/classSchedule/setupSearchClassSchedule.cfm>)

EQIN 404. Current Equine Issues 3 Units

Term Typically Offered: Spring Only

Prerequisite(s): Senior standing.

Description: The purpose of this course is to explore and discuss the current issues of concern within the horse industry, especially those that affect the economic and competitive circumstances of the industry and/or its public perceptions.

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EQIN 406. Horse Racing and Comparative Gaming Systems 3 Units

Prerequisite(s): FIN 301 and EQIN 302.

Description: The study of the economics of casino gaming, lottery stems, and pari-mutuel wagering. Emphasis will be placed on factors affecting wagering and gaming, including product pricing, quality, competition, profits, and marketing strategy.

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EQIN 490. Special Topics in Equine Administration 1-3 Units

Term Typically Offered: Spring Only

Description: A variety of contemporary topics in Equine Administration will be studied. Course content may vary each semester, but will not duplicate other course offerings.

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EQIN 499. Independent Study in Equine Business 3 Units

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Senior standing.

Description: Written proposal must be sponsored by at least one equine faculty member and approved by the department chair.

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