

# SPORT ADMINISTRATION (BS)

This program was approved for students entering the university in the Summer 2023–Spring 2024 catalog year. For more information about catalog year, go to Catalog Year Information (<http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

## Bachelor of Science in Sport Administration (SPADBS)

Unit: College of Education and Human Development (<http://www.louisville.edu/edu/>)

Department: Health & Sport Sciences (<http://louisville.edu/education/departments/hss/>) (HSS)

Academic Plan Code(s): SPADBS, SPADBS\_O

## Program Information

*This program can be completed in a traditional classroom format or entirely online (<http://louisville.edu/online/programs/bachelors/bachelor-of-science-in-sport-administration/>).*

Sport Administration (SPAD) is the business side of sport.

Sport managers work with all of the business aspects surrounding sport organizations and sporting events such as leadership, organizational behavior, marketing, finance, law, facility management, fundraising, event management, multimedia, sponsorships, and promotion.

The University of Louisville offers a Bachelor of Science in Sport Administration. The undergraduate program is designed to prepare students to enter careers in the sport industry. The SPAD program has a diverse student population representing a variety of geographical, cultural, educational, and professional backgrounds. Our students gain valuable experience working, interning, and volunteering on many significant service-learning projects for local and community agencies. We utilize many guest lecturers from sport business organizations each semester to speak with our students about how to excel as a business professional in the sport industry.

## Degree Summary

Code	Title	Hours
	General Education Requirements ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) <sup>1</sup>	31
	College/School Requirements <sup>1</sup>	6
	Program/Major Requirements	48
	Supporting Courses	35
<b>Minimum Total Hours</b>		<b>120</b>

<sup>1</sup> Some credit hours from the General Education Requirements may be satisfied by courses defined by the program, in which case additional electives will be required to complete the minimum hours for the degree. See the Degree Requirements tab for specific coursework.

Specific coursework information can be found on the Degree Requirements tab.

## Departmental Admission Requirements

Students must complete 45 credit hours or more and earn a cumulative GPA of 2.50 or higher to apply for the SPAD major, including completion

of SPAD 281 and SPAD 284 with a grade of C or better (C-minus will NOT count).

## General Education Requirements

Code	Title	Hours
	General Education Requirements ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	31
The following course can be taken to fulfill the respective General Education Requirement and a major requirement:		
HSS 293	Social and Psychological Dimensions of Physical Activity - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	

All degrees require the completion of the University-wide General Education Program (link provided above). Some General Education requirements may be met in the requirements for the major or supporting coursework, in which case additional electives may be required to complete the minimum hours for the degree.

## College/School Requirements

Code	Title	Hours
HSS 181	First-Year Experience	1
	Select two (2) Physical Activity Courses (see list below)	2
	Select one of the following:	3
HSS 184	Healthy Lifestyles I	
HSS 310	Healthy Lifestyles II	
HSS 293	Social and Psychological Dimensions of Physical Activity - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	

**Minimum Total Hours** 6

## Program/Major Requirements

Code	Title	Hours
<b>Admission Courses in Sport Administration</b>		
SPAD 281	Principles of Sport Administration	3
SPAD 284	Sport Leadership and Ethics	3
<b>Core Courses in Sport Administration</b>		
SPAD 382	Strategic Management in Sport	3
SPAD 383	Sport Marketing	3
SPAD 390	Sport Governance	3
SPAD 391	Sociology of Sport	3
SPAD 401	Career Development in Sport Administration	3
SPAD 402 & 402	Internship in Sport Administration - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) Internship in Sport Administration - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ) (take course twice)	6
SPAD 404	Financial Principles in Sport	3
SPAD 445	Sport Communication	3
SPAD 489	Legal Aspects of Sport	3
SPAD 490	Senior Seminar in Sport Business	3
<b>SPAD Electives</b>		
	Select three of the following courses:	9
SPAD 336	Digital Development & Technology in Sport	

SPAD 342	Race and sport in the U.S. - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> ), D1 ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
SPAD 353	Sport and Film	
SPAD 360	Administration of Intramural Activities	
SPAD 405	Sport Facility Management	
SPAD 437	Data and Analytics in Sport	
SPAD 480	Athletics in Higher Education	
SPAD 509	International Sport	
SPAD 510	Entrepreneurship in Sport Business	
SPAD 524	Management of Professional Baseball	
SPAD 525	Sport Event Planning and Management	
SPAD 529	Women and Sport	
SPAD 530	Sport Promotion and Sales	
SPAD 536	Sport Administration in Nonprofit Organizations	
SPAD 561	Special Topics in Sport Administration	
SPAD 571	Sport for Development and Peace	
<b>Minimum Total Hours</b>		<b>48</b>
<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Supporting Courses</b>		
Electives <sup>1</sup>		35

A minimum of 120 credit hours with an overall GPA of 2.25 is required including a minimum of 50 credit hours at the 300 level.

No grades of D will be accepted in any SPAD or HSS courses used to meet requirements for the major.

<sup>1</sup>SPAD majors are strongly encouraged to complete a minor. Suggested minors include: Business Administration, Communication, Economics, Entrepreneurship, Equine Business, Exercise Science, Finance and Management.

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Culminating Undergraduate Experience (Graduation requirement)</b>		
Requirement fulfilled by completing:		
SPAD 402	Internship in Sport Administration - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	

<sup>1</sup> Consult advisor. Students who satisfy General Education Requirements by courses defined by the program will require additional electives to complete the minimum hours for the degree.

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Physical Activity Courses</b>		
HSS 101	Beginning Swimming	1
HSS 102	Advanced Swimming	1
HSS 103	Life Saving	1
HSS 104	Scuba	1
HSS 108	Water Fitness	1
HSS 109	Weight Training	1
HSS 110	Physical Fitness and Conditioning	1
HSS 111	Aerobic Fitness	1

HSS 112	Mini-Marathon Training	1
HSS 114	Fitness Walking	1
HSS 115	Step Aerobics	1
HSS 116	Introduction to Yoga	1
HSS 117	Intermediate Yoga	1
HSS 118	Beginning Martial Arts	1
HSS 119	Intermediate Martial Arts	1
HSS 120	Beginning Racquetball	1
HSS 121	Billiards and Table Games	1
HSS 122	Badminton	1
HSS 123	Tennis	1
HSS 124	Advanced Tennis	1
HSS 125	Golf	1
HSS 126	Tumbling and Apparatus	1
HSS 127	Beginning Fencing	1
HSS 128	Pickleball	1
HSS 132	Canoeing	1
HSS 133	Backpacking and Hiking	1
HSS 134	Rappelling	1
HSS 136	Soccer	1
HSS 137	Volleyball	1
HSS 138	Basketball	1
HSS 140	Softball	1
HSS 144	Physical Activity for the Older Adult	1
HSS 145	Activity for the Physically Challenged	1
HSS 150	Special Topics: Physical Education Activities	1
HSS 160	Beginning Aerobic Dance	1
HSS 161	Intermediate Aerobic Dance	1
HSS 162	Beginning Modern Dance	1
HSS 163	Intermediate Modern Dance	1
HSS 164	Beginning Country Western Dance	1
HSS 165	Ballroom Dance	1
HSS 166	African Dance	1
HSS 167	Country Line Dance	1

## Flight Plan

<b>Year 1</b>		
<b>Fall</b>		<b>Hours</b>
ENGL 101	Introduction to College Writing - WC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
HSS 181	First-Year Experience	1
General Education: Cardinal Core Natural Sciences - S		3
General Education: Cardinal Core Natural Sciences Lab - SL		1
General Education: Cardinal Core Quantitative Reasoning - QR		3
General Education: Cardinal Core Social & Behavioral Sciences - SB		3
HSS Activity course (HSS 101-167)		1
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ENGL 102	Intermediate College Writing - WC ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
General Education: Cardinal Core Arts & Humanities US Diversity - AHD1		3
General Education: Cardinal Core Natural Sciences - S		3
General Education: Cardinal Core Social & Behavioral Sciences Historical Perspective - SBH		3

HSS Activity Course (HSS 101-167)	1
General Elective	3
<b>Hours</b>	<b>16</b>
<b>Year 2</b>	
<b>Fall</b>	
SPAD 281 Principles of Sport Administration	3
SPAD 284 Sport Leadership and Ethics	3
Select one of the following:	3
HSS 184 Healthy Lifestyles I	
HSS 310 Healthy Lifestyles II	
HSS 293 Social and Psychological Dimensions of Physical Activity - SB ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	
General Education: Cardinal Core Arts & Humanities Global Diversity - AHD2	3
General Elective	1
General Elective	1
<b>Hours</b>	<b>14</b>
<b>Spring</b>	
SPAD 382 Strategic Management in Sport	3
SPAD 383 Sport Marketing	3
SPAD 391 Sociology of Sport	3
General Education: Cardinal Core Oral Communication - OC	3
General Elective	3
<b>Hours</b>	<b>15</b>
<b>Year 3</b>	
<b>Fall</b>	
SPAD 390 Sport Governance	3
SPAD 445 Sport Communication	3
General Elective	3
General Elective	3
General Elective	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
SPAD 489 Legal Aspects of Sport	3
Sport Administration Elective	3
General Elective	3
General Elective	3
General Elective (300 level or above)	3
<b>Hours</b>	<b>15</b>
<b>Year 4</b>	
<b>Fall</b>	
SPAD 401 Career Development in Sport Administration	3
SPAD 404 Financial Principles in Sport	3
SPAD 490 Senior Seminar in Sport Business	3
Sport Administration Elective	3
General Elective (300 level or above)	3
<b>Hours</b>	<b>15</b>
<b>Spring</b>	
SPAD 402 Internship in Sport Administration - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
SPAD 402 Internship in Sport Administration - CUE ( <a href="http://catalog.louisville.edu/undergraduate/general-education-requirements/">http://catalog.louisville.edu/undergraduate/general-education-requirements/</a> )	3
Sport Administration Elective	3
General Elective (300 level or above)	3
General Elective	3
<b>Hours</b>	<b>15</b>
<b>Minimum Total Hours</b>	<b>120</b>

compare the courses you have completed in your current academic plan to the courses required in another academic plan. Should you have questions about either report, please consult with your academic advisor.

### Flight Planner

The Flight Planner tool is available for you to create a personalized Flight Plan to graduation. Advisors have access to review your Flight Planner and can help you adjust it to ensure you remain on track to graduate in a timely manner.

### To create these reports:

- Log into your ULink account.
- Click on the Academic Progress tile.
- Select the appropriate report.
  - To run a Degree Audit report, click on "View my Degree Audit."
  - To create a What-if report, click on "Create a What-if Advisement Report."
  - To run a Flight Planner report, click on "Use My Flight Planner."

Click here to run a Degree Audit report, create a What-if report, or run a Flight Planner report. (<https://ulink.louisville.edu>)

### Degree Audit Report

Degree Audit reports illustrate how your completed courses fulfill the requirements of your academic plan. What-if reports allow you to