

HOSPITALITY MANAGEMENT (MINOR)

This program was approved for students entering the university in the Summer 2024–Spring 2025 catalog year. For more information about catalog year, go to Catalog Year Information (<https://catalog.louisville.edu/undergraduate/university-wide-unit-specific-policies/catalog-year/>).

Minor in Hospitality Management

Unit: College of Business

Academic Plan Code(s): HOSPMINOR

The hospitality management minor prepares students for careers working in hotels, and also in entertainment, venues, restaurants, and other organizations that create leisure and travel experiences for customers.

It is a great career for people who like working with people, and also provides a full range of functional business experience. Learn skills in event management, revenue management, and service-based operations and marketing. There are also many internship opportunities available as well.

The College of Business offers a minor in Hospitality Management which is open to all students at the University of Louisville. Admission to the program requires a minimum GPA of 2.5.

Program Requirements

Code	Title	Hours
HOSP 301	Introduction to Hospitality Management	3
HOSP 305	Event Management	3
HOSP 360	Sales and Social Media for Hotels	3
HOSP 401	Hotel Operations	3
HOSP 405	Revenue Management	3
Elective Course (Choose one from the following):		3
HOSP 397	Hospitality Management Internship	
FIN 320	Real Estate Finance and Investments	
FRAN 410	Franchise Fundamentals & Legal Issues	
MGMT 305	Human Resource Management	
Minimum Total Hours		18

At least three (3) semester hours of the requirements for a minor must be successfully completed while enrolled in the University of Louisville.