

MANAGEMENT (BSBA)



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This program was approved for students entering the university in the Summer 2023–Spring 2024 catalog year. For more information about catalog year, go to Catalog Year Information (<http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Bachelor of Science in Business Administration

Unit: Business (BU) (<http://www.louisville.edu/business/>)
Department: Management (<https://business.louisville.edu/academics-programs/undergraduate-programs/management/>)
Academic Plan Code(s): MGMTBSB

Program Information

The objective of the Management major program is to provide our students with a competitive advantage that makes them employable in a variety of careers - from being a manager in an existing organization, to running a family business, to starting their own business. They will develop the knowledge, skills and abilities to manage people, manage projects, work collaboratively with others, and to make & effectively communicate data-driven decisions.

Degree Summary

Code	Title	Hours
	General Education Requirements (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	31
	Six (6) hours of General Education requirements may be satisfied through coursework required by the degree program	
	College/School Requirements ^{1,2}	53
	Program/Major Requirements	33
	Supporting Courses ¹	0-6
	Minimum Total Hours	120

¹ To complete the degree in the **minimum number of hours** listed, some hours from the General Education Requirements must be satisfied by courses defined by the unit and/or program. Using other courses to satisfy General Education requirements will require additional hours to complete the degree requirements. See the Degree Requirements tab for specific coursework.

² College/School Requirements total of 53 hours includes 6 hours of required courses that also cover General Education requirements.

Departmental Admission Requirements

New Students and Transfer Students

Admission to the College of Business (<http://catalog.louisville.edu/undergraduate/admission/college-business/>) ensures admission to the BSBA in Management.

Current Students - Admission in Good Standing

Students must have both:

- Earned a 2.8 cumulative GPA (students with an established UofL GPA may not include grades for coursework at another institution in consideration for admission); and
- Completion of MATH 111 College Algebra - QR (<http://catalog.louisville.edu/undergraduate/general-education-requirements/>) (or equivalent) or completion of MATH 180 Elements of Calculus - QR (<http://catalog.louisville.edu/undergraduate/general-education-requirements/>)

General Education Requirements

Code	Title	Hours
	General Education Requirements (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ¹	31

The following courses are required by the program and can satisfy the respective General Education Requirement:

MATH 180	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
	or MATH 205 Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
ECON 201	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
	or ECON 202 Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)

All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.

College/School Requirements

Code	Title	Hours
	College of Business Requirements	
CAMP 100	Campus Culture/Business Students	1
MATH 180	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ^{2,3}	3
	or MATH 205 Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
	Select one of the following:	3

PHIL 222	Contemporary Moral Problems - AH (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
PHIL 225	Business Ethics	
PHIL 321	Ethics	
PHIL 323	Medical Ethics	
BUS 201	Career Development	1
BUS 301	Business Communication	3
ACCT 201 & ACCT 202	Principles of Financial Accounting Principles of Managerial Accounting	6
ECON 201 & ECON 202	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/) Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ⁴	6
BSTA 201	Business Statistics ⁵	3
CIS 205	Information Systems in Organizations	3
General Electives		6
Business Breadth		
FIN 301	Corporate Finance	3
MKT 301	Principles of Marketing	3
MGMT 301	Management and Organizational Behavior	3
CLAW 301	Legal Environment of Business	3
CIS 305	Data Analysis for Decision-Making	3
MGMT 401	Operations Management	3
Minimum Total Hours		53

Total of 53 includes 3 credit hours of ECON and 3 credit hours of MATH that are also counted in the 31 Gen Ed hours above.

Program/Major Requirements

Code	Title	Hours
Management Depth		
MGMT 305	Human Resource Management	3
MGMT 315	Collaboration and Negotiation-SB - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
MGMT 460	Leadership	3
MGMT 404	Project Management	3
MGMT 441	Business and Corporate Level Strategy - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/) (CUE)	3
MGMT 459	Data Visualization and Analytics for People Management	3
or CIS 444	Data Analytics	
Management Electives		
Select two of the following:		6
MGMT 290	Managing A Diverse Workplace-SBD1 - D1 (http://catalog.louisville.edu/undergraduate/general-education-requirements/), SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
MGMT 306	Talent Management Skills	
MGMT 397	Co-op in Management	

MGMT 409	Franchise HR & Leading Teams	
MGMT 413	Franchise Growth and Support	
MGMT 442	Community Outreach & Consulting - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
MGMT 410	Franchising Fundamentals and Legal Issues	
MGMT 430	Compensation	
MGMT 440	Small Business Counseling	
MKT 202	Design Thinking for Creative Problem Solving - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
ENTR 350	Entrepreneurial Creativity and Innovation	
ENTR 402	Venture Finance	
ENTR 403	Venture Planning and Management	
EQIN 301	Organization and Administration of Equine Operations	
Business Electives (not Management)		9
Minimum Total Hours		33

Code	Title	Hours
Supporting Courses		
General Electives ⁶		0-6

Transfer students must take a minimum of 12 credit hours in their major within the College of Business.

Six hours of cultural diversity courses are required and may be incorporated within the degree program.

All course prerequisites must be met.

¹ College/School Requirements include six hours of the General Education (3 hours Quantitative Reasoning and 3 hours Social & Behavioral Sciences). A courses satisfying the General Education Oral Communication requirement (COMM 111, COMM 112 or HON 214) are required as prerequisite for BUS 301 but is not included in the required coursework.

² If MATH 205 is taken, there will be 4 total hours of math, reducing the amount of elective credit required to complete the degree.

³ Completes Quantitative Reasoning General Education requirement.

⁴ Completes 3 hours of Social & Behavioral Sciences General Education requirement.

⁵ The following will also meet the statistics requirement: MATH 109, PSYC 301, SOC 301, CJ 326.

⁶ Students who satisfy General Education Requirements by courses defined by the program will require additional electives to complete the minimum hours for the degree.

Flight Plan

Year 1		Hours
Fall		
CAMP 100	Campus Culture/Business Students	1
ECON 202	Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
ENGL 101	Introduction to College Writing - WC (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3

MATH 180 or MATH 205	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/) or Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
General Education: Cardinal Core Natural Science - S		3
General Education: Cardinal Core Natural Science Lab - SL		1
Hours		14
Spring		
ENGL 102	Intermediate College Writing - WC (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
ACCT 201	Principles of Financial Accounting	3
ECON 201	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
General Education: Cardinal Core Oral Communication - OC		3
General Elective		3
Hours		15
Year 2		
Fall		
ACCT 202	Principles of Managerial Accounting	3
CIS 205	Information Systems in Organizations	3
BUS 201	Career Development	1
HIST 101 or HIST 102	History of Civilizations I - D2 (http://catalog.louisville.edu/undergraduate/general-education-requirements/), SBH (http://catalog.louisville.edu/undergraduate/general-education-requirements/) or History of Civilizations II - SBH (http://catalog.louisville.edu/undergraduate/general-education-requirements/), D2 (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
CIS 305	Data Analysis for Decision-Making	3
Select one of the following:		3
BSTA 201	Business Statistics	3
MATH 109	Introduction to Social Statistics - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
CJ 326	Quantitative Analysis - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
SOC 301	Introduction to Social Statistics	
PSYC 301	Introduction to Social Statistics	
Hours		19
Spring		
FIN 301	Corporate Finance	3
MKT 301	Principles of Marketing	3
MGMT 301	Management and Organizational Behavior	3
General Education: Cardinal Core Arts & Humanities US Diversity - AHD1		3
General Education: Cardinal Core Natural Sciences - S		3
Hours		15
Year 3		
Fall		
MGMT 305	Human Resource Management	3
CLAW 301	Legal Environment of Business	3
MGMT 315	Collaboration and Negotiation-SB - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
Select one of the following:		3
PHIL 222	Contemporary Moral Problems - AH (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
PHIL 225	Business Ethics	
PHIL 321	Ethics	
PHIL 323	Medical Ethics	

General Elective		3
Hours		15
Spring		
BUS 301	Business Communication	3
MGMT 460	Leadership	3
General Elective		3
General Education: Cardinal Core Arts & Humanities - AH		3
General Elective (300 level or above)		3
Hours		15
Year 4		
Fall		
MGMT 401	Operations Management	3
MGMT 441	Business and Corporate Level Strategy - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
Business Elective		3
Management Elective		3
General Elective (300 level or above)		3
Hours		15
Spring		
MGMT 404	Project Management	3
MGMT 459 or CIS 444	Data Visualization and Analytics for People Management or Data Analytics	3
Business Elective		3
Business Elective		3
Management Elective		3
Hours		15
Minimum Total Hours		123

Degree Audit Report

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

Flight Planner

The Flight Planner tool is available for you to create a personalized Flight Plan to graduation. Advisors have access to review your Flight Planner and can help you adjust it to ensure you remain on track to graduate in a timely manner.

To create these reports:

- Log into your ULink account.
- Click on the Academic Progress tile.
- Select the appropriate report.
 - To run a Degree Audit report, click on "View my Degree Audit."
 - To create a What-if report, click on "Create a What-if Advisement Report."
 - To run a Flight Planner report, click on "Use My Flight Planner."

Click here to run a Degree Audit report, create a What-if report, or run a Flight Planner report. (<https://ulink.louisville.edu>)