This program was approved for students entering the university in the Summer 2023–Spring 2024 catalog year. For more information about catalog year, go to Catalog Year Information (http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/).

Bachelor of Science in Business Administration in Equine Business
Unit: Business (BU) (http://www.louisville.edu/business/)
Department/Program: Equine Industry (http://business.louisville.edu/equine/)
Academic Plan Code(s): EQINBSB

Program Information
The mission of the Equine Business Discipline is to motivate students and professionals in the industry to read, think and question; encourage development of the analytical, entrepreneurial, and management skills needed by the equine industry; inspire enthusiasm, develop leadership; respond to the equine industry’s dramatically changing economic environment by undertaking rigorous, meaningful research; disseminate to the industry through publications, seminars, workshops or state-of-the-art technology, research results and accumulated knowledge, and other business related skills.

Degree Summary

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education Requirements (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>(6 hours of General Education requirements may be satisfied through coursework required by the degree program)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College/School Requirements</td>
<td></td>
<td>53</td>
</tr>
<tr>
<td>Program/Major Requirements</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>Supporting Courses</td>
<td></td>
<td>12</td>
</tr>
<tr>
<td>Minimum Total Hours</td>
<td></td>
<td>120</td>
</tr>
</tbody>
</table>

1 To complete the degree in the minimum number of hours listed, some hours from the General Education Requirements must be satisfied by courses defined by the unit and/or program. Using other courses to satisfy General Education requirements will require additional hours to complete the degree requirements. See the Degree Requirements tab for specific coursework.

2 College/School Requirements total includes 6 hours of required courses that also cover General Education requirements. See Degree Requirements tab for specific coursework.

Specific coursework information can be found on the Degree Requirements tab.

Departmental Admission Requirements
New Students and Transfer Students
Admission to the College of Business (http://catalog.louisville.edu/undergraduate/admission/college-business/) ensures admission to the BSB in Equine Business.

Current Students—Admission in Good Standing
Students must have both:

a. Earned a 2.8 cumulative GPA (students with an established UofL GPA may not include grades for coursework at another institution in consideration for admission); and

b. Completion of MATH 111 College Algebra - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/) (or equivalent) or completion of MATH 180 Elements of Calculus - QR (http://catalog.louisville.edu/undergraduate/general-education-requirements/)

General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education Requirements (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
<td>31</td>
<td></td>
</tr>
</tbody>
</table>

The following courses are required by the program and can satisfy the respective General Education Requirement:

<table>
<thead>
<tr>
<th>MATH 180</th>
<th>Elements of Calculus - QR (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</th>
</tr>
</thead>
<tbody>
<tr>
<td>or MATH 205</td>
<td>Calculus I - QR (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
</tr>
<tr>
<td>ECON 201</td>
<td>Principles of Microeconomics - SB (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
</tr>
<tr>
<td>or ECON 202</td>
<td>Principles of Macroeconomics - SB (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
</tr>
</tbody>
</table>

All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.
College/School Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAMP 100</td>
<td>Campus Culture/Business Students</td>
<td>1</td>
</tr>
<tr>
<td>MATH 180 or MATH 205</td>
<td>Elements of Calculus - QR (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following Ethics courses:

- PHIL 222 Contemporary Moral Problems - AH (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
- PHIL 225 Business Ethics
- PHIL 321 Ethics
- PHIL 323 Medical Ethics
- BUS 301 Business Communication
- BUS 201 Career Development
- ACCT 201 Principles of Financial Accounting
- ACCT 202 Principles of Managerial Accounting
- ECON 201 Principles of Microeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
- ECON 202 Principles of Macroeconomics - SB (http://catalog.louisville.edu/undergraduate/general-education-requirements/)
- BSTA 201 Business Statistics
- CIS 205 Information Systems in Organizations
- General Electives

Minimum Total Hours

Total of 53 includes 3 credit hours of ECON and 3 credit hours of MATH that are also counted in the 31 General Education hours above.

Program/Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQIN 202</td>
<td>Horse Industry Overview</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 204</td>
<td>Equine Management</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 301</td>
<td>Organization and Administration of Equine Operations</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 302 or EQIN 401</td>
<td>Equine Economics</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 304</td>
<td>Equine Marketing</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 313</td>
<td>Equine Commercial Law</td>
<td>3</td>
</tr>
<tr>
<td>EQIN 402</td>
<td>Capstone Seminar in Equine Industry Program - CUE (<a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a>)</td>
<td>3</td>
</tr>
</tbody>
</table>

1 College/School Requirements include six hours of General Education (3 hours Quantitative Reasoning and 3 hours Social & Behavioral Sciences). A course satisfying the General Education Oral Communication requirement (COMM 111, COMM 112, COMM 115, HON 214, POLS 111, or WGST 203) is a prerequisite for BUS 301 but not included in the total hours for the degree. Students who take PHIL 222 to satisfy the Ethics requirement will also satisfy 3 hours of the Arts & Humanities requirement and may need additional electives to satisfy the total hours for the degree.

2 If MATH 205 is taken, there will be 4 total hours of math, which may reduce the electives required for the degree.

3 Completes Quantitative Reasoning General Education requirement
# Flight Plan

## Year 1

### Fall
- CAMP 100: Campus Culture/Business Students
- ENGL 101: Introduction to College Writing - WC
- EQIN 202: Horse Industry Overview
- MATH 180 or MATH 205: Elements of Calculus - QR
- General Education: Cardinal Core Oral Communication - OC
- General Education: Cardinal Core Natural Sciences - S

### Hours
16

### Spring
- ENGL 102: Intermediate College Writing - WC
- EQIN 204: Equine Management
- ECON 201: Principles of Microeconomics - SB
- Select one of the following:
  - BSTA 201: Business Statistics
  - MATH 109: Introduction to Social Statistics
  - PSYC 301: Introduction to Social Statistics
  - SOC 301: Introduction to Social Statistics
  - CJ 326: Quantitative Analysis - QR
- General Education: Cardinal Core Arts & Humanities US Diversity - AHD1

### Hours
15

## Year 2

### Fall
- ACCT 201: Principles of Financial Accounting
- BUS 201: Career Development
- CIS 205: Information Systems in Organizations
- CIS 305: Data Analysis for Decision-Making
- ECON 202: Principles of Macroeconomics - SB
- General Elective

### Hours
15

### Spring
- ACCT 202: Principles of Managerial Accounting
- BUS 301: Business Communication
- CLAW 301: Legal Environment of Business
- MGMT 301: Management and Organizational Behavior
- EQIN 313: Equine Commercial Law

### Hours
15

## Year 3

### Fall
- EQIN 302 or EQIN 401: Equine Economics
- EQIN 403: Organization and Administration of Equine Operations
- MKT 301: Principles of Marketing
- General Education: Cardinal Core Natural Sciences Lab - SL
- General Elective

### Hours
16

### Spring
- EQIN 304: Equine Marketing
- FIN 301: Corporate Finance
- General Elective (300 level or above)
- Select one of the following:
  - PHIL 222: Contemporary Moral Problems - AH
  - PHIL 225: Business Ethics
  - PHIL 321: Ethics
  - PHIL 323: Medical Ethics
  - General Elective

### Hours
15

## Year 4

### Fall
- EQIN 403: Equine Financial Management
- General Education: Cardinal Core Arts & Humanities - AH
- General Education: Cardinal Core Social & Behavioral Sciences Historical Perspective Global Diversity - SBHD2
- MGMT 401: Operations Management

### Hours
15

### Spring
- EQIN 402: Capstone Seminar in Equine Industry Program - CUE
- EQIN 404: Current Equine Issues
- General Elective
- General Elective (300 level or above)

### Hours
12

## Minimum Total Hours
120

### Degree Audit Report

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

### Flight Planner

The Flight Planner tool is available for you to create a personalized Flight Plan to graduation. Advisors have access to review your Flight Planner and can help you adjust it to ensure you remain on track to graduate in a timely manner.

### To create these reports:

a. Log into your ULink account.

b. Click on the Academic Progress tile.

c. Select the appropriate report.
i. To run a Degree Audit report, click on "View my Degree Audit."
ii. To create a What-if report, click on "Create a What-if Advisement Report."
iii. To run a Flight Planner report, click on "Use My Flight Planner."

Click here to run a Degree Audit report, create a What-if report, or run a Flight Planner report. (https://ulink.louisville.edu)