

ENTREPRENEURSHIP (MINOR)

This program was approved for students entering the university in the Summer 2022–Spring 2023 catalog year. For more information about catalog year, go to Catalog Year Information (<http://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Minor in Entrepreneurship

Unit: College of Business (BU) (<http://www.louisville.edu/business/>)

Academic Plan Code(s): ENTRMINOR

The College of Business offers a minor in Entrepreneurship that is available to students from any academic unit.

To be admitted to the minor, a student must have a cumulative GPA of at least 2.80.

Program Requirements

Code	Title	Hours
Entrepreneurship Core		
ENTR 350	Entrepreneurial Creativity and Innovation	3
ENTR 370	The Entrepreneurial Process	3
ENTR 402	Venture Finance ¹	3
ENTR 403	Venture Planning and Management ¹	3
Select two electives from the following:		6
MGMT 397	Co-op in Management	
MGMT 409	Franchise HR & Leading Teams	
MGMT 410	Franchising Fundamentals and Legal Issues	
MGMT 413	Franchise Growth and Support	
MGMT 440	Small Business Counseling	
MKT 490	Special Topics in Marketing	
Minimum Total Hours		18

At least three (3) semester hours of the requirements for a minor must be successfully completed while enrolled in the University of Louisville.

For graduation with the minor, all required courses must be completed with a minimum GPA of 2.0 in the minor.

¹ Admission to the Entrepreneurship minor is a requirement for this course.