

EQUINE BUSINESS, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)



This program was approved for students entering the university in the Summer 2023–Spring 2024 catalog year. For more information about catalog year, go to Catalog Year Information (<http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Bachelor of Science in Business Administration in Equine Business

Unit: Business (BU) (<http://www.louisville.edu/business/>)

Department/Program: Equine Industry (<http://business.louisville.edu/equine/>)

Academic Plan Code(s): EQINBSB

Program Information

The mission of the Equine Business Discipline is to motivate students and professionals in the industry to read, think and question; encourage development of the analytical, entrepreneurial, and management skills needed by the equine industry; inspire enthusiasm, develop leadership; respond to the equine industry's dramatically changing economic environment by undertaking rigorous, meaningful research; disseminate to the industry through publications, seminars, workshops or state-of-the-art technology, research results and accumulated knowledge, and other business related skills.

Degree Summary

Code	Title	Hours
	General Education Requirements (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ¹	31
	(6 hours of General Education requirements may be satisfied through coursework required by the degree program)	
	College/School Requirements ^{1,2}	53
	Program/Major Requirements	30
	Supporting Courses	12
Minimum Total Hours		120

¹ To complete the degree in the **minimum number of hours** listed, some hours from the General Education Requirements must be satisfied by courses defined by the unit and/or program. Using other courses to satisfy General Education requirements will require additional hours to

complete the degree requirements. See the Degree Requirements tab for specific coursework.

² College/School Requirements total includes 6 hours of required courses that also cover General Education requirements. See Degree Requirements tab for specific coursework.

Specific coursework information can be found on the Degree Requirements tab.

Page Photograph: © 2017 Leah Vasquez Photography, used with permission.

Departmental Admission Requirements New Students and Transfer Students

Admission to the College of Business (<http://catalog.louisville.edu/undergraduate/admission/college-business/>) ensures admission to the BSBA in Equine Business.

Current Students—Admission in Good Standing

Students must have both:

- Earned a 2.8 cumulative GPA (students with an established UofL GPA may not include grades for coursework at another institution in consideration for admission); and
- Completion of MATH 111 College Algebra - QR (<http://catalog.louisville.edu/undergraduate/general-education-requirements/>) (or equivalent) or completion of MATH 180 Elements of Calculus - QR (<http://catalog.louisville.edu/undergraduate/general-education-requirements/>)

General Education Requirements

Code	Title	Hours
	General Education Requirements (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ¹	31

The following courses are required by the program and can satisfy the respective General Education Requirement:

MATH 180	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
	or MATH 205 Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
ECON 201	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
	or ECON 202 Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)

All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.

College/School Requirements

Code	Title	Hours
CAMP 100	Campus Culture/Business Students	1
MATH 180	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ^{2,3}	3
or MATH 205	Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
Select one of the following Ethics courses:		3
PHIL 222	Contemporary Moral Problems - AH (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
PHIL 225	Business Ethics	
PHIL 321	Ethics	
PHIL 323	Medical Ethics	
BUS 301	Business Communication	3
BUS 201	Career Development	1
ACCT 201 & ACCT 202	Principles of Financial Accounting Principles of Managerial Accounting	6
ECON 201 & ECON 202	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/) Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ⁴	6
BSTA 201	Business Statistics	3
CIS 205	Information Systems in Organizations	3
General Electives		6
Business Breadth		
FIN 301	Corporate Finance	3
MKT 301	Principles of Marketing	3
MGMT 301	Management and Organizational Behavior	3
CLAW 301	Legal Environment of Business	3
CIS 305	Data Analysis for Decision-Making	3
MGMT 401	Operations Management	3
Minimum Total Hours		53

Total of 53 includes 3 credit hours of ECON and 3 credit hours of MATH that are also counted in the 31 General Education hours above.

Program/Major Requirements

Code	Title	Hours
Equine Business Depth		
EQIN 202	Horse Industry Overview	3
EQIN 204	Equine Management	3
EQIN 301	Organization and Administration of Equine Operations	3
EQIN 302 or EQIN 401	Equine Economics Equine Taxation	3
EQIN 304	Equine Marketing	3
EQIN 313	Equine Commercial Law	3
EQIN 402	Capstone Seminar in Equine Industry Program - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3

EQIN 403	Equine Financial Management	3
EQIN 404	Current Equine Issues	3
Business or Equine Electives (300-400 level)*		3
Minimum Total Hours		30

Code	Title	Hours
Supporting Courses		
General Electives ⁶		12

*See table below for potential Equine Elective courses.

Transfer students must take a minimum of 12 credit hours in their major within the College of Business.

Six hours of General Education Diversity courses (D1 and D2) are required and may be incorporated within the degree program.

All course prerequisites must be followed.

Code	Title	Hours
Culminating Undergraduate Experience (Graduation requirement)		
Requirement fulfilled by completing:		
EQIN 402	Capstone Seminar in Equine Industry Program - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	

Code	Title	Hours
Equine Electives		
<i>Courses listed below may be used to satisfy general elective requirements</i>		
EQIN 203	Application of Software for Equine Operations	3
EQIN 205	A Global Perspective of Equine Industry	1
EQIN 206	Industry Speaker Series	2
EQIN 250	Equine-Assisted Activities	3
EQIN 303	Equine Regulatory Law	2
EQIN 340	Leadership in Equine Business	3
EQIN 360	Equine Regulatory Law & Dispute Resolution	3
EQIN 396	Zero-Credit Internship-Equine	0
EQIN 398	Co-op in Equine II ⁷	1-3
EQIN 399	Co-op in Equine III	3
EQIN 401	Equine Taxation (Can be used as elective unless used in place of EQIN 302)	3
EQIN 406	Horse Racing and Comparative Gaming Systems	3
EQIN 490	Special Topics in Equine Administration	1-3
EQIN 499	Independent Study in Equine Business	3

¹ College/School Requirements include six hours of General Education (3 hours Quantitative Reasoning and 3 hours Social & Behavioral Sciences). A course satisfying the General Education Oral Communication requirement (COMM 111, COMM 112, COMM 115, HON 214, POLS 111, or WGST 203) is a prerequisite for BUS 301 but not included in the total hours for the degree. Students who take PHIL 222 to satisfy the Ethics requirement will also satisfy 3 hours of the Arts & Humanities requirement and may need additional electives to satisfy the total hours for the degree.

² If MATH 205 is taken, there will be 4 total hours of math, which may reduce the electives required for the degree.

³ Completes Quantitative Reasoning General Education requirement

- ⁴ Completes 3 hours of Social & Behavioral Sciences General Education requirement.
- ⁵ The following will also meet the statistics requirement: MATH 109, PSYC 301, SOC 301, CJ 326.
- ⁶ Assumes 6 hours from College requirements used to satisfy General Education requirements
- ⁷ EQIN 398 Co-op in Equine II in Equine (2.0 GPA, effective Spring 2018); optional course

Flight Plan

Year 1		
Fall		
CAMP 100	Campus Culture/Business Students	1
ENGL 101	Introduction to College Writing - WC (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
EQIN 202	Horse Industry Overview	3
MATH 180 or MATH 205	Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/) or Calculus I - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3-4
General Education: Cardinal Core Oral Communication - OC		3
General Education: Cardinal Core Natural Sciences - S		3
Hours		16
Spring		
ENGL 102	Intermediate College Writing - WC (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
EQIN 204	Equine Management	3
ECON 201	Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
Select one of the following:		3
BSTA 201	Business Statistics	
MATH 109	Introduction to Social Statistics - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
PSYC 301	Introduction to Social Statistics	
SOC 301	Introduction to Social Statistics	
CJ 326	Quantitative Analysis - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
General Education: Cardinal Core Arts & Humanities US Diversity - AHD1		3
Hours		15
Year 2		
Fall		
ACCT 201	Principles of Financial Accounting	3
BUS 201	Career Development	1
CIS 205	Information Systems in Organizations	3
CIS 305	Data Analysis for Decision-Making	3
ECON 202	Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	3
General Elective		3
Hours		16
Spring		
ACCT 202	Principles of Managerial Accounting	3
BUS 301	Business Communication	3
CLAW 301	Legal Environment of Business	3
MGMT 301	Management and Organizational Behavior	3
EQIN 313	Equine Commercial Law	3
Hours		15

Year 3

Fall		
EQIN 302 or EQIN 401	Equine Economics or Equine Taxation	3
EQIN 301	Organization and Administration of Equine Operations	3
MKT 301	Principles of Marketing	3
General Education: Cardinal Core Natural Sciences - S		3
General Education: Cardinal Core Natural Sciences Lab - SL		1
General Elective		3
Hours		16
Spring		
EQIN 304	Equine Marketing	3
FIN 301	Corporate Finance	3
General Elective (300 level or above)		3
Select one of the following:		3
PHIL 222	Contemporary Moral Problems - AH (http://catalog.louisville.edu/undergraduate/general-education-requirements/)	
PHIL 225	Business Ethics	
PHIL 321	Ethics	
PHIL 323	Medical Ethics	
General Elective		3

Hours		15
Year 4		
Fall		
EQIN 403	Equine Financial Management	3
General Education: Cardinal Core Arts & Humanities - AH		3
Business or Equine Elective (300 level or above)		3
General Education: Cardinal Core Social & Behavioral Sciences Historical Perspective Global Diversity - SBHD2		3
MGMT 401	Operations Management	3
Hours		15
Spring		
EQIN 402	Capstone Seminar in Equine Industry Program - CUE (http://catalog.louisville.edu/undergraduate/general-education-requirements/) ⁷	3
EQIN 404	Current Equine Issues	3
General Elective		3
General Elective (300 level or above)		3
Hours		12
Minimum Total Hours		120

Degree Audit Report

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

Flight Planner

The Flight Planner tool is available for you to create a personalized Flight Plan to graduation. Advisors have access to review your Flight Planner and can help you adjust it to ensure you remain on track to graduate in a timely manner.

To create these reports:

- Log into your ULink account.
- Click on the Academic Progress tile.
- Select the appropriate report.

- i. To run a Degree Audit report, click on "View my Degree Audit."
- ii. To create a What-if report, click on "Create a What-if Advisement Report."
- iii. To run a Flight Planner report, click on "Use My Flight Planner."

Click here to run a Degree Audit report, create a What-if report, or run a Flight Planner report. (<https://ulink.louisville.edu>)