

# COMMUNICATION (BS)



This program was approved for students entering the university in the Summer 2023–Spring 2024 catalog year. For more information about catalog year, go to Catalog Year Information (<http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

## Bachelor of Science in Communication

Unit: College of Arts and Sciences (<http://www.louisville.edu/a-s/>) (AS)  
Department: Communication (<http://comm.louisville.edu/department/>)  
Academic Plan Code(s): COMMBS

## Program Information

*This program can be completed in a traditional classroom format or entirely online (<http://louisville.edu/online/programs/bachelors/online-bachelor-of-arts-or-science-in-communication/>).*

The Department of Communication offers both a Bachelor of Arts and a Bachelor of Science degree in Communication.

A Bachelor of Arts degree and a Bachelor of Science degree are equally valued. Both offer the students who earn them the opportunity to continue their education at the master's degree level if they are so inclined. But, the two tracks do tend to hone different strengths. The coursework required for a Bachelor of Arts degree generally allows students to sharpen their oral and written communication skills. The demands of a Bachelor of Science degree include sharpening basic Communication skills as well as developing analytical skills relevant to Communication in a more in-depth manner.

Completion of this degree requires work to be submitted for the department's Learning Outcomes Measurement. For details, contact the department.

## Degree Summary

Code	Title	Hours
	General Education Requirements ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) <sup>1</sup>	31
	College/School Requirements	13-15
	Program/Major Requirements <sup>1,2</sup>	48
	Supporting Courses	27-29
	<b>Minimum Total Hours</b>	<b>121</b>

## Accelerated BS/MA (Master of Arts) in Communication

Communication majors who are considering pursuing a master's degree (MA) in Communication can speed up the process by applying some of

their undergraduate credit hours toward a master's degree. Students accepted into the Accelerated BS/MA take three graduate courses (9 credit hours) as an undergraduate that apply toward both the bachelor's degree and the eventual master's degree.

Interested students must apply for admission to the program. Admission will be based on cumulative GPA (3.25 or better after earning 45 credit hours), completion of COMM 316 with a grade of B or higher, and two letters of recommendation from Communication faculty. Only students seeking a graduate assistantship will be required to take the GRE.

<sup>1</sup> Some credit hours from the General Education Requirements may be satisfied by courses defined by the program, in which case additional electives will be required to complete the minimum hours for the degree. See the Degree Requirements tab for specific coursework.

<sup>2</sup> Includes 9-11 hours of electives

Specific coursework information can be found on the Degree Requirements tab.

## Departmental Admission Requirements

Admission to the BS program in Communication requires:

- Completion of COMM 201 with a minimum grade of C;
- A minimum cumulative grade point average of 2.5; and
- A minimum grade point average of 2.0 on courses in the major.

The Change Major Request form can be found under the Academic Progress tile on ULink.

## General Education Requirements

Code	Title	Hours
	General Education Requirements ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) <sup>*</sup>	31

The following courses are required by the program and can satisfy the respective General Education Requirement:

COMM 201	Introduction to Communication - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
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Some courses options for meeting other program requirements may also satisfy General Education requirements.

<sup>\*</sup>All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.

## College/School Requirements

Code	Title	Hours
<b>Arts &amp; Sciences Requirements</b>		
GEN 100 or GEN 101	Student Success Center First Year Experience Arts & Sciences First Year Experience	1
	Foreign Language <sup>1</sup>	6-8
	Electives in Humanities or Natural Sciences at the 300-level or above <sup>2</sup>	6
	WR—two approved courses at the 300 level or above <sup>3</sup>	
	<b>Minimum Total Hours</b>	<b>13-15</b>

## Program/Major Requirements

Code	Title	Hours
<b>Department of Communication</b>		
COMM 201	Introduction to Communication - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) <sup>4</sup>	3
COMM 303	Introduction to Communication Technologies	3
COMM 304	Argument In Everyday Life	3
COMM 305	Introduction to Mass Communication	3
COMM 315	Introduction to Interpersonal Communication	3
COMM 316	Research Methods	3
Select one of the following courses:		3
COMM 402	Independent Research in Communication - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 417	Senior Communication Internship - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 465	Special Topics in Communication Service Learning - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 481	Senior Practicum - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
Select one of the following courses:		3
COMM 302	Advanced Speech Communication	
COMM 319	Debate	
Select one of the following: <sup>10</sup>		3
COMM 320	Newswriting - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 323	Magazine and Feature Writing - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 344	Strategic Communication Writing - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM elective at 200 level or above		3
COMM electives at 300 level or above		12
COMM electives at 400 level or above		6
<b>Minimum Total Hours</b>		<b>48</b>
<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Supporting Courses</b>		
<i>Statistics/Quantitative Methods</i>		3
Select one of the following: <sup>6</sup>		
BSTA 201	Business Statistics	
COMM 255	Communication and Statistics - QR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
CJ 326	Quantitative Analysis - QR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
HSS 377	Foundations of Quantitative Statistics-QR - QR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	

MATH 109	Introduction to Social Statistics - QR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
PAS 408	Research Methods in Pan-African Studies - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
POLS 390	Political Science Research Methods	
PSYC 301	Introduction to Social Statistics	
SOC 301	Introduction to Social Statistics	
<i>Social Science Elective in Human Behavior</i> <sup>5</sup>		3
Select one of the following: <sup>7</sup>		
ANTH 201	Introduction to Cultural Anthropology - D2 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
ANTH 203	Archaeology of Human History - SBH ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), D2 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
ANTH 309/ WGST 300	Sex, Gender and Culture	
ANTH 310/ PAS 368	Race, Culture, Identity	
CJ 200	Crime and Justice in the United States - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
CJ 201	Law Enforcement in the United States - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
CJ 202	Corrections in the United States - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
GEOG 324	Race and Place	
HIST 321	Black Culture and U.S. Democracy	
HIST 326	History of Childhood in America - D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), SBH ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
HSS 364	Women's Health Issues - D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
LALS 310	Introduction to Latin American Studies - D2 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
LALS 317	Social Sciences Special Topics in Latino Studies	

PAS 200	Introduction to Pan-African Studies - D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
PAS 301	Social Sciences Special Topics in Pan-African Studies
PSYC 201	Introduction to Psychology - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
SOC 201	Introduction to Sociology - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
SOC 202	Social Problems - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
SOC 203	Self and Society
SOC 210	Race in the United States - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
SOC 305	Urban Sociology
SOC 325	Sociology of Human Sexuality
SOC 327/ WGST 313	Sociology of Gender
WGST 201	Women In American Culture - D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), AH ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
WGST 301	Introduction to Lesbian, Gay, Bisexual, Transgender, and Queer Studies
<i>Natural Sciences Elective in Human Behavior, Development, Environment, or Health</i> <sup>5</sup> 3	
Select one of the following: <sup>8</sup>	
ANTH 306	Human Biological Variation
BIOL 102	Biology: Current Issues and Applications - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
BIOL 240	Unity of Life - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
BIOL 242	Diversity of Life - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
BIOL 260	Human Anatomy & Physiology I
CHEM 101	Chemistry and Contemporary Society - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
CHEM 105	Chemistry for Health Professionals - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
CHEM 201	General Chemistry I - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
ENVS 200	The Global Environment - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )

ENVS 220	Introduction to Weather and Climate - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
ENVS 360	Global Environmental Change
ENVS 363	Climate Science
HSS 202	Foundations of Anatomy & Physiology - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
HSS 302	Nutrition in Healthy Living
HSS 303	Human Nutrition
PHYS 107	Elementary Astronomy - S ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
PHYS 111	Elements of Physics - B ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )
PSYC 305	Brain and Behavior
BSW 203	Human Biology for Social Sciences
Social Science electives (other than Communication) 9	
Minimum Electives <sup>9</sup> 9-11	
<b>Minimum Total Hours 27-29</b>	

At least 50 of the total minimum hours required must be at the 300 level or above.

Code	Title	Hours
<b>Culminating Undergraduate Experience (Graduation requirement)</b>		
Requirement fulfilled by completing one of the following:		
COMM 402	Independent Research in Communication - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 417	Senior Communication Internship - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 465	Special Topics in Communication Service Learning - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 481	Senior Practicum - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	

- <sup>1</sup> Completion of the second semester of a single foreign language; hours will vary depending on the language taken
- <sup>2</sup> In addition to courses counted toward General Education
- <sup>3</sup> May be incorporated into other degree requirements. Candidates for the BS will complete three (3) WR courses, the two required by the College and one of the following: COMM 320, COMM 323, or COMM 344.
- <sup>4</sup> Fulfills General Education requirement
- <sup>5</sup> In addition to courses counted toward General Education.
- <sup>6</sup> Or another statistics elective approved by an advisor
- <sup>7</sup> Or another Social Science elective approved by an advisor
- <sup>8</sup> Or another Natural Sciences elective approved by an advisor
- <sup>9</sup> Some credit hours from the General Education Requirements may be satisfied by courses that also satisfy program requirements, in which case additional electives will be required to complete the minimum hours for the degree.

<sup>10</sup> The course taken to satisfy this BS major requirement may not be used to satisfy the College WR requirement. Students in the BS degree program must complete three (3) WR courses.

## Flight Plan

Year 1		Hours
<b>Fall</b>		
GEN 100 or GEN 101	Student Success Center First Year Experience or Arts & Sciences First Year Experience	1
COMM 201	Introduction to Communication - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
ENGL 101	Introduction to College Writing - WC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
General Education: Cardinal Core Arts & Humanities Global Diversity - AHD2		3
General Education: Cardinal Core Quantitative Reasoning - QR		3-4
Foreign Language 1		3-4
<b>Hours</b>		<b>16-18</b>
<b>Spring</b>		
ENGL 102	Intermediate College Writing - WC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
COMM 111 or COMM 112 or COMM 115	Introduction to Public Speaking - OC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) or Business and Professional Speaking - OC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) or Interpersonal Skills - OC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
Communication Elective (200 level or above)		3
General Education: Cardinal Core Natural Sciences - S		3
Foreign Language 2		3-4
<b>Hours</b>		<b>15-16</b>
<b>Year 2</b>		
<b>Fall</b>		
COMM 305	Introduction to Mass Communication	3
General Education: Cardinal Core Social & Behavioral Sciences Historical Perspective - SBH		3
General Education: Cardinal Core Natural Sciences - S		3
General Education: Cardinal Core Natural Sciences Lab - SL		1
Communication Elective (300 level or above)		3
General Elective		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 302 or COMM 319	Advanced Speech Communication or Debate	3
COMM 304	Argument In Everyday Life	3
General Education: Cardinal Core Arts & Humanities US Diversity - AHD1		3
Statistics/Quantitative Methods Elective		3
Humanities or Natural Science WR Elective (300 level or above)		3
<b>Hours</b>		<b>15</b>
<b>Year 3</b>		
<b>Fall</b>		
COMM 303	Introduction to Communication Technologies	3
COMM 315	Introduction to Interpersonal Communication	3
Humanities or Natural Science Elective (300 level or above)		3
Social Science Elective in Human Behavior		3
Social Science Elective		3
<b>Hours</b>		<b>15</b>

<b>Spring</b>		
COMM 316	Research Methods	3
Communication Elective (300 level or above)		3
Social Science Elective		3
Natural Science Elective in Human Behavior, Development, Environment, or Health		3
General Elective		3
<b>Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
Select one of the following:		3
COMM 320	Newsriting - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 323	Magazine and Feature Writing - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 344	Strategic Communication Writing - WR ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
Communication WR Elective (400 level or above)		3
Communication Elective (300 level or above)		3
Communication Elective (300 level or above)		3
Social Science Elective		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
Select one of the following:		3
COMM 402	Independent Research in Communication - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 417	Senior Communication Internship - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 465	Special Topics in Communication Service Learning - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
COMM 481	Senior Practicum - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
Communication Elective (400 level or above)		3
General Elective (300 level or above)		3
General Elective		3
General Elective (if needed)		2
<b>Hours</b>		<b>14</b>
<b>Minimum Total Hours</b>		<b>121-124</b>

### Degree Audit Report

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

### Flight Planner

The Flight Planner tool is available for you to create a personalized Flight Plan to graduation. Advisors have access to review your Flight Planner and can help you adjust it to ensure you remain on track to graduate in a timely manner.

#### To create these reports:

- Log into your ULink account.
- Click on the Academic Progress tile.
- Select the appropriate report.

- i. To run a Degree Audit report, click on "View my Degree Audit."
- ii. To create a What-if report, click on "Create a What-if Advisement Report."
- iii. To run a Flight Planner report, click on "Use My Flight Planner."

Click here to run a Degree Audit report, create a What-if report, or run a Flight Planner report. (<https://ulink.louisville.edu>)