BUSINESS ADMINISTRATION IN EQUINE BUSINESS (BSBA)

This program was approved for students entering the university in the Summer 2019–Spring 2020 catalog year. For more information about catalog year, go to Catalog Year Information (http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year).

Bachelor of Science in Business Administration in Equine Business
Unit: Business (BU) (http://www.louisville.edu/business)
Department/Program: Equine Industry (http://business.louisville.edu/equine)
Academic Plan Code(s): EQINBSB

Program Information

The mission of the Equine Business Discipline is to motivate students and professionals in the industry to read, think and question; encourage development of the analytical, entrepreneurial, and management skills needed by the equine industry; inspire enthusiasm, develop leadership; respond to the equine industry’s dramatically changing economic environment by undertaking rigorous, meaningful research; disseminate to the industry through publications, seminars, workshops or state-of-the-art technology, research results and accumulated knowledge, and other business related skills.

Degree Summary

The following courses are required by the program and can satisfy the respective General Education Requirement:

- MATH 180 Elements of Calculus - QR or MATH 205 Calculus I - QR
- ECON 201 Principles of Microeconomics - SB or ECON 202 Principles of Macroeconomics - SB

All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.

College/School Requirements

Specific coursework information can be found on the Degree Requirements tab.

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Departmental Admission Requirements

Admission to the College of Business (http://catalog.louisville.edu/undergraduate/admission/college-business) ensures admission to the BSB in Equine Business

General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Education Requirements (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements">http://catalog.louisville.edu/undergraduate/general-education-requirements</a>)</td>
<td>31</td>
</tr>
<tr>
<td></td>
<td>(6 hours of General Education requirements may be satisfied through coursework required by the degree program)</td>
<td></td>
</tr>
</tbody>
</table>

College/School Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAMP 100</td>
<td>Campus Culture/Business Students</td>
<td>1</td>
</tr>
<tr>
<td>MATH 180</td>
<td>Elements of Calculus - QR or MATH 205 Calculus I - QR</td>
<td>3</td>
</tr>
<tr>
<td>ECON 201</td>
<td>Principles of Microeconomics - SB or ECON 202 Principles of Macroeconomics - SB</td>
<td>6</td>
</tr>
</tbody>
</table>

Select one of the following Ethics courses:

- PHIL 222 Contemporary Moral Problems - AH
- PHIL 225 Business Ethics
- PHIL 321 Ethics
- PHIL 323 Medical Ethics

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 301</td>
<td>Business Communication</td>
<td>3</td>
</tr>
<tr>
<td>BUS 201</td>
<td>Career Development</td>
<td>1</td>
</tr>
<tr>
<td>ACCT 201</td>
<td>Principles of Financial Accounting &amp; ACCT 202 Principles of Managerial Accounting</td>
<td>6</td>
</tr>
<tr>
<td>ECON 201</td>
<td>Principles of Microeconomics - SB or ECON 202 Principles of Macroeconomics - SB</td>
<td>6</td>
</tr>
<tr>
<td>BSTA 301</td>
<td>Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>CIS 205</td>
<td>Information Systems in Organizations</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>General Electives</td>
<td>6</td>
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</table>

Business Breadth

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 301</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>MKT 301</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Management and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>CLAW 301</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>CIS 305</td>
<td>Data Analysis for Decision-Making</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Management and Organizational Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>

To complete the degree in the minimum number of hours listed, some hours from the General Education Requirements must be satisfied by courses defined by the unit and/or program. Using other courses to satisfy General Education requirements will require additional hours to complete the degree requirements. See the Degree Requirements tab for specific coursework.

College/School Requirements total includes 6 hours of required courses that also cover General Education requirements. See Degree Requirements tab for specific coursework.
Total of 53 includes 3 credit hours of ECON and 3 credit hours of MATH that are also counted in the 31 General Education hours above.

**Program/Major Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 202</td>
<td>Horse Industry Overview</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 204</td>
<td>Equine Management</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 301</td>
<td>Organization and Administration of Equine Operations</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 302</td>
<td>Equine Economics</td>
<td>3</td>
</tr>
<tr>
<td>or EQIN 401</td>
<td>Equine Taxation</td>
<td></td>
</tr>
<tr>
<td>EQIN 304</td>
<td>Equine Marketing</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 313</td>
<td>Equine Commercial Law</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 402</td>
<td>Capstone Seminar in Equine Industry Program - CUE</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 403</td>
<td>Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 404</td>
<td>Current Equine Issues, Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>Business or Equine Electives (300-400 level)*</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Electives</td>
<td>12</td>
<td></td>
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<tr>
<td>Minimum Total Hours</td>
<td>42</td>
<td></td>
</tr>
</tbody>
</table>

*See table below for potential Equine Elective courses.

Transfer students must take a minimum of 12 credit hours in their major within the College of Business.

Six hours of General Education Diversity courses (D1 and D2) are required and may be incorporated within the degree program.

All course prerequisites must be followed.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 402</td>
<td>Capstone Seminar in Equine Industry Program - CUE</td>
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</tr>
</tbody>
</table>

**Equine Electives**

Courses listed below may be used to satisfy general elective requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>EQIN 203</td>
<td>Application of Software for Equine Operations</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 205</td>
<td>A Global Perspective of Equine Industry</td>
<td>1</td>
</tr>
<tr>
<td>EQIN 206</td>
<td>Industry Speaker Series</td>
<td>2</td>
</tr>
<tr>
<td>EQIN 250</td>
<td>Equine-Assisted Activities</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 303</td>
<td>Equine Regulatory Law</td>
<td>2</td>
</tr>
<tr>
<td>EQIN 360</td>
<td>Equine Regulatory Law &amp; Dispute Resolution</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 396</td>
<td>Zero-Credit Internship-Equine</td>
<td>0</td>
</tr>
<tr>
<td>EQIN 398</td>
<td>Co-op in Equine II</td>
<td>1-3</td>
</tr>
<tr>
<td>EQIN 399</td>
<td>Co-op in Equine III</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 401</td>
<td>Equine Taxation (Can be used as elective unless used in place of EQIN 302)</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 406</td>
<td>Horse Racing and Comparative Gaming Systems</td>
<td>3</td>
</tr>
</tbody>
</table>

EQIN 490 Special Topics in Equine Administration 1-3
EQIN 499 Independent Study in Equine Business 3

1 College/School Requirements include six hours of General Education (3 hours Quantitative Reasoning and 3 hours Social & Behavioral Sciences). A course satisfying the General Education Oral Communication requirement (COMM 111, COMM 112, COMM 115, HON 214, POLS 111, or WGST 203) is a prerequisite for BUS 301 but not included in the total hours for the degree. Students who take PHIL 222 to satisfy the Ethics requirement will also satisfy 3 hours of the Arts & Humanities requirement and may need additional electives to satisfy the total hours for the degree.

2 If MATH 205 is taken, there will be 4 total hours of math, which may reduce the electives required for the degree.

3 Completes Quantitative Reasoning General Education requirement.

4 Completes 3 hours of Social & Behavioral Sciences General Education requirement.

5 The following will also meet the statistics requirement: MATH 109, PSYC 301, SOC 301, CJ 326.

6 Assumes 6 hours from College requirements used to satisfy General Education requirements.

7 EQIN 398 Co-op in Equine II in Equine (2.0 GPA, effective Spring 2018); optional course

**Flight Plan**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td></td>
<td></td>
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<tr>
<td>Fall</td>
<td></td>
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</tr>
<tr>
<td>CAMP 100</td>
<td>Campus Culture/Business Students</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 101</td>
<td>Introduction to College Writing - WC</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 202</td>
<td>Horse Industry Overview</td>
<td>3</td>
</tr>
<tr>
<td>MATH 180</td>
<td>Elements of Calculus - QR or Calculus I - QR</td>
<td>3-4</td>
</tr>
<tr>
<td>or MATH 205</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Education: Cardinal Core Oral Communication - OC</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education: Cardinal Core Natural Sciences - S</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Minimum Total Hours</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENGL 102</td>
<td>Intermediate College Writing - WC</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 204</td>
<td>Equine Management</td>
<td>3</td>
</tr>
<tr>
<td>ECON 201</td>
<td>Principles of Microeconomics - SB</td>
<td>3</td>
</tr>
<tr>
<td>Select one of the following:</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BSTA 301</td>
<td>Business Statistics</td>
<td></td>
</tr>
<tr>
<td>MATH 109</td>
<td>Elementary Statistics - QR</td>
<td></td>
</tr>
<tr>
<td>PSYC 301</td>
<td>Statistics for Psychology</td>
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<tr>
<td>SDC 301</td>
<td>Introduction to Social Statistics</td>
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<tr>
<td>CJ 326</td>
<td>Quantitative Analysis - QR</td>
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<tr>
<td>General Education: Cardinal Core Arts &amp; Humanities US Diversity - AHD1</td>
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<tr>
<td>Minimum Total Hours</td>
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<tr>
<td>Year 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 201</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUS 201</td>
<td>Career Development</td>
<td>1</td>
</tr>
<tr>
<td>CIS 205</td>
<td>Information Systems in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>CIS 305</td>
<td>Data Analysis for Decision-Making</td>
<td>3</td>
</tr>
<tr>
<td>ECON 202</td>
<td>Principles of Macroeconomics - SB</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td></td>
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</tr>
<tr>
<td>Minimum Total Hours</td>
<td>16</td>
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</tr>
<tr>
<td>Spring</td>
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<tr>
<td>ACCT 202</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUS 301</td>
<td>Business Communication</td>
<td>3</td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Hours</td>
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<tr>
<td>-------------</td>
<td>------------------------------------------------------------</td>
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<tr>
<td>CLAW 301</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Management and Organizational Behavior</td>
<td>3</td>
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<tr>
<td>EQIN 313</td>
<td>Equine Commercial Law</td>
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</table>

Year 3

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>EQIN 302 or EQIN 401</td>
<td>Equine Economics or Equine Taxation</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 301</td>
<td>Organization and Administration of Equine Operations</td>
<td>3</td>
</tr>
<tr>
<td>MKT 301</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>General Education: Cardinal Core Natural Sciences - S</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education: Cardinal Core Natural Sciences Lab - SL</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>General Elective</td>
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</tr>
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**Fall**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 304</td>
<td>Equine Marketing</td>
<td>3</td>
</tr>
<tr>
<td>FIN 301</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 401</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
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<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
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<td></td>
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<tr>
<td>PHIL 222</td>
<td>Contemporary Moral Problems - AH</td>
<td></td>
</tr>
<tr>
<td>PHIL 225</td>
<td>Business Ethics</td>
<td></td>
</tr>
<tr>
<td>PHIL 321</td>
<td>Ethics</td>
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<tr>
<td>PHIL 323</td>
<td>Medical Ethics</td>
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</table>

| Hours       | 16                                                          |

**Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>EQIN 403</td>
<td>Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>General Education: Cardinal Core Arts &amp; Humanities - AH</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Business or Equine Elective (300 level or above)</td>
<td>3</td>
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</tr>
<tr>
<td>General Elective (300 level or above)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education: Cardinal Core Social &amp; Behavioral Sciences Historical Perspective Global Diversity - SBHD2</td>
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</table>

| Hours       | 15                                                          |

Year 4

<table>
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<tr>
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<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>EQIN 402</td>
<td>Capstone Seminar in Equine Industry Program - CUE 7</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 404</td>
<td>Current Equine Issues, Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Elective (300 level or above)</td>
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</table>

| Hours       | 12                                                          |

**Fall**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 403</td>
<td>Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>General Education: Cardinal Core Arts &amp; Humanities - AH</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Business or Equine Elective (300 level or above)</td>
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</tr>
<tr>
<td>General Elective (300 level or above)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education: Cardinal Core Social &amp; Behavioral Sciences Historical Perspective Global Diversity - SBHD2</td>
<td>3</td>
<td></td>
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</tbody>
</table>

| Hours       | 15                                                          |

**Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 402</td>
<td>Capstone Seminar in Equine Industry Program - CUE 7</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 404</td>
<td>Current Equine Issues, Equine Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Elective (300 level or above)</td>
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</table>

| Hours       | 12                                                          |

Minimum Total Hours 120

**Degree Audit Report**

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

**To create either report:**

1. Log into your ULink account.
2. Click on the Student Services tab.
3. Next, click on "View my Academic Advisement Report" to run a Degree Audit report in the Undergraduate Advising area.
4. To create a What-if report, click on "Create a What-if Advisement Report."

Click here to run a Degree Audit report, or create a What-if report. (https://ulink.louisville.edu)

**Flight Planner**

Based on your major, the Flight Planner tool may be available for you to create a personalized Flight Plan. The Flight Planner can be found in the ULink Student Center. Consult with your advisor for assistance with the Flight Planner.